



Luray – Page County Chamber of Commerce

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Luray-Page Welcomes Hawksbill Brewing Company

Luray, VA – On Friday, May 12th at 4:00 PM, Luray and Page County will celebrate the Grand Opening of Hawksbill Brewing Company. The brain child of Jim Turner, David Sours, and Kevin Crisler, this business has been in the works “in some form or another since 2013.” Originally conceived as a farm brewery, they are located at 22 Zerkel Street in Luray. Their partnership with Public House Produce and Hawksbill Hop Yards includes an acre of hops grown in Luray, fostering their “Grown Here – Brewed Here” motto.

Over the past few weeks, the owners have had a series of soft openings to prepare for the big event tomorrow and the Town of Luray’s Festival of Spring on Saturday. Their tap lineup includes their four main beers: the Haymaker - a cream ale, refreshingly hopped and lower alcohol; Hooray for Luray IPA - a custom recipe that features Luray-grown hops when they're available; Farmer's Brown Ale - a malt-forward style with lower hop flavors; and Shenandoah Sunrise Porter - named after an early morning brewing experience on the farm.

The ribbon-cutting will follow speeches from Chamber President, Gina Hilliard, Luray Downtown Initiative’s Program Director, Meredith Dees, Luray Mayor, Barry Presgraves, and the brewery owners, Jim, David, and Kevin. Also in attendance will be County Administrator Amity Moler, Craig Lancto of the Page County Economic Development Authority, Luray Town Councilmen Joey Sours and Jerry Schiro, and Chamber Board Members Bill Schumacher and Lisa Franceschini. Luray-Page County Chamber of Commerce President, Gina Hilliard, welcomes everyone to join in celebrating this auspicious occasion.