

Staff

Gina Hilliard, President
Edison Emmons, Social Media & Marketing Assistant
Clancey Arnold, Membership Development & Investment Administrator
Courtney Stoneberger, Chamber & Tourism Assistant

Board of Directors

Executive Officers:

Chris Jenkins, Chair
Faithbrooke Barn and Vineyards
Travis Clark, Vice-Chair
Valley Health Page Memorial Hospital
DezaRae Beers, Secretary
Yogi Bear's Jellystone Park
Miranda Cave, Treasurer
Blue Ridge Bank
Bill Huffman, Chair of the Tourism Division
Luray Caverns

Board Members:

Mitch Lovinger – Appexnetwork Physical Therapy
Amy Judd – Lord Fairfax Community College
Sable Ponn – Funkhouser Real Estate Group
Pam Wightman – Delaware North at SNP
Bart Patton - Patton Gunsmith Works
David Thomas - Valley Star Farm
Mark Dofflemyer – Pioneer Bank
Tony Villa – Madeline Farms

Ambassadors

Clancey Arnold, Chair – Luray-Page County Chamber of Commerce
Sable Ponn, Vice-Chair – Sable Ponn, Funkhouser Real Estate Group
Amanda Petty – Amanda Petty Homes with Re/Max Gateway
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Nancy Boyer – Page County Public Forum
Christine Caldwell – Studio 31.13

Tourism Council

Restaurants:

Helen Morton – Delaware North
Romeo Pugliese - Mamma Mia Italian Restaurant

Lodging:

Nancy Sottosanti, Treasurer – Shenandoah River Outfitters
DezaRae Beer – Yogi Bear Jellystone Park
Jim Sims – The Mimslyn Inn

Attractions:

Bill Schumacher, Vice-Chair – Fort Valley Ranch
Bill Huffman, Chair – Luray Caverns

Services:

Chris Jenkins – Faithbrooke Barn and Vineyards
CeCe Castle, Secretary – Brookside Restaurant



Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835
Phone: (540) 743-3915 • Fax: (540) 743-3944
www.visitluraypage.com

May 2022 Newsletter

The Luray-Page County Chamber of Commerce's mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce's vision is to be the organization where our business community turns for leadership and resources.

Chamber Events

Sunday, May 1st-Saturday, May 7th

Small Business Week. National Small Business Week 2022 celebrates the resiliency and tenacity of America's entrepreneurs who are doing their part to power our nation's historic economic comeback. Throughout the week, we'll be sharing ways to support our local businesses, featuring different local businesses, and sharing why supporting local all year long is important.

Sunday, May 1st-Saturday, May 7th

National Travel & Tourism Week. Throughout the week we'll be celebrating our local travel & tourism industry. National Travel & Tourism Week celebrates the tourism industry and highlights why it is important to help our communities thrive. All week we'll be featuring out tourism businesses, sharing how you can be a tourist in your own area, and more about the tourism industry.

Friday, May 6th, 11:00 AM

Henhouse Shoppe Reopening Ribbon Cutting

Come out on Friday, May 6th at 11:00 AM, and help us celebrate the opening of the new Henhouse Shoppe Location. They have recently relocated to 12 East Main Street, Luray, but will still be offering the same tasteful collection of women's clothing. We'll be cutting the ribbon at 11:00 AM, afterwards, stick around for some delightful refreshments and to check out all the great styles they have to offer. We ask that everyone attending RSVP to events@luraypage.com or (540) 743-3915 by Thursday, May 5th.

Saturday, May 7th, 9:00 AM

Imagination Station Grand Opening & Ribbon Cutting

Join us on Saturday, May 7th, at 9:00 AM, as we help the town of Luray celebrate the re-opening of the Imagination Station, 625 Sixth Street, Luray. The Town of Luray recently replaced the original Imagination Station with a brand-new playground for our community to enjoy for years to come. Everyone is welcome to attend, free cupcakes and drinks will be provided. If you plan on helping us celebrate, please RSVP to events@luraypage.com or (540) 743-3915 by Friday, May 6th.

Thursday, May 12th, 11:30 AM-1:00 PM

Lunch N' Learn – Money Matters: 1st Time Home Buying

On Thursday, May 12th, from 11:30 AM-1:00 PM, at Lord Fairfax Community College, 275 College Drive, Luray, we'll be joined by Del Price from Funkhouser Real Estate Group, Leslie Currie with ALCOVA Mortgage, and Anthony Craft from Edward Jones for a discussion on homebuying for the first time. Their discussion will feature a brief presentation and have resources to answer questions regarding steps needed to get on top of your money management. This discussion will explore ideas and topics YOU BRING TO THE TABLE at the workshop and give you time to meet with or schedule sessions with the resources in attendance. Learn about freebies such as the Virginia Extension Service's "Quick Money Chats" (Extension Service Info will be available). Lunch will be provided by Baby Moons and will cost \$15 for Chamber Members and \$20 for Potential Members. Please RSVP to events@luraypage.com by Tuesday, May 10th.

Follow Us on Social Media

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Edward Jones is celebrating 100 years of impact

As we celebrate 100 years, we want to thank our clients and communities for helping us get to where we are today. With your partnership, we're poised to continue helping to create brighter futures for generations to come.

Jerry A Biller, AAMS®
Financial Advisor
127 West Main Street
Luray, VA 22835
540-743-1659

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Friday, May 13th, 5:00 PM

Hawksbill Brewing Company 5th Anniversary Ribbon Cutting

Join us at 22 Zerkel Street, Luray, on Friday, May 13th at 5:00 PM, to help celebrate the 5th anniversary of the Hawksbill Brewing Company. We will be cutting the ribbon at 5:00 PM. After the ribbon is cut, make sure to stay around and enjoy the great company, refreshments, door prizes, and all the tasty beers they have on tap. If you want to join us for the celebration, please RSVP to events@luraypage.com or (540) 743-3915 by Thursday, May 12th.

Saturday, May 14th, 10:00 AM

Cooter's Place in the Valley 5th Anniversary Ribbon Cutting

On Saturday, May 14th, at 10:00 AM, join us at 4768 US Highway 211 West, Luray to kick off the celebration of Cooter's 5-year Anniversary. Join us as we cut the ribbon to celebrate this milestone, and afterwards stay to enjoy their museum, Dukes of Hazzard memorabilia, and more. Appearances by Ben "Cooter", Catherine "Daisy Duke" Bach, and Tom "Luke Duke" Wopat. Live music with Whey Jennings, Nuke Bushner and Cooter's Garage Band. Car show presented by Shenandoah Valley Mustang Club. The celebration will continue through May 14th. If you want to join us for the celebration, please RSVP to events@luraypage.com or (540) 743-3915, by Friday, May 13th.

Tuesday, May 17th, 12:00-12:30 PM

Tourism Tuesday – Town of Shenandoah

Lora Jenkins with Town of Shenandoah is joining Edison Emmons to share information on the town's annual Memorial Day Festival. Listen in to The River 95.3 or <https://theriver953.com/podcasts/the-valley-today/> to learn about what their Memorial Day festival has to offer. To be a future guest on the Tourism Tuesday Radio Show, contact Edison at edison.emmons@luraypage.com.

Wednesday, May 18th, 12:00-1:00 PM

Small Business Growth – Business Owners Lead the Way (For Better or For Worse)

Join us for our NEW Small Business Growth interactive workshop series in partnership with Shenandoah Valley Small Business Development Center (SDCD) via zoom. Whether you are just starting out or have years of experience, these discussions will challenge your way of thinking and help you avoid common pitfalls as you grow your business. We'll be discussing Being a passionate and involved founder/owner means knowing when to lead... and when to step back. Plus, you'll leave with a confidential self-assessment to help you identify your specific challenges and most important needs. All workshops are free of charge. Feel free to join with lunch bag in hand! RSVP to events@luraypage.com or 540-743-3915 by Monday, May 16th, to receive the Zoom link plus session materials.

Wednesday, May 18th, 5:30 PM

Curated Grand Opening & Ribbon Cutting

Join us at 51 West Main Street, Luray, on Wednesday, May 18th, at 5:30 PM, to celebrate the grand opening of Curated. The ribbon will be cut at 5:30 PM, followed by a chance to browse all the neat things they have to offer and find out more about how one of Luray's newest shops came to be. If you want to join us for the celebration, please RSVP to events@luraypage.com or (540) 743-3915 by Tuesday, May 17th.

Thursday, May 19th, 5:30-7:00 PM

Business After Hours – Lord Fairfax Community College (Becoming Laurel Ridge)

Join us on Thursday, May 19th, from 5:30-7:00 PM, for Business After Hours at Lord Fairfax Community College, 275 College Drive, Luray. Our host will be providing a great networking opportunity, tasty refreshments, fantastic wine, and some great door prizes. This event is designed for Chamber members to meet and build relationships with other local business members. It is time to get together and enjoy each other's company. You will have the opportunity to introduce yourself to other members, exchange business cards, make new business contacts, win door prizes, and enjoy refreshments.

Friday, May 20th, 2:00 PM

Shenandoah Caverns 100th Anniversary Ribbon Cutting

Join us at 261 Caverns Road, Quicksburg, on Friday, May 20th, at 2:00 PM for Shenandoah Caverns 100th Anniversary Ribbon Cutting. We will be partnering with Shenandoah County Chamber of Commerce to celebrate this momentous anniversary. We will be cutting the ribbon at 2:00 pm, followed by a chance to tour this beautiful cavern system.

Thursday, May 26th, 5:30-7:00 PM

Women in Business Social

Join us for this month's Women in Business Social, on Thursday, May 26th, from 5:30-7:00 PM, at The Valley Cork, 55 East Main Street, Luray. This is the perfect opportunity for the women of the Page County business community and surrounding area to get together, network, and unwind after a day of work. If you are a Chamber Member and would like to attend, it will cost \$15 for Chamber Members and \$20 for Potential members and will include 2 drinks and charcuterie board samples. For those interested in joining us, please RSVP to events@luraypage.com or by calling (540) 743-3915 by Tuesday, May 24th.

Thursday, June 2nd, 5:30 PM

96th Annual Banquet & Awards – Off to the Races

96th Annual Banquet & Awards: The Roaring Twenties. A Kentucky Derby themed celebration of the Luray-Page County Chamber of Commerce 96th year in the Page County business community. The Annual Banquet & Awards will be held at River's Bend Ranch, 397 Rivers Bend Road, Stanley, with a cocktail hour, silent auction, catered meal, and awards. We're excited to share this time of celebration with all of our amazing members. Tickets will be \$75.00. We will share plenty of photos afterward. For more information on the 96th Annual Banquet & Awards visit our website at:

<https://www.visitluraypage.com/chamber/chamber-events/annual-banquet-business-meeting/>

Member Spotlight

Blue Ridge Bank



Blue Ridge Bank, 17 West Main Street, Luray, is a local bank that serves the communities of Luray, Stanley, and Shenandoah. This local bank has been offering financial services in the Shenandoah Valley for over 125 years. Their team believes in providing customized services to suit each client's needs, while giving back to the community. What started as the only bank in Page County in 1893, has grown to 26 branch locations and mortgage offices throughout the state of Virginia and North Carolina. With an ever-growing list of services, along with knowledgeable professionals they are able to support individuals and businesses in meeting their financial goals.

To learn more about their services, you can visit <http://www.mybrb.com>, email Customer.Service@mybrb.bank, or give them a call at (540) 743-6521.

Chamber Announcements

Any advertising inserted and printed in this newsletter and the content of those inserts and print ads are not sponsored or endorsed by the Luray-Page County Chamber of Commerce & Visitor Center.

If you have a business in mind that you think would benefit from a Chamber membership, make sure to refer them to us. If a new member signs up and mentions your business as who referred them, you'll receive \$50 of your next set of membership dues.

To keep up with everything going on at the Chamber, make sure to follow our Social Media Accounts. Here you'll find information on events, what's going on in the community, and information on our members.

If you have events happening, please send them to Edison at edison.emmons@luraypage.com. We will put all member events on our Community Calendar, as well as promoting them on our social media pages.

Our weekly In the Loop emails aren't just for the primary representative in your business. Any employee within your business can receive our weekly e-newsletter. If you have employees that would like to receive these weekly e-newsletter, send their information to Edie.