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**Katie Long**, Communications & Marketing Coordinator  
**Priscilla Montcalm**, Membership Development & Investment Coordinator  
**Kelly Zitzer**, Chamber & Tourism Assistant  
**Jessica Campbell**, Chamber & Tourism Assistant  
**Hunter Weaver**, Chamber & Tourism Assistant

**Volunteers:**  
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**Mary Lee Bryant**  
**Jerry Griffin**

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**Terry Martin**, Vice-Chairman of the Board – Andersen Corporation  
**Stephanie Lillard**, Secretary of the Board – County of Page  
**Bill Schumacher**, Treasurer of the Board – Fort Valley Ranch

**Board Members:**  
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**Romeo Pugliese** – Mamma Mia’s Italian Restaurant  
**Kim Blosser** – Lord Fairfax Community College  
**Lisa Franceschini** – Luray Mountain Cabins  
**Dick Hostelley** – Hostelley & Associates  
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**Mark Leach** – Delaware North  
**John Shaffer**, Chairman of the Tourism Division – Luray Caverns

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**Priscilla Montcalm** – L-PCCC, Vice Chair  
**Carrington Thompson** – Hayden Hamilton Media Strategies  
**Mike Uram** – Town of Stanley Town Council & Patron  
**Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  
**Juanita Roudabush** – Town of Shenandoah  
**Kris Garrett** – Del-Val Engraving, LLC  
**Juanita Woodward** – Blue Ridge Bank  
**Dave Bull** – Patron

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**Helen Morton** – Delaware North  
**Jim Sims** – The Mimslyn Inn  
*Lodging:*  
**Bill Schumacher**, Vice-Chairman – Fort Valley Ranch  
**Lisa Franceschini** – Luray Mountain Cabins  
**Zory Glaser** – Cardinal Cottage

*Attractions:*  
**John Shaffer**, Chairman – Luray Caverns  
**Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters

*Services:*  
**CeCe Castle**, Secretary – Brookside  
**Darrell Hulver** – Page Co-Op Farm Bureau

**Stephanie Lillard** – County of Page  
**Sally Hurlbert** – Shenandoah National Park



## Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835  
Phone: (540) 743-3915 • Fax: (540) 743-3944  
[www.visitluraypage.com](http://www.visitluraypage.com) [www.cabincapital.com](http://www.cabincapital.com)

## October 2017 Newsletter

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

## Chamber Events

**Thursday, October 12<sup>th</sup>, 7:30-9:00 AM**

***Business Networking Breakfast: Manufacturing.*** A meet-up for businesses in the manufacturing industry, this breakfast is the perfect opportunity to network and discuss possible collaborations. This meeting will help the Chamber staff identify and address the needs of these businesses. Held at the Hawksbill Diner in Stanley, come for coffee, breakfast, or just conversation. RSVP to [events@luraypage.com](mailto:events@luraypage.com) by Monday, October 9<sup>th</sup> to ensure adequate seating. Walk-ins welcome.

**Tuesday, October 17<sup>th</sup>, 12:30-1:00 PM**

***Tourism Tuesday*** will feature Dakota McCoy from the Town of Luray Parks & Recreation Department to discuss the upcoming Town of Luray Halloween Celebration. Listen in to 95.3 The River to learn more about the event and other events in Page County and the surrounding areas! If you are interested in being a guest, contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com).

**Thursday, October 19<sup>th</sup>, 4:45 PM**

***Annual Tourism Division Meeting*** will be held at the Luray-Page County Chamber of Commerce. Tourism members are encouraged to attend the review of last year’s budget and election of the 2017-18 Tourism Council. Nominations are required by Wednesday, October 4<sup>th</sup> to Gina at [gina.hilliard@luraypage.com](mailto:gina.hilliard@luraypage.com).

**Thursday, October 19<sup>th</sup>, 5:30-7:00 PM**

***Business After Hours*** is hosted by the Warehouse Art Gallery with co-host the United Way of Page County. Join us for the United Way’s annual kickoff and don’t forget your business cards!

**Thursday, November 2<sup>nd</sup>, 6:00-9:00 PM**

***91<sup>st</sup> Annual Banquet and Business Meeting*** is hosted by the Luray-Page County Chamber of Commerce at the Mimslyn Inn. The theme this year is Black and White Masquerade, so find a marvelous mask and wear it well, so your true identity no one can tell. Join us at 5:30 PM for a cocktail hour and silent auction followed by the business meeting, 4-course dinner, and awards ceremony. Registration, sponsorship, and nomination forms and information are available online at <http://luraypage.com/chamber-of-commerce/annual-banquet>.

**Follow Us:**



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[www.youtube.com/VisitLurayPageVA](http://www.youtube.com/VisitLurayPageVA)

## Thanks to our 4<sup>th</sup> Annual Blue Ridge Mountain Mudurance 5K Mud Race Sponsors!



Page Co-Op Farm Bureau • D.R.’s Quick Stop • Page Tire & Auto • Liberty Tax Service • Reedy Ice • Sunrise Farms • Luray High School • Page County High School • County of Page • Page County Fire & EMS • Page County Sheriff Office • Luray Fire Department • Stanley Fire Department • Luray Rescue Squad • Stanley Rescue Squad • West Main Market • Domino’s Pizza • Gennaro’s Italian Restaurant • Fairview Grocery, Inc. • Baby Moons • Mamma Mia Italian Restaurant • Gathering Grounds and Patisserie & Cafe • B & C Rinds • Costco • Martin’s • Virginia is for Lovers • Page News & Courier • Del-Val Engraving, LLC • Town of Luray Parks & Recreation • Bit-n-By Designs • Standout Arts • Khimaira-GreenEarthHost • James & Donna Dalzell • Darwin Photography

## Help Us Welcome Our New Members:



**Castle Vineyards, LLC**  
2150 Mims Road  
Luray, VA 22835  
(571) 283-7150  
[info@castlevineyardsva.com](mailto:info@castlevineyardsva.com)

**LeFay Cottage at Little Washington**  
P.O. Box 464  
Washington, VA 22747  
(703) 980-1478  
[LeFayCottageatLittleWashington@gmail.com](mailto:LeFayCottageatLittleWashington@gmail.com)

**Panamerica Computers, Inc. dba PCi Tec**  
1386 Big Oak Road  
Luray, VA 22835  
(540) 635-4402  
[rosinakling@pcitec.com](mailto:rosinakling@pcitec.com)



New Member Highlights  
Castle Vineyards, LLC



Castle Vineyards opened at the end of August and is now exclusively pouring and selling Barren Ridge Vineyards wine in their tasting room. The owners R. Steven Davis and his nephew, Jeremy A. McCoy, have joined forces after years of hard work and trial and error. The name Castle Vineyards is attributed to Steven’s father/Jeremy’s grandfather, Ralph Castle Davis, a local businessman and farmer.

The vineyard is located just north of Luray at 2150 Mims Road on the family’s working cattle farm. As of now, Castle has Cabernet Franc vines growing and plans to expand and plant additional vines in the Spring of 2018. For now though, guests are welcome to visit, sit inside or outside, and enjoy the wine amongst the serene views of the Shenandoah Valley. They are open Fridays, Saturdays, and Sundays from Noon-7:00 PM; in the summer, their tasting room hours are extended to 9:00 PM on Fridays and Saturdays. Learn more or contact them at [www.castlevineyardsva.com](http://www.castlevineyardsva.com), [info@castlevineyardsva.com](mailto:info@castlevineyardsva.com), or (571) 283-7150.

LeFay Cottage at Little Washington

LeFay Cottage at Little Washington is located at 41 Christmas Tree Lane in Washington, VA, just across the Blue Ridge Mountains from Luray. Nestled at the base of the mountain and just a short drive from the city and into Luray and Page County for the local attractions, LeFay Cottage provides a charming place to create lasting memories with friends and/or loved ones. Located on 5 acres, this property has “picturesque views of the mountains and the fabulous location that offers adventure, romance, and discovery.”



The cottage has all the comforts of home including A/C, WiFi, full kitchen, linens, tub and shower, and more, including and hairdryer and iron for your convenience. The three bedrooms house 2 Queens and a King bed so everyone can stay in comfort. Tastefully decorated in tones of sage, pink, and cream to compliment the lush acreage surrounding the cottage, there are French and English antiques and twinkly chandeliers in each room to create a seamless flow from room to room.

A stay at LeFay Cottage will provide visitors to the area a chance to enjoy the quaint town of Little Washington with “antique shops, boutiques, a spa, and several restaurants, including the world-renowned Inn at Little Washington.” Take a virtual tour of the cottage at [www.lefaycottageatlittlewashington.com](http://www.lefaycottageatlittlewashington.com) and contact them for additional information at [LeFayCottageatLittleWashington@gmail.com](mailto:LeFayCottageatLittleWashington@gmail.com) or (703) 980-1478.

Panamerica Computers, Inc. dba PCi Tec



PCi Tec has been working on the “federal government’s IT initiative and technology pain points” since 1993. They are a full agnostic IT Solutions provider with principles of employee integrity and ethical standard, professionalism, and respect for colleagues, customers, and partners. Their quality policy ensures their products and services meet the full requirements of their customers at all times and their green initiatives encourage them to operate “with minimal environmental impact.” Furthermore, they have created strategic alliances with other leading IT and cybersecurity companies to “develop anything from custom solutions to overnight orders.”

As a small business, PCi Tec is able to provide the federal government with the benefits of working with a small business. In fact, PCi Tec is certified as a Historically Underutilized Business Zone (HUBZone), Economically Disadvantaged Women Owned Small Business (EDWOSB)/Women Owned Small Business (WOSB), Small, Women and Minority Owned (SWaM), Small Business (SB).

PCi Tec is dedicated to the County of Page and to “helping our community through charitable contributions that help meet the needs of our community while making a difference in the lives of Page County’s citizens.” In fact, PCiTec is a proud supporter of the Choices Council on Domestic Violence for Page County. Learn more about their business at [www.pcitec.com](http://www.pcitec.com), visit their office at 1386 Big Oak Road in Luray, or contact them at [rosinakling@pcitec.com](mailto:rosinakling@pcitec.com) or (540) 635-8871.

Member Spotlight on...

River’s Bend Guest Ranch



Located at 397 Riverbend Road in Stanley, the ranch includes over 250 acres, a half-mile of Shenandoah River shoreline, over 20 guest bedrooms, and more!  
  
Perfect for weddings, reunions, retreats, and more, River’s Bend has four different lodging options on-site, including the Bunkhouse, the Ranch House, the Lodge, and Cowboy and Wild West Cabins. Whether you’re looking to sleep 2 or 20, or a larger group, guests can rent one room, a whole house,

or a bit of both to accommodate the whole crew. See more about their amenities and availability at [www.riversbendbranch.com](http://www.riversbendbranch.com) or contact them at (540) 652-1836 or [office@riversbendbranch.com](mailto:office@riversbendbranch.com).

More than just lodging for the night though, they also offer guided trail rides through their scenic pastures and along the Shenandoah River. Moreover, if you are interested in a holding your wedding in the beautiful Shenandoah Valley surrounded by the Blue Ridge and Massanutten Mountain ranges, host just the reception, ceremony, or both at River’s Bend! Schedule a tour or check out their packages online at [www.riversbendweddings.com](http://www.riversbendweddings.com) and, as they say, “with over 20 bedrooms on-site no one has to leave the party!”

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials. If you are interested in advertising, contact Priscilla at [priscilla.montcalm@luraypage.com](mailto:priscilla.montcalm@luraypage.com).

Deadline for submissions is the 15<sup>th</sup> of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1<sup>st</sup> of November, so all ads must be submitted to Katie Long at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) by October 15<sup>th</sup>.

Member Benefits

**Refer a New Member** – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

**Member to Member Discount Program** – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say “thank you” for supporting the Luray-Page County Chamber of Commerce. View a complete list at [luraypage.chambermaster.com/membertomember](http://luraypage.chambermaster.com/membertomember). If you are interested in updating your discount or offering a new discount, contact Priscilla at [priscilla.montcalm@luraypage.com](mailto:priscilla.montcalm@luraypage.com) or (540) 743-3915.

\*This month we encourage you to visit Flotzie’s Soft Serve Ice Cream for 10% off your purchase.  
Enjoy soft serve ice cream in vanilla, chocolate, swirl, or the flavor of the week before they close for the winter!\*

**Chamber Hot Deals** – By using Hot Deals through ChamberMaster, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals’ participants have a special listing on the Hot Deals’ webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place of business to redeem the offer! For a complete list of Hot Deals offered today, visit [luraypage.chambermaster.com/hotdeals](http://luraypage.chambermaster.com/hotdeals). If you would like to offer your own Hot Deals, please send your information to Priscilla at [priscilla.montcalm@luraypage.com](mailto:priscilla.montcalm@luraypage.com); include a description of the deal and the dates the deal is valid.

**Job Postings** – Do you struggle to get your “Help Wanted” needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. Find the “Job Opportunity” section of the site under the “About Luray & Page County” heading or at [luraypage.chambermaster.com/jobs](http://luraypage.chambermaster.com/jobs). We want to help you find employees, so contact Priscilla at [priscilla.montcalm@luraypage.com](mailto:priscilla.montcalm@luraypage.com) to add your job opportunities to our list

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# *91st Annual Banquet & Business Meeting*

## *Brilliance in Business: Unmask the Possibilities*

Don't miss out on an opportunity to advertise your business and support the Luray-Page County Chamber of Commerce & Visitor Center through participation as a sponsor of the 2017 Annual Banquet & Business Meeting.

The Luray-Page County Chamber of Commerce's Annual Banquet celebrates the many accomplishments of 2017 and sets the standard for a successful 2018. Attended by the County's finest, this event serves as an opportunity to honor those that have made significant contributions to enhance our quality of life, make Page County a better place to live, and improve our education, medical, and public service communities. This event is the Chamber's largest networking and social event of the year. The 91<sup>st</sup> Annual Banquet will be held on Thursday, November 2, 2017 starting at 5:30 PM at The Mimslyn Inn.

There are a variety of options for sponsorship, so please review the following page to see which option best suits your business!

---

If you would like to sponsor, please return the bottom portion:

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

For questions, contact:

*Gina Hilliard*

President

Phone: (540) 743-3915

Fax: (540) 743-3944

Email: [events@luraypage.com](mailto:events@luraypage.com)

**Sponsorship Deadline (to be included on Banquet Banner) - Monday, October 16<sup>th</sup>.**

## *Sponsorship Levels*

### **Diamond Sponsor: \$5,000**

- Exclusive sponsorship
- One table of 20 in a prime seating location
- Opportunity to place advertising materials/items at each table
- Opportunity to address the audience at the opening of the banquet
- Mention in 'From the Chamber' section in the Page News & Courier
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Platinum Sponsor: \$1,500**

- 8 guest tickets and a prime seating location
- 3-minute sponsor remarks at the event
- Mention in 'From the Chamber' section in the Page News & Courier
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Gold Sponsor: \$1,000**

- 6 guest tickets and a prime seating location
- Mention in 'From the Chamber' section in the Page News & Courier
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Silver Sponsor: \$500**

- 4 guest tickets and a prime seating location
- Assist with presentation of Silent Auction goods
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Bronze Sponsor: \$250**

- 2 guest tickets and a prime seating location
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

## *Exclusive Sponsorships*

### **Cocktail Sponsor: \$2,000**

- Exclusive sponsorship
- Logo and name printed on wine/beer Cocktail Hour tickets
- Recognition during Cocktail Hour hors d'oeuvres
- 2 guest tickets and a prime seating location
- Listing on the Chamber's Banquet banner
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Award Sponsor: \$750**

- Exclusive sponsorship
- Opportunity to present an award at the event
- 2 guest tickets and a prime seating location
- Listing on the Chamber's Banquet banner
- Name recognition during presentation of awards
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Annual Gift Sponsor: \$1,000**

- Exclusive sponsorship
- Logo placement on our chosen gift of the year
- 2 guest tickets and a prime seating location
- Listing on the Chamber's Banquet banner
- Name recognition during speeches
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page

### **Dessert Sponsor: \$750**

- Exclusive sponsorship
- Name recognition & logo on dessert
- 2 guest tickets and a prime seating location
- Listing on the Chamber's Banquet banner
- Name recognition during dessert
- Logo placement in evening's slideshow
- Logo and name recognition during event
- Listing in the evening's program
- Logo placement on our webpage
- Recognition in the Chamber's weekly newsletter
- Recognition on the Chamber's Facebook page



# *91st Annual Banquet & Business Meeting*

## *Brilliance in Business: Unmask the Possibilities*

### **Luray-Page County Chamber of Commerce 2017 Annual Banquet Registration Form**

Business Name: \_\_\_\_\_

Business Rep Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Other Questions/ Requests: \_\_\_\_\_

Please list the **Full Names** for each attendee, and **Circle** the correct meal choice.

- Names listed will be used for printing name tags and other materials.
- All incomplete meal choices will receive a regular meal.
- Please use additional or reverse side of form to list more than 5 attendees.

Name: \_\_\_\_\_ Regular / Vegetarian

Name: \_\_\_\_\_ Regular / Vegetarian

Name: \_\_\_\_\_ Regular / Vegetarian

Name: \_\_\_\_\_ Regular / Vegetarian

Name: \_\_\_\_\_ Regular / Vegetarian

### **Payment Information**

☐ Invoice Me ☐ Check Enclosed - Check # \_\_\_\_\_

☐ Cash Enclosed - Amount \$ \_\_\_\_\_ ☐ Paid in Office/Credit Card - Date \_\_\_\_\_

**Reservation Deadline - Monday, October 23<sup>rd</sup>.**





# *91st Annual Banquet & Business Meeting*

## *Brilliance in Business: Unmask the Possibilities*

### **Award Nomination Form**

It's time to wrap up another wonderful year of Chamber membership, growth, and community involvement. As we prepare for our 92<sup>nd</sup> year, we welcome the community to recognize and nominate those whose businesses have shone throughout 2017. This year, we will be recognizing 3 businesses and 1 individual for their hard work and dedication to Page County at our annual banquet and business meeting on Thursday, November 2<sup>nd</sup>.

**Agricultural/Eco-Friendly Business of the Year:** This award recognizes a business that works to preserve the agricultural industry in and around Page County. Whether it be through operating with traditional or innovative farm practices or as a business that works closely with the farming community to promote “green-living,” this business is one that takes pride in the condition of land, building, and machinery and shows leadership in the farming sector.

**Hospitality Business of the Year:** This award recognizes a Tourism business that focuses on every customer, client, and guest by providing exceptional hospitality service. With high standards for quality, service, and cleanliness, this business should demonstrate success and act as a role model for other businesses by exhibiting a visionary manner that goes beyond “business as usual.”

**Service Business of the Year:** This award recognizes a business/organization that provides excellent service to the community. This award can go to a non-profit organization, retail store, public service business, or any other business providing assistance of some sort to the community. Whether it is through information, products, or an experience, this business/organization should be a role model for others while keeping up with current market demands.

**The Mary Lee Bryant Volunteer of the Year:** This award goes to someone who has made a significant contribution to the Page County community through their volunteer efforts. Going above and beyond what is typically expected of a volunteer, this is someone who displays high ethical and personal integrity and a commitment to volunteer service.

*The rules for nominating are simple:*

- Nominees must be members of the Chamber, except for the Mary Lee Bryant Volunteer of the Year, which is open to everyone in the county (see the Chamber's membership list at [www.visitluraypage.com](http://www.visitluraypage.com)).
- You may nominate any business/organization of any size in their respective category.
- You may self-nominate your business/organization in its respective category.

Award Nominated For: \_\_\_\_\_

Nominee's Full Name: \_\_\_\_\_

Nominee's Address: \_\_\_\_\_

Nominee's Website/Contact: \_\_\_\_\_

Nominator's Full Name: \_\_\_\_\_

Nominator's Contact: \_\_\_\_\_

Reason for Nomination. Explain why the nominee deserves recognition:

Additional statements or endorsements by others to assist the selection committee with the process. Feel free to attach clippings, letters of support, volunteer work, other recent awards, etc.

**Return to Gina Hilliard at the Luray-Page County Chamber of Commerce by  
Friday, October 20, 2017 at close of business.**

Mail/In-Person: 18 Campbell Street, Luray, VA 22835 / Fax: (540) 743-3944 /  
Email: [events@luraypage.com](mailto:events@luraypage.com)

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Advertising/Public Relations Services: NAICS 5418



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## Contact Us Today

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[info@valleyadmins.com](mailto:info@valleyadmins.com)  
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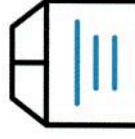
- Quickbooks
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- Monthly Support

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- Skilled, Dependable

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- Online Ordering
- Breakroom Refreshments
- Janitorial Supplies

## Office Technology



- Web Design & Maintenance
- Social Media Support
- Email Marketing Campaigns

## Call Center



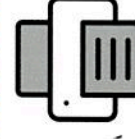
- In-Call, Out-Call Service
- Local, Live Receptionist
- Direct Messaging

## Human Resources



- Payroll Processing
- Background Reports
- Interviewing & Recruiting

## Business Printing



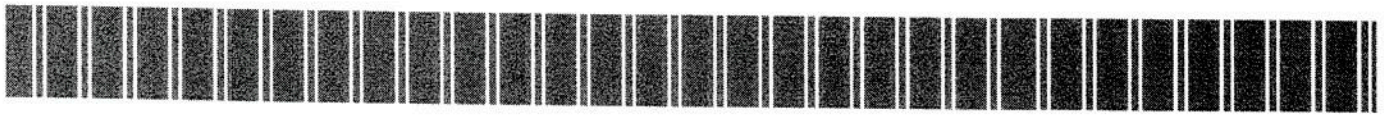
- Brochures, Business Cards, Flyers
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**540-551-4565**

[www.valleyadmins.com](http://www.valleyadmins.com)

[info@valleyadmins.com](mailto:info@valleyadmins.com)



# HALLOWEEN 2017

## Local Business Parking Lot TRICK-OR-TREATING!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

**WHAT:** "Trunk-or-Treating" **WHERE:** Ralph H. Dean Recreation Park

**WHEN:** October 31 from 6:00-8:30PM **WHO:** Local Business Owners!

**WHY:** To hand out candy to the local community!

**REGISTRATION DEADLINE: OCTOBER 24, 2017**

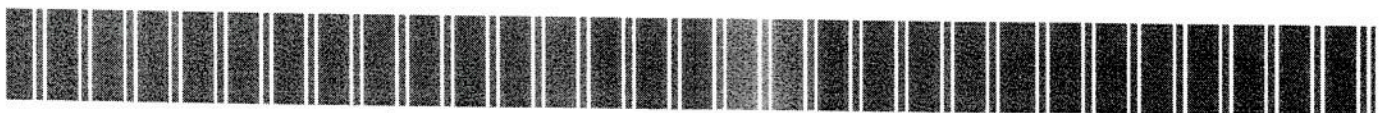
*\*Please submit form to the Town Office\**

### TO HAND OUT CANDY:

Please be sure to have setup completed  
NO LATER than 6:00 pm. Setup/Arrival may  
begin as early as 3:00 pm.



45 East Main Street | Luray, Virginia 22835 | P: (540) 843-0770 | F: (540) 843-0773







## Please Join Us for the 3rd Annual Fall Senior TRIAD Conference

- ❖ Thursday, October 26, 2017
- ❖ 8:00am Registration/ Program 9:00am - 1:00pm
- ❖ Christ United Methodist Church, 211 Central Avenue, Shenandoah, VA 22849

*Our goal is to provide seniors with valuable information, activities, and community services that are available locally.*

Enjoy a free lunch



Door Prizes



50/50 Raffle



Panel Discussion: Five Wishes, Wills, Advance Directives & DNR



Smart 911, Scams, Crimes Update with Sergeant Steve Owens

For additional information &  
transportation schedule,  
contact:

Sergeant Steve Owens of the  
Page County Sheriff's Office at  
540-743-6571

*Mission Statement: Page County TRIAD is committed to improving the quality of life for our seniors by enhancing their health, safety, and security through communication, education, and outreach.*





# Ghosts in the Belfry



Halloween Festival at Luray Singing Tower

October 28, 2017 2PM-6PM

Featuring.....

Spooktacular Carillon Recitals at 3PM & 5PM

Carillon Tower Tours

Pumpkin Painting Contest with fun prizes!

\$5 for Children 5-12

\$10 for adults

\$25 for families of 4

For more information:

540-742 -7273


[luraytower@gmail.com](mailto:luraytower@gmail.com)

[www.LuraySingingTower.com](http://www.LuraySingingTower.com)

[www.facebook.com/LuraySingingTower](https://www.facebook.com/LuraySingingTower)







# An Evening on the Bridge

**Sunday, November 5, 2017** | 5 PM - 8 PM

5 PM - 6 PM: Cocktails and Hors d'oeuvres

6 PM - 7 PM: Dinner is served

7 PM - 8 PM: Dessert, Live Auction, Special Guest remarks

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**Ticket Price: \$75** *(includes dinner & one drink)*

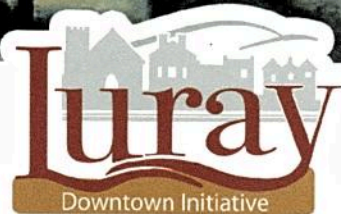
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Limited tickets available. Parking will be available at Ruffner Plaza and behind the Brown's Building. Purchase Tickets at The Chamber of Commerce, with any Board Member, or at the Luray Copy Service.

For more information contact Meredith Dees at [luraydowntown@gmail.com](mailto:luraydowntown@gmail.com)



Highlights of the night include an auction of Wes Porter's original Main Street Bridge in Winter Painting, a fall-inspired dinner, a cash bar and a look back at the history of the bridge as well as a glimpse into its future. Join us at the table!



**18 Campbell Street • Luray, VA 22835 | (540) 743-7700**  
[www.luraydowntown.com](http://www.luraydowntown.com)



**TRI-SPRING FARM CATERING, LLC**







Saturday Nov. 18<sup>th</sup> 2017  
1K Begins at 9:30am  
5K Begins at 10:00am

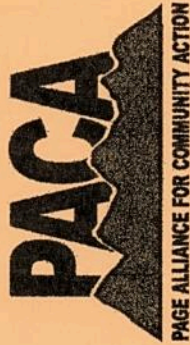
## On the Greenway

Race Event Organized By:

Page County Public  
Schools and  
Page Alliance for  
Community Action



We are committed to maximizing every  
student's potential. whatever it takes!



## Turkey Trot 5K/1K On the Greenway Registration Form

**When:** Saturday, Nov 18, 2017 1K begins at 9:30am, 5K begins at 10:00am

**Where:** Luray Greenway Mechanic Street Parking Lot

**Registration:** Return form and payment by Oct. 13<sup>th</sup> to Page Alliance for Community Action,  
PO Box 723, Luray, VA 22835

**Race Registration (Register by Oct. 13<sup>th</sup> for T-shirt):**

\_\_\_ 5K Run/Walk (all ages) \$15.00 (through Oct. 13<sup>th</sup>) \$20 (Oct. 13<sup>th</sup> through race day)

\_\_\_ Kids 1K Run/Walk (8 and under) \$5.00 (through Oct. 13<sup>th</sup>) \$10 (Oct. 13<sup>th</sup> through race day)

\_\_\_ Locals Special- 1 Page County Elementary/Middle School Aged Child FREE  
(registrations for each runner must be submitted)

Please make checks payable to: Page Alliance for Community Action

**T-shirt Size (please circle one): Kid, Men OR Women XS M L XL and XXL (\$2 extra)**

(T-shirts available only to participants preregistered by Oct 13, 2017)

**Name:** \_\_\_\_\_

**Gender:** M or F **Age:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

### Liability Waiver must be signed to participate in the Luray Turkey Trot 5K/1K on the Greenway

I recognize that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race officials relative to my ability to safely complete the run. I assume all risks associated with running in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including cold, snow, and/or ice, high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the organizers of the Luray Earth Day 5K/1K on the Greenway, its directors, officers, staff, and volunteers, the town of Luray, and its employees, and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. Further, I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. For runner's safety,

I understand that headsets, bicycles, scooters, and roller blades are prohibited. Strollers are allowed. **I ALSO**

**UNDERSTAND THAT THERE ARE NO REFUNDS FOR THIS EVENT. I GIVE PERMISSION TO USE MY PHOTOGRAPH IN FUTURE EARTH DAY RACE PROMOTIONS.**

Signature of Participant: \_\_\_\_\_

(or parent or guardian if under 18)

Date: \_\_\_\_\_

Online registrations available at [www.pagecoalition.org](http://www.pagecoalition.org)





## Reasons To Advertise On Radio

**Reason #1 - Reach:** Radio is on 24 hours a day. Nationwide, radio reaches 92% of people age 12 and older every week and reaches 68% every day. Because radio's reach is so extensive and because BRIGHT® Radio 105-7 and RASCAL® 1330 are so reasonably priced, you can reach lots of people who will hear your message several times for a budget you can afford.

**Reason #5 – Engagement:** Listeners feel emotional connections with their preferred radio stations. Radio is an active medium that can stir emotion and can enable demand for what you sell. BRIGHT® Radio 105-7 and RASCAL® 1330 are call-to-action media.

**Reason # 8 – Frequency:** Consumer response depends upon multiple exposures to a message. BRIGHT® Radio 105-7's and RASCAL® 1330's relatively low cost lets you reach listeners multiple times inexpensively to bring buyers into your business.

**Reason # 10 - Cost Effectiveness:** Radio production costs less than television, print, and outdoor. Radio is less costly to buy than are other major media, letting you cost effectively reach lots of people multiple times.

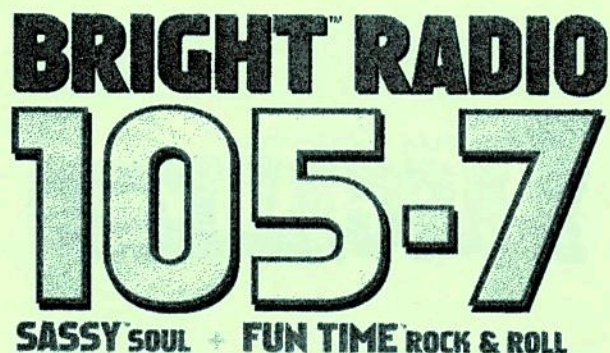
**Reason # 13 – Results:** BRIGHT® Radio 105-7 and RASCAL® 1330 produce results. A six-week campaign on BRIGHT® Radio 105-7 and RASCAL® 1330 helped the Luray-Page County Chamber of Commerce register 270 racers and 60 volunteers, many of whom specifically mentioned hearing the ads on BRIGHT® Radio 105-7 and RASCAL® 1330.

**Still not convinced? Need more reasons? We've got 'em.**

### Contact

Lisa Meadows: 540.843.4449  
Carrington Thompson: 540.743.5167  
Info@BrightRadio1057.com  
Info@Rascal1330.com





**Introduce your business to our listeners in the Shenandoah Valley.  
Remind our listeners in the Shenandoah Valley about your business.**

**People buy from businesses they know and trust.**

- Let Bright® Radio 105-7 and Rascal® 1330 help our loyal listeners know about you. Let Bright® Radio 105-7 and Rascal® 1330 build trust in your business among our listeners.

**Repetition creates awareness and promotes recall.**

- Let Bright® Radio 105-7 and Rascal® 1330 help make your business the one that our listeners remember.

**Here's how you can reach our listeners repeatedly and stay within your advertising budget:**

	<b>30-Seconds</b>	<b>60 seconds</b>
<b>Bright Radio 105-7</b>	\$5.00 per commercial broadcast	\$10.00 per commercial broadcast
<b>Rascal 1330</b>	\$2.50 per commercial broadcast	\$ 5.00 per commercial broadcast

- **Example – \$300 budget on Bright Radio 105-7:** Two (2) 30-second commercials per day for 30 days during any three-hour period of your choice (6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).
- **Example – \$300 budget on Rascal 1330:** Four (4) 30-second commercials per day for 30 days during two three-hour periods of your choice (6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).

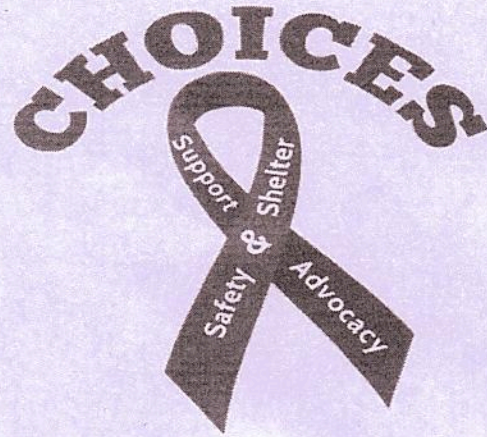
#### **Contact**

**Lisa Meadows: 540.843.4449**  
**Carrington Thompson: 540.743.5167**  
**Info@BrightRadio1057.com**  
**Info@Rascal1330.com**



OCTOBER is

# DOMESTIC VIOLENCE AWARENESS MONTH



Pick up your **free** purple ribbon pin and join your friends and neighbors in recognizing domestic violence as an issue that needs our attention.

**Purple ribbon pins available throughout October at:**

**Luray-Page County Chamber of Commerce  
Page Public Library  
Luray Town Office  
Stanley Town Office  
Shenandoah Town Office**

Choices, Council on Domestic Violence for Page County offers victims of domestic and sexual violence **FREE & CONFIDENTIAL** services:

- ✓ 24/7 Hotline
- ✓ Emergency Shelter
- ✓ Support Group
- ✓ Legal Advocacy
- ✓ Crisis Counseling
- ✓ Peer Support
- ✓ Community Education
- ✓ Information and Referral

Choices, Council on Domestic Violence for Page County

Luray office: (540) 743-4414

Shenandoah office: (540) 218-4028

Email: [hotline@choicesofpagecounty.org](mailto:hotline@choicesofpagecounty.org)

Website: [choicesofpagecounty.org](http://choicesofpagecounty.org)