

Contact: (540) 743-3915

events@luraypage.com



18 Campbell Street - Luray, VA 22835 - Tel: (540) 743-3915 - Fax: (540) 743-3944 <u>www.VisitLurayPage.com</u>

For Immediate Release March 21, 2017

## **Gennaro's Celebrates 5 Years**

**Luray, VA** – On Wednesday, March 22<sup>nd</sup>, Gennaro's Italian Restaurant in Luray, VA will be celebrating 5 years in business!

Mr. Gennaro Pruto has an extensive background in Italian cooking in and around the Shenandoah Valley. Gennaro's recipes are straight from his mom, Angelina, who brought them from Italy, where his original passion for the business was fostered. Gennaro's experience includes multiple years owning and operating Giusseppe's, working for Anthony's Pizza, opening and operating Gerro's Pizza in Winchester, opening and operating Dominico's, before opening Gennaro's in the old Tastee Freeze building.

Mr. Pruto credits his success to the dedication and devotion of his customers over the last 5 years. He states that because of this dedication, he has been able to help his wife "fulfill her passions and dreams of owning her own restaurant," the newly opened Marina's Tropical Restaurant in Shenandoah, VA. Mr. Pruto states that just as he "held the same passion back in the 90s to bring [his] mother's recipes" to the valley, Marina's has brought the flavors of the islands to the area.

Gennaro's will be offering specials during their customer appreciation celebration and the 5-Year Anniversary Ribbon-Cutting this Wednesday. In conjunction with the Chamber of Commerce, Gennaro's will be celebrating this special occasion with the ceremonial cutting at 3:00 PM and invites the community to come out and celebrate with them.

Mayor Barry Presgraves of the Town of Luray will be in attendance to lead the ribbon-cutting with the Gennaro's owners and staff. Also in attendance will be Amity Moler, the County Administrator, and Meredith Dees, Luray Downtown Initiative's Program Director. Representing the Luray-Page County Chamber of Commerce will be President Gina Hilliard, Treasurer of the Board Bill Schumacher, and Board of Director members Mark Dofflemyer of Pioneer Bank and Lisa Franceschini of Luray Mountain Cabins.

For more details on the ribbon-cutting, contact the Luray-Page County Chamber of Commerce at <a href="mailto:events@luraypage.com">events@luraypage.com</a>.