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| **Staff**  **Gina Hilliard**, President  **Edison Emmons**, Social Media & Marketing Assistant  **Clancey Arnold**, Membership Development &  Investment Administrator  **Board of Directors**  *Executive Officers:*  **Chris Jenkins, Chair**  Faithbrooke Barn and Vineyards  **Travis Clark, Vice-Chair**  Valley Health Page Memorial Hospital  **DezaRae Beers, Secretary**  Yogi Bear's Jellystone Park  **Miranda Cave, Treasurer**  Blue Ridge Bank  **Bill Huffman, Chair of the Tourism Division**  Luray Caverns  *Board Members:*  **Mitch Lovinger –** Appexnetwork Physical Therapy  **Amy Judd –** Laurel Ridge Community College  **Sable Ponn –** Funkhouser Real Estate Group  **Pam Wightman –** Delaware North at SNP  **Bart Patton** - Patton Gunsmith Works  **David Thomas** - Valley Star Farm  **Mark Dofflemyer –** Pioneer Bank  **Tony Villa** – Madeline Farms  **Follow Us on Social Media**    **Facebook**  LurayPageCountyChamber  VisitLurayPageVA  **Instagram**  LurayPageCountyChamber  VisitLurayPageVA  **Twitter**  VisitLurayPage  **You Tube**  LurayPageCountyChamber  VisitLurayPageVA | **Ambassadors**  **Clancey Arnold**, **Chair** – Luray-Page County Chamber of Commerce  **Sable Ponn, Vice-Chair** – Sable Ponn, Funkhouser Real Estate Group  **Amanda Petty –** Amanda Petty Homes with Re/Max Gateway  **Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  **Nancy Boyer** – Page County Public Forum  **Christine Caldwell** – Studio 31.13  **Tourism Council**  *Restaurants:*  **Helen Morton** – Delaware North  **Romeo Pugliese** - Mamma Mia Italian Restaurant  *Lodging:*  **Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters  **DezaRae Beer** – Yogi Bear Jellystone Park  **Jim Sims** – The Mimslyn Inn  *Attractions:*  **Bill Schumacher, Vice-Chair** – Fort Valley Ranch  **Bill Huffman, Chair** – Luray Caverns  *Services:*  **Chris Jenkins** – Faithbrooke Barn and Vineyards  **CeCe Castle**, Secretary – Brookside Restaurant |
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**Luray-Page County Chamber of Commerce & Visitor Center**

18 Campbell Street, Luray, VA 22835

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**September 2022 Newsletter**

# The Luray-Page County Chamber of Commerce's mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce's vision is to be the organization where our business community turns for leadership and resources.

**Chamber Events**

**Friday, September 2nd, 10:00 AM**

**Castle Vineyards Tap Room Grand Opening & Ribbon Cutting**

Join us at 10:00 AM on Friday, September 2nd to celebrate the grand opening of Castle Vineyards’ new Tap Room. We’ll be cutting the ribbon at Castle Vineyards, 2150 Mims Road, Luray, at 10:00 AM. Stick around after for refreshments and to taste the delicious wine they have to offer. Please RSPV by Thursday, September 1st.

**Wednesday, September 7th, 11:30 AM-1:00 PM**

**Non-Profit Council**

Our mission is to promote the sustainability and growth of the nonprofit organizations and strengthen their role in our community by helping nonprofits collaborate and communicate their mission, value, and engagement opportunities to Page County’s business community.  This committee provides non-profits an opportunity for information-sharing, trouble-shooting community-wide issues, identifying common solutions and grant opportunities, networking, educational presentations, training, and speakers, sharing of resources, and advocacy. We will meet every other month on the first Wednesday. Join us on Wednesday, September 7th, at 11:30am at Laurel Ridge Community College, 200 College Drive. Lunch will be catered by The Valley Cork for $15 for Chamber members and $20 for potential chamber members. RSVP by Monday, September 5th at (540) 743-3915 or [events@luraypage.com](mailto:events@luraypage.com).

**Thursday, September 8th, 11:30 AM-1:00 PM**

**Lunch ‘N Learn – Writing Press Releases**

Join us on Thursday, September 8thfrom 11:30 AM-1:00 PM for this month’s Lunch ‘N Learn. We’ll have Rebecca Armstrong, Communications and Marketing Coordinator for Page County Economic Development & Tourism, and Edison Emmons, Social Media & Marketing Assistant at Luray-Page County Chamber of Commerce & Visitor Center, discussing how to put together press releases and other releases for news and media. This month’s Lunch ‘N Learn is being held at Laurel Ridge Community College, 200 College Drive, and will feature lunch provided by West Main Market. For Chamber Members, lunch will be $15, for Potential Members it will be $20. If you are interested in joining us, please RSVP to [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 by Tuesday, September 6th.

**Wednesday, September 14th, 11:30 AM-1:00 PM**

**411 Orientation**

Whether you’re a prospective member, new member, or a long-time member the new member orientation is an opportunity for you to learn more about how to get involved with upcoming events and opportunities. Learn how to take full advantage of your membership benefits, learn what benefits are best for you and how you can leverage your membership to make an impact. See a return on your investment! Whether you’re a new, existing, or prospective member, the Chamber Orientation is designed to provide a 360-degree overview of the Luray-Page County Chamber’s programs, tools, and resources so you can maximize your membership. This member orientation will take you through the various aspects of your Chamber membership, from the most basic savings and marketing benefits, to changing your business through meaningful networking, to the impact the Chamber has through advocacy and supporting our community service providers. Lunch is provided by the Chamber and hosted at the Chamber of Commerce board room. Come have your membership questions answered, talk about your business, and network with other members. RSVP to [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 by Monday, September 12th, to save your seat.

**Thursday, September 15th, 5:30-7:00 PM**

**Business After Hours – Birdsong Pleasure Garden**

Join us on Thursday, September 15th, from 5:30-7:00 PM for Business After Hours at Bird Song Pleasure Garden, 190 Fort Long Road, Luray. Bird Song Pleasure Garden is being joined by co-host Hill & Valley Garden Club, and will be providing a great networking opportunity, tasty refreshments, and some great door prizes. This event is designed for Chamber members to meet and build relationships with other local business members. It is time to get together and enjoy each other’s company. You will have the opportunity to introduce yourself to other members, exchange business cards, make new business contacts, win door prizes, and enjoy refreshments. If you plan on joining us, please RSVP to [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 by Wednesday, September 14th.

**Tuesday, September 20th, 12:00-12:30 PM**

**Tourism Tuesday Radio Show – Wisteria Farm & Vineyard**

Cassandra Wallace, owner of Wisteria Farm & Vineyard, is joining Edison Emmons to share information on Wisteria Farm & Vineyard. Listen in to The River 95.3 or [www.thevalleytodaypodcast.com/](http://www.thevalleytodaypodcast.com/) to learn about what this local winery has to offer. To be a future guest on the Tourism Tuesday Radio Show, contact Edison at [edison.emmons@luraypage.com](mailto:edison.emmons@luraypage.com).

**Wednesday, September 21st, 12:00-1:00 PM**

**Smart Business Growth – Growing Bigger – Is it All it’s Cracked Up to Be?**

Join us for our NEW Small Business Growth interactive workshop series in partnership with Shenandoah Valley Small Business Development Center (SDCD) via zoom. Whether you are just starting out or have years of experience, these discussions will challenge your way of thinking and help you avoid common pitfalls as you grow your business. We’ll be discussing if growing your business is always smart. While growth can solve many problems, it can also create new challenges. RSVP to [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 by Tuesday, September 20th, to receive the Zoom link plus session materials.

**Member Spotlight**

**Logo, company name

Description automatically generatedStandout Arts, LLC**

**Standout Arts, LLC,** Waynesboro, is a web development and marketing company. Standout Arts opened in 2013 and offers services such as Marketing Consulting, Branding, Graphic Design, Website Design & Development, Social Media Management, and more. Owner & Creative Director Shannon Sankar has over 20 years of professional experience in commercial copywriting, graphic design, and marketing. Shannon was an Art Major at Bridgewater College, where she developed an interest in commercial graphics and web design and began building websites in 1996. With a team that specializes in graphic design, photography, web development, and more, Standout Arts offers their clients services that will help them build their business through effective marketing and development. You can learn more about their services by visiting <https://www.standoutarts.com/>, emailing [admin@standoutartsmail.com](mailto:admin@standoutartsmail.com), or by calling (540) 300-1278.

**Chamber Announcements**

**Any advertising inserted and printed in this newsletter and the content of those inserts and print ads are not sponsored or endorsed by the Luray-Page County Chamber of Commerce & Visitor Center.**

**New Member Spotlight**

**Home Instead**

**Home Instead,** 1300 Sunset Lane Suite 3220, Culpeper, offers personalized in-home senior care. Home Instead has been offering in-home senior care since 1994, when the original founders realized that there was a true need for it. Karl and Roberta Karch opened their franchise in Fredericksburg in November 2005. After seeing the success and need of their first franchise, they opened their second franchise in Culpeper in February 2009. After being in the corporate world for decades and moving multiple times, Karl took the leap of owning his own business. The Karchs wanted a business where they could work together, and after researching various franchise business models, they decided on Home Instead. The most rewarding part for them has been helping their clients during the last years of their lives and hearing how much they not only helped the clients, but the families, as well. Their Home Instead franchises help seniors stay engaged in everyday life with tailor-made support to stay safe and well at home. They provide personalized care plans that bring comfort, compassion, and peace of mind. Some of their services include Alzheimer’s and dementia care, hospice support, chronic illness care, companionship, meals, and more. You can learn more by visiting <http://www.homeinstead.com/711>, calling (540) 825-7180, or emailing [kkarch@homeinstead.com](mailto:kkarch@homeinstead.com).

**Longview Goldens**

**Longview Goldens, LLC,** Luray, is a local Golden Retriever Breeder that offers AKC certified puppies. Started by owner Brenda Ellison in December of 2021, Longview Goldens using responsible breeding practices with their dogs. Brenda found an outstanding Breeder of Merit in NOVA to work with after Bellah (Brenda’s Golden Retriever) had her first litter of puppies. Bellah’s first litter was 11 healthy pups of which they kept two; one for breeding and the other because her husband fell in love. Longview Goldens’ dogs are genetically cleared, and have OFA certified hips, elbows, heart, and eyes. Brenda’s main goal is to sell to clients that want a health and sound Golden Retriever. Longview Goldens is currently accepting applications for the next litter of puppies. You can find out more about them by visiting <https://www.facebook.com/Longview-Goldens-101465212365710>, emailing [longviewgoldens@gmail.com](mailto:longviewgoldens@gmail.com), or calling (571) 244-9754.

**Shenandoah Shores Management Group, LLC**

**Shenandoah Shores Management Group, LLC,** Front Royal, is a veteran owned full-service concierge service. Owned and operated by Dederick Brooks on February 14, 2022, Shenandoah Shores Management Group got their start after seeing the need for reliable transportation services in Warren County, and later expanded his services to the Page County area. Dederick noticed that there were a lot of wineries, breweries, distilleries, meaderies, and cideries in our area and knew that impaired driving wasn’t good for anyone. Dederick is a retired member of the Marine Corps and served for 20 years and 3 days. He wanted to be able to offer a valuable service and own his own business, which led to the start of Shenandoah Shores Management Group. In addition to running his business, he was recently accepted into Scalia Law School at George Mason University. In addition to transport to and from libation stations across the state, he also offers airport shuttle services, personal driving for corporations, non-emergency medical transportation, and short-term property rental in Front Royal. When you use Dederick for your transportation, chances are you’ll get to meet his French Bulldog, Riddick, who is often his co-pilot. You can find more information by visiting <http://ssmanagementgroup.biz>, calling (817) 301-9679, or emailing [shenandoahshoresmg@gmail.com](mailto:shenandoahshoresmg@gmail.com).

**Town of Shenandoah Museum & Welcome Center**

**Town of Shenandoah Museum & Welcome Center,** 507 First Street, Shenandoah, commemorates the Town of Shenandoah’s railroad history. Opening on June 21, 2022, the Town of Shenandoah Museum & Welcome Center spotlights the town’s railroading roots, displays an extensive collection of items from the Norfolk & Western railroad, town history, and history of the USS Shenandoah. With a rich history of being a railroad community and the desire to share that history with others, plans for the museum started taking shape in 2016. Museum Joyce Fluharty and members of the Shenandoah Vision Team wanted to work to bring the history that the community holds dear to life. Their exhibits, photos, and information are donated or loaned out by people that once lived or still live in the Town of Shenandoah. The Museum & Welcome Center further spotlights the town’s railroading roots by sitting adjacent to the Norfolk Southern Railroad, the only working railyard between Hagerstown, MD and Roanoke, VA, which offers sights and sounds to make any train enthusiast happy. You can find out more, learn about donating items, and more by visiting <https://www.townofshenandoah.com/community/page/town-museumwelcome-center>, emailing [jfluharty@townofshenandoah.com](mailto:jfluharty@townofshenandoah.com), or by calling (540) 652-8773.