

Staff:

Gina Hilliard, President
Clancey Arnold, Membership Development & Investment Administrator
Danae Alger, Administrative & Events Assistant
Edie Emmons, Social Media & Marketing Assistant
Courtney Stoneberger, Chamber & Tourism Assistant

Board of Directors:

Executive Officers:

Mark Leach, Chair of the Board – Delaware North
Mark Dofflemyer, Vice-Chair of the Board – Pioneer Bank
Stephanie Lillard, Secretary of the Board – Patron
Miranda Cave, Treasurer – Blue Ridge Bank
John Shaffer, Chair of the Tourism Division – Luray Caverns

Board Members:

Steve Synnott – Syntelligent Analytic Solutions, LLC
Romeo Pugliese – Mamma Mia’s Italian Restaurant
Mitch Lovinger – Appexnetwork Physical Therapy
Chris Jenkins – Faithbrooke Barn and Vineyards
Kim Blosser – Lord Fairfax Community College
DezaRae Beers – Yogi Bear’s Jellystone Park
David Thomas - Valley Star Farm
Darryl Haley – Patron

Volunteers:

Jerry Griffin

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Ambassadors:

Clancey Arnold, Chair – Luray-Page County Chamber of Commerce & Visitor Center
Helen Phillips-Cockrell – Co-Chair - Certified Health and Wellness Coach, Optimal Health Solutions
Sable Ponn – Sable Ponn, Funkhouser Real Estate Group
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Garnett Brockman – Page County Farm Bureau Federation/Insurance
Nancy Boyer – Page County Public Forum
Dave Bull – Patron

Tourism Council:

Restaurants:

CeCe Castle, Secretary – Brookside Restaurant
Jim Sims – The Mimslyn Inn

Lodging:

Nancy Sottosanti, Treasurer – Shenandoah River Outfitters
John Shaffer, Chairman – Luray Caverns Motels
Zory Glaser – Cardinal Cottage

Attractions:

Bill Schumacher, Vice-Chairman – Fort Valley Ranch
Sue Ishak – Wisteria Farm and Vineyard

Services:

Darrell Hulver – Page Co-Op Farm Bureau
Helen Morton – Delaware North

Liz Lewis – County of Page

Sally Hurlbert – Shenandoah National Park



Luray-Page County Chamber of Commerce & Visitor Center

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October 2020 Newsletter

The Luray-Page County Chamber of Commerce’s mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce’s vision is to be the organization where our business community turns for leadership and resources.

Chamber Events

Tuesday, October 6th, 8:00-9:30 AM

Leadshare. This is an active, structured program for providing and receiving business referrals. It is designed to assist Chamber members in expanding their business network through the Luray-Page County Chamber of Commerce. Join Helen Phillips-Cockrell, Certified and Wellness Coach with Optimal Solutions, and Clancey Arnold, Membership Development & Investment Coordinator, on the first Tuesday of every month and receive direct leads from other Chamber members. This month’s meeting will be held at Rudy’s Diner, 418 North Fifth Street, Shenandoah. No registration is required. Chamber Members are invited to attend whenever their schedule allows. Please remember to bring a mask.

Thursday, October 8th, 4:00-6:00 PM

Business Seminar: Grow your Network AND Your Business Using LinkedIn. LinkedIn is the premier social networking site for business professionals. Not every business needs a company page on LinkedIn but EVERY businessperson and business owner needs a LinkedIn profile. In this seminar, Janet Michael with Java Media will give you an overview of LinkedIn, who’s using it and how it works. She’ll talk about your professional profile and give some tips for creating an effective one; plus, offer suggestions for how to develop new business relationships & meet potential new customers. She’ll cover how to best connect with people (and how not to) and review some tools on LinkedIn to promote you and your business. Leave with a clear understanding of the role LinkedIn plays within the social network dynamic and how to use it as an effective networking and marketing tool. Janet Michael is the owner of Java Media, a social media and marketing firm, with over 20 years’ experience developing successful marketing & advertising campaigns. Java Media provides social media training and workshops for small business owners as well as social media management, oversight & evaluation services. Janet also hosts a daily, award-winning talk show, The Valley Today, on local radio station, The River 95.3FM.

Wednesday, October 14th, 12:00-12:30 PM

Valley Business Today Radio Show. Robin Stevens, Services Coordinator for Choices, is joining Edie Emmons to share information on the shelter and services that they offer. Listen in to the River 95.3 or <https://theriver953.com/podcasts/the-valley-today/> to hear about everything they offer at Choices. To be a future guest on the Tourism Tuesday Radio Show, contact Edie Emmons at edie.emmons@luraypage.com.

Thursday, October 15th, 5:30-7:00 PM

Business After Hours & Annual Business Meeting
Hawksbill Recreation Park and Pool, 205 Pool Drive, Stanley. This event is designed for Chamber members to meet and build relationships with other local business members. It’s time to get together and enjoy each other’s company. Bring business cards for networking and to be entered in door prize raffles. Please remember to bring a mask.

Jerry A Biller, AAMS*
Financial Advisor
edwardjones.com
Member SIPC
127 West Main Street
Luray, VA 22835
540-743-1659

Edward Jones
MAKING SENSE OF INVESTING

Tuesday, October 20th, 12:00-12:30 PM

Tourism Tuesday Radio Show. Jessica Halstead, owner of Escape 211, is joining Edie Emmons to share information on their store. Listen in to the River 95.3 or <https://theriver953.com/podcasts/the-valley-today/> to hear about everything they offer at Escape 211. To be a future guest on the Tourism Tuesday Radio Show, contact Edie Emmons at edie.emmons@luraypage.com.

New Member Highlights

D.R.'s Quick Stop



D.R.'s Quick Stop, 714 East Main Street, Stanley, is a full service convenience store. Besides gas and snacks, they also offer breakfast, lunch and dinner options, fresh fried chicken, home decor from local vendors, mulch, sand, gravel, and ice cream. Serving the community since 2001, Gary Breeden has been running the store, as well as farming. Gary and his team work hard to make D.R.'s a one stop shop for the members of our community. For more information, you can give them a call at (540) 778-1636, or email countryfarmhouse@embarqmail.com

McWhirter's Scottish Oatcakes



McWhirter's Scottish Oatcakes, Luray, offers a variety of oatcakes. Their oatcakes are made with healthy oatmeal, real butter and eggs, and have less sugar than a cookie. These healthy snacks are perfect with morning coffee, or as an afternoon pick-me-up. Started in 2013 by Mary Overfelt, the business has been selling oatcakes in local retail outlets in Virginia, as well as offering special orders. Mary got interested in Scottish oatcakes after falling in love with British historical fiction, where they often wrote of "oatcakes". To learn more, or to order these Scottish oatcakes, you can visit <http://www.scottishoatcakes.com>, call (410) 610-1332, or email mcwhirterssoc@gmail.com

Taste: The Southern Market



Taste: The Southern Market, 609 South Third Street, Shenandoah is Shenandoah's newest restaurant. Opening on June 8, 2020, Taste offers fresh deli selections, fried chicken, grocery items, and specialty cooking items. The owner, Bobbi Jo Turner, had been working for the local IGA, but when they were in the processes of shutting down, they showed her the ropes of the business. When IGA finally closed, Bobbi Jo went right to work on the store and deli.

In the future, Bobbi Jo says they would like to also branch out into a catering service for larger events. To learn more, you can visit their Facebook page, <https://www.facebook.com/Taste-The-Southern-Market-109085814164287/>, call them at (540) 918-8003, or send them an email to bjturner1@centurylink.net.

Member Spotlight

Burner's Beef



Burner's Beef, Luray, offers natural, grain-fed, dry-aged beef, that they raise in the Shenandoah Valley. Run by Jared Burner, Burner's Beef raise their cattle with no antibiotics, hormones or steroids, making it easy to feel good about eating their products. They offer almost any cut of beef that you could want. In addition to their wide variety of beef cuts, they also offer snack sticks. You can find their products in many local shops, or you can contact them if you are looking for something specific. To find out more information, visit their Facebook page, <https://www.facebook.com/Burners-Beef-LLC-1596089657107562>, call them at (540) 421-1892, or send them an email at burnersbeef@gmail.com.

Help Us Welcome Our New Members

<p>D.R.'s Quick Stop Gary Breeden 714 East Main Street Stanley, VA 22851 (540) 778-1636 countryfarmhouse@embarqmail.com</p>	<p>MrWhirter's Scottish Oatcakes Mary Overfelt Luray, VA 22835 (410) 610-1332 mcwhirterssoc@gmail.com http://www.scottishoatcakes.com</p>	<p>Taste: The Southern Market Bobbi Jo Turner 609 South Third Street Shenandoah, VA 22849 (540) 918-8003 bjturner1@centurylink.net http://page.ext.vt.edu https://www.facebook.com/Taste-The-Southern-Market-109085814164287/</p>
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