

<p><b><u>Staff:</u></b> <b>Gina Hilliard</b>, President <b>Katie Long</b>, Communications &amp; Marketing Coordinator <b>Penny Griffith</b>, Office &amp; Events Administrator <b>Clancey Arnold</b>, Membership Development &amp; Investment Administrator <b>Edie Emmons</b>, Chamber &amp; Tourism Assistant <b>Kathy Alexander</b>, Chamber &amp; Tourism Assistant</p> <p><b><u>Volunteers:</u></b> <b>James Housden</b> <b>Vaunice Conway</b> <b>Mary Lee Bryant</b> <b>Jerry Griffin</b></p> <p><b><u>Board of Directors:</u></b> <b>Bill Fisher</b>, Chairman of the Board – Hawksbill Home Remodeling <b>Mark Leach</b>, Vice-Chairman of the Board – Delaware North <b>Stephanie Lillard</b>, Secretary of the Board – Patron <b>Bill Schumacher</b>, Treasurer of the Board – Fort Valley Ranch</p> <p><b><u>Board Members:</u></b> <b>Steve Synnott</b> – Syntelligent Analytic Solutions, LLC <b>Romeo Pugliese</b> – Mamma Mia’s Italian Restaurant <b>Kim Blosser</b> – Lord Fairfax Community College <b>Lisa Franceschini</b> – Luray Mountain Cabins <b>Jim Turner</b> – Hawksbill Brewing Company <b>Dick Hostelley</b> – Hostelley &amp; Associates <b>Mark Dofflemyer</b> – Pioneer Bank <b>Leah Pence</b> – Another Wild Hare <b>John Shaffer</b>, Chairman of the Tourism Division – Luray Caverns</p>	<p><b><u>Chamber Ambassadors:</u></b> <b>Clancey Arnold</b>, Chair – Luray-Page County Chamber of Commerce <b>Penny Griffith</b>, Chair – Luray-Page County Chamber of Commerce <b>Carrington Thompson</b> – Hayden Hamilton Media Strategies <b>Becky George</b> – Gathering Grounds and Patisserie &amp; Café <b>Zory Glaser</b> – Cardinal Cottage Vacation Cabin Rental <b>Garnett Brockman</b> – Page County Farm Bureau Federation/Insurance <b>Mike Uram</b> – Stanley Town Council &amp; Patron <b>Juanita Roudabush</b> – Town of Shenandoah <b>Kris Garrett</b> – Integrated Bodyworks, Inc. <b>Juanita Woodward</b> – Blue Ridge Bank <b>Leslie Currle</b> – ALCOVA Mortgage <b>Casey Tanner</b> – CBM Mortgage, Inc. <b>Vaunice Conway</b> – Patron <b>Dave Bull</b> – Patron</p> <p><b><u>Tourism Council:</u></b> <i>Restaurants:</i> <b>CeCe Castle</b>, Secretary – Brookside <b>Jim Sims</b> – The Mimslyn Inn</p> <p><i>Lodging:</i> <b>Bill Schumacher</b>, Vice-Chairman – Fort Valley Ranch <b>Lisa Franceschini</b> – Luray Mountain Cabins <b>Zory Glaser</b> – Cardinal Cottage</p> <p><i>Attractions:</i> <b>Nancy Sottosanti</b>, Treasurer – Shenandoah River Outfitters <b>John Shaffer</b>, Chairman – Luray Caverns</p> <p><i>Services:</i> <b>Darrell Hulver</b> – Page Co-Op Farm Bureau <b>Helen Morton</b> – Delaware North</p> <p><b>Liz Lewis</b> – Page County Economic Development &amp; Tourism <b>Sally Hurlbert</b> – Shenandoah National Park</p>
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<p><b>Help Us Welcome Our New Members:</b></p> 	
<p><b>ArcticFox</b> 316 Mobil Homes Lane Luray, VA 22835 (540) 244-9828 <a href="mailto:dashiedash85@gmail.com">dashiedash85@gmail.com</a></p>	<p><b>Excel Therapy</b> 200 Leaksville Road Luray, VA 22835 (540) 743-0502 <a href="mailto:mlovinger@exceltherapy.net">mlovinger@exceltherapy.net</a> <a href="https://mlovinger.wixsite.com/mysite">https://mlovinger.wixsite.com/mysite</a></p>
<p><b>Harmany DJs</b> 956 Longview Lane Culpeper, VA 22701 (571) 921-4426 <a href="mailto:service@harmanydjs.com">service@harmanydjs.com</a> <a href="http://www.harmanydjs.com">www.harmanydjs.com</a></p>	<p><b>Xpression Photography</b> 13604 Fox Chase Lane Spotsylvania, VA 22553 (540) 903-5232 <a href="mailto:hollyperreault@xpressionphoto.com">hollyperreault@xpressionphoto.com</a> <a href="http://www.xpressionphoto.com">www.xpressionphoto.com</a></p>

Member Spotlight On...

Andersen Corporation



Andersen Corporation, also known as Anderson Windows and Doors, has 115 years of drive “to make windows that are different and better.” Beginning in 1903, they have pioneered “new products, set higher standards for our entire industry and, ultimately, become America’s premier window manufacturer.” For “20 years running, builders have used Andersen window more than any other brand” and is recommended by homeowners more than any other brand.

Andersen Corporation is located at 31 Stoney Brook Lane in Luray and manufactures lines such as Silver Line Building Products LLC, American Craftsman, and MQ. They have a commitment to the community and to protecting “our resources because we depend on them.” From offering quality products and utilizing sustainable manufacturing practices to products that improve the efficiency of your home and encouraging their employees to get involved in the community through organizations such as Habitat for Humanity, Andersen strives to make the community better.

Their website, [www.andersenwindows.com](http://www.andersenwindows.com), provides resources for architects, builders, remodelers, replacement contractors, and commercial persons. Additionally, you can search through resources for ideas and inspiration as you begin a project or to click through the variety of door and window styles produced by Andersen Corporation. Find out more online or by contacting them at (540) 843-7900 and [John.Leiting@andersencorp.com](mailto:John.Leiting@andersencorp.com).



**Luray-Page County Chamber of Commerce & Visitor Center**  
18 Campbell Street, Luray, VA 22835  
Phone: (540) 743-3915 • Fax: (540) 743-3944  
[www.visitluraypage.com](http://www.visitluraypage.com)      [www.cabincapital.com](http://www.cabincapital.com)

**May 2018 Newsletter**

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

**Chamber Events**

**Wednesday, May 9<sup>th</sup>, 12:30-1:00 PM**  
*Valley Business Today* will feature Chris Clark of Subsidium, Inc. Listen in to learn more about this HUBZone company, their subsidiary LaunchPointPEO, and how they can help your business succeed. If you are interested in being a guest, contact Penny at [penny.griffith@luraypage.com](mailto:penny.griffith@luraypage.com).

**Thursday, May 10<sup>th</sup>, 7:30-9:00 AM**  
*Business Networking Breakfast: Tools and Resources.* Joyce Krech of the Shenandoah Valley Small Business Development Center will be our guest speaker this month. Join us at the Mimslyn Inn for a Dutch-treat breakfast and to hear from our guest speaker about the tools and resources available to you as a member of the business community. Breakfast will be \$10 for members and \$15 for non-members. RSVP by Monday, May 7<sup>th</sup> to [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 to ensure adequate seating.

**Tuesday, May 15<sup>th</sup>, 12:30-1:00 PM**  
*Tourism Tuesday* will feature Sarah Dean from the Town of Shenandoah to discuss the upcoming 21<sup>st</sup> Annual Memorial Day Festival and Parade. We’ll talk about the schedule of events, where each event is happening around town, and all of the great family fun, so listen in to The River 95.3 to hear all of the details. If you are interested in being a guest, contact Penny at [penny.griffith@luraypage.com](mailto:penny.griffith@luraypage.com).

**Thursday, May 17<sup>th</sup>, 5:30-7:00 PM**  
*Business After Hours* is at River’s Bend Ranch in Stanley with co-host Mattie’s Soft Serve. Come check out the property, stables, and just enjoy the views and soft serve while you network. Don’t forget your business cards!

**Follow Us:**

  
[www.facebook.com/VisitLurayPage](http://www.facebook.com/VisitLurayPage)

  
[www.twitter.com/VisitLurayPage](http://www.twitter.com/VisitLurayPage)

  
[www.instagram.com/VisitLurayPageVA](http://www.instagram.com/VisitLurayPageVA)

  
[www.pinterest.com/VisitLurayPage](http://www.pinterest.com/VisitLurayPage)

  
[www.youtube.com/VisitLurayPageVA](http://www.youtube.com/VisitLurayPageVA)

New Member Highlights

ArcticFox



Owned and operated by Destiny Coy, ArcticFox specializes in custom art commissions, such as graphic design and traditional pencil and paper drawings. As a new business owner, Destiny is open to any artistic ideas to make her customers’ dreams come to life. She is offering custom art and logos for businesses and organizations.

ArcticFox Creations was the winner of the 2018 Young Entrepreneurs Program. Destiny says that when Jay North came to the school to present the program, he spoke about making money doing something you love and that really motivated her. She had had the desire to pursue her love of the arts as a business venture and Jay’s words motivated her to join the competition. She got into graphic design through her love of drawing with paper and pencil; when she was ready to branch out, she learned that she could draw on the computer and basically taught herself how to do so through YouTube videos.

Destiny’s future goals include being able to live off her work solely; she is committed to her business and wants to support herself with her talents without needing another job to supplement it. Contact ArcticFox for additional information at (540) 244-9828 or [dashiedash85@gmail.com](mailto:dashiedash85@gmail.com).

Excel Therapy

Excel Therapy is located at 200 Leaksville Road in Luray and offers outpatient and aquatic therapy. Over their 17 years in business, they have grown “a reputation of [being] a leader in outpatient therapy services in the Page County area.” With a staff boasting 25 or more years in their fields, Excel Therapy looks to change misconceptions many people have about the therapy process and turn it into a positive experience.



Their services include physical, occupational, and speech therapy services, specializing “in work related injury, orthopedic conditions, chronic illness, pain, joint replacement, post-surgery rehab.” The heated indoor therapy pool is available to both aquatic therapy patients and community members and is used “for treating arthritic conditions, chronic pain, post-surgical repair.” The 94 degree water is “helpful because it relaxes muscles, eases stiff joints, reduces pain, and helps increase flexibility.” Learn more about the facility at (540) 743-0502, [mlovinger@exceltherapy.net](mailto:mlovinger@exceltherapy.net), or <https://mlovinger.wixsite.com/mysite>.

Harmany DJs



experience with weddings in and around Page County, corporate events, school functions, birthday parties, and anniversaries.

A professional DJ service, Mark Harman uses the phrase “Bringing ‘Harmany’ to Every Event” as his tagline. With more than 20 years of experience in getting the party started in Virginia, DC, Maryland, and West Virginia, Harmany DJs is based out of Culpeper, Virginia and has

Mark Harman, the Master Entertainment Director, can get and keep the party going as an Emcee, by beatboxing, teaching a line dance, or by just letting you and your guests handle the show. As his website states, he “knows when to bring the party to a peak and when to tone it down...due to the fact that he listens to the clients wants and needs and projects them onto the event smoothly.” Harmany DJs’ website offers a client login area with planning materials to help their clients plan and customize every detail, including utilizing music from a database of over 100,000 songs. Moreover, the website explains more than just pricing, there’s also a tab about why it’s important to hire a professional DJ for your event and what you get by doing so, which is useful for anyone planning an event. Check out all of the information at [www.harmanydjs.com](http://www.harmanydjs.com) and contact Mark at (571) 921-4426 or [service@harmanydjs.com](mailto:service@harmanydjs.com).

Xpression Photography

Holly Perreault is owner and photographer of Xpression Photography and Amber Dougherty is her associate photographer. Specializing in wedding photography, Xpression also offers portrait and family sessions. As their website, [www.xpressionphoto.com](http://www.xpressionphoto.com), states, they have opted to offer “ONE package and One price” in order to be transparent and all-inclusive, with no hidden or extra fees. They also feel this alleviates some of the stress of a wedding because booking with them means not having to decide on a wedding collection package.



The website introduces both women and touches on the importance of scheduling a no obligation consultation before selecting a wedding photographer, because good chemistry between the photographer and the couple is key, due to the time spent together. Based out of Spotsylvania, Virginia, Holly and Amber are part of the wedding industry in Page County and the surrounding areas. Find out more about the business online or contact Holly at (540) 903-5232 or [hollyperreault@xpressionphoto.com](mailto:hollyperreault@xpressionphoto.com).

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials.

Deadline for submissions is the 15<sup>th</sup> of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1<sup>st</sup> of June, so all ads must be submitted to Katie Long at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) by May 15<sup>th</sup>.

Member Benefits

**Refer a New Member** – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

**Member to Member Discount Program** – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say “thank you” for supporting the Luray-Page County Chamber of Commerce. If you are interested in updating your discount or offering a new discount, contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) or (540) 743-3915.

\*This month we encourage you to welcome spring with 15% off a guided tour with Page Valley Fly Fishing on the Shenandoah River or in Shenandoah National Park.\*

**Chamber Hot Deals** – By using Hot Deals through the Chamber, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals’ participants have a special listing on the Hot Deals’ webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place. If you would like to offer your own Hot Deals, please send your information to Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com); include a description of the deal and the dates the deal is valid.

**Job Postings** – Do you struggle to get your “Help Wanted” needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. We want to help you find employees, so contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) to add your job opportunities to our list.

### Leaving Your Employer? Understand Your 401(k) Options.

At Edward Jones, we can explain options for your 401(k), including leaving the money in your former employer’s plan, moving it to your new employer’s plan, rolling it over to an Individual Retirement Account (IRA) or cashing out the account subject to tax consequences.

**To learn more, call or visit your financial advisor today.**

**Jerry A Biller, AAMS®**  
Financial Advisor  
127 West Main Street  
Luray, VA 22835  
540-743-1659

[www.edwardjones.com](http://www.edwardjones.com)  
Member SIPC

**Edward Jones®**  
MAKING SENSE OF INVESTING

IRT-1948E-A





**2017**



**HAWKSBILL  
BREWING CO.**

**2018**

**22 Zerkel Street - Luray, VA 22835**

## **OUR FIRST ANNIVERSARY! SATURDAY MAY 12, 2018**

We've had a great year and are so proud to be a part of the Luray-Page County community.

Details are being finalized, but we'll feature a pig roast and other activities on Saturday May 12. We'll open at noon and the pig will be ready starting at 2pm.

Thanks for your great support!  
Jim, David, Kevin, and the brewery crew!

**#grownherebrewedhere**



**22 Zerkel Street**

**Luray, Virginia 22835**

540-860-5608 - hawksbillbrewingco@gmail.com

**#seeyouatthebrewery**



## The Town of Shenandoah and the Shenandoah Heritage Center welcome you to our 21st Anniversary Memorial Festival & Parade

We invite you to join us as we honor our Veterans and experience an old-fashioned, small-town festival and parade located in the heart of the Blue Ridge Mountains. There is something for everyone including a car and truck show and a tractor show. There will also be music, food games and rides.

Start the weekend with a classic car Cruz-in on First Street in Shenandoah on Friday evening, May 25, 2018 from 6 to 9pm. Spend the day with us on Saturday, May 26, 2018 with our Memorial Service at the VFW at 9:30am and end the day with a parade at 3pm. See our Schedule of Events for the complete list of activities.

**The Town of Shenandoah is accepting donations for the construction of a RAILROAD MUSEUM.**



Thanks to the generosity of several individuals, land has been purchased on First Street for the project. The Town's history is deeply connected to the railroad and this project is the vision of a group of citizens dedicated to preserving this important part of our heritage.

**Donations may be sent to:**

**Town of Shenandoah  
426 First Street**

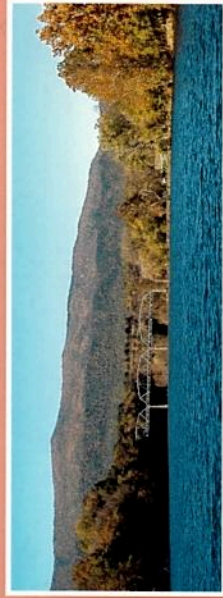
**Shenandoah VA 22849**

*Please reference "MUSEUM" on your check.*

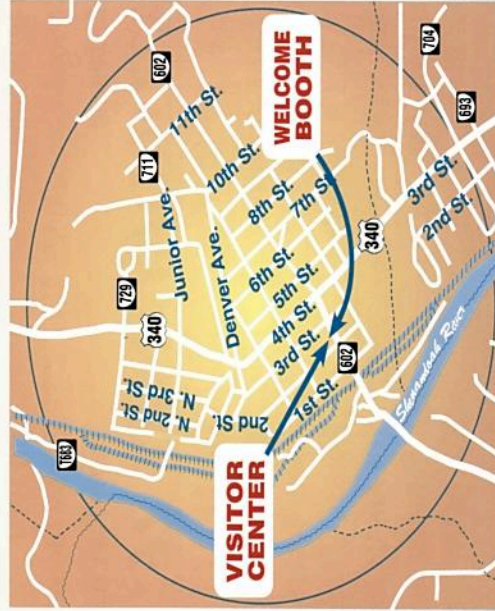
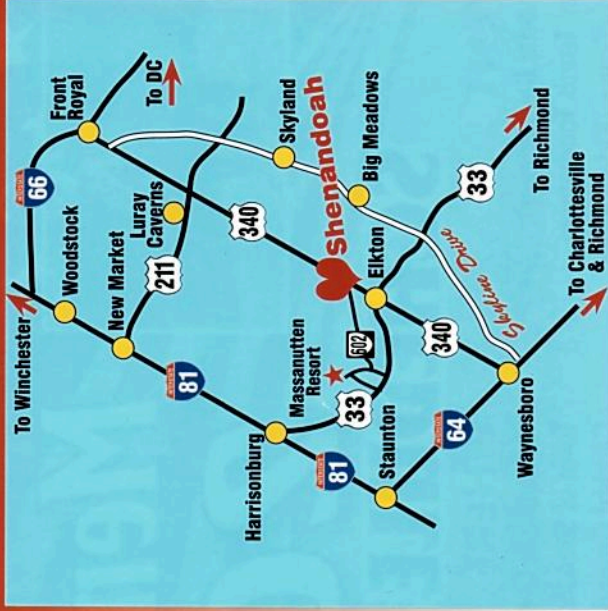
### WE ARE CENTRALLY LOCATED:

Less than 2 hours from Northern Virginia and Richmond  
Easy access from I-64, I-66, via I-81 and US Highway 340

Within 30 minutes of Luray Caverns, Massanutten Resort, New Market Battlefield, Shenandoah National Park, the Skyline Drive and George Washington National Forest



Produced via Page Marketing Solutions LLC • 866-893-1490 • www.LookGreatOnPaper.com



**For more information, call (540) 652-8164  
or visit [www.townofshenandoah.com](http://www.townofshenandoah.com)**



High-Speed Broadband Internet Service and classes are available at the Computer Center. For Info call (540) 652-8773

# 21st Anniversary MEMORIAL FESTIVAL

# & PARADE

## Saturday, May 26, 2018

Celebrate with the  
Town of Shenandoah and  
Shenandoah Heritage Center as we  
remember and honor our Veterans

### Memorial Service

**Food, Music & Kiddie Rides  
Car & Truck Show • Tractor Show  
The Bluegrass Brothers LIVE**



**(540) 652-8164**

[www.townofshenandoah.com](http://www.townofshenandoah.com)





## THINGS TO SEE & DO IN SHENANDOAH

- Big Gem Park: fish, picnic, hike, bike trails, playgrounds, archery range
- Historic First Street: shops, sidewalks, railroad station & streetlamps
- Enjoy the breathtaking views of the Blue Ridge Mountains
- Walk to the Boat Landing on the Shenandoah River
- Visit historic Stevens Cottage and board a real caboose



### Virginia Child Identification Program

Sponsored by Ashlar Lodge #125  
FREE Child Identification Service  
will be on-site again this year at the  
**CAR & TRUCK SHOW**

KVK Precision Specialties,  
500 Quincy Ave, Shenandoah

For more information visit [www.vachip.org](http://www.vachip.org)



# Memorial 2018



## SCHEDULE OF EVENTS

### EVENT

Memorial Day Pageant

Valley Tennis Tournament

Food /Games/Kiddie Rides

Cruz-In/DJ/Food

Music/Food/Games/Kiddie Rides

Flag Retirement

### WHERE

Shenandoah Community Center

Town of Shenandoah: Tennis Courts

Carnival Grounds - Third Street

First Street

Carnival Grounds - Third Street

Shenandoah Veterans Park

### WHEN

Sunday, May 20 - 2pm

Thursday, May 24 - 6 to 8pm

Thursday, May 24 - 5 to 10pm

Friday, May 25 - 6 to 9pm

Friday, May 25 - 5 to 11pm

Friday, May 25 - 7 to 8:30pm

## SATURDAY, MAY 26

### EVENT

SVFC Ladies' Auxiliary

WELCOME BOOTH

Church Yard & Bake Sale

Memorial Service

Car & Truck Show

Tractor Show

Book Sale

Dog & Cat Adoptions

(Page SPCA & Page Paws)

Food/Games/Kiddie Rides

Music Starts

STEAMED SHRIMP Available

THE BLUEGRASS BROTHERS

Cavalcade of Cars, Trucks

& Tractors leading **PARADE**

Racing \*Military Night\*

(All military 1/2 price admission)

### WHERE

Route 340 Road Block

Stevens Cottage, 201 Maryland Avenue

Pentecostal Church, Shenandoah Avenue

VFW Avis O Comer Post 8613

KVK Parking Lot - 500 Quincy Avenue

KVK Parking Lot - 500 Quincy Avenue

Shenandoah Library- Route 340

Shenandoah Library- Route 340

Carnival Grounds- Third Street

Carnival Grounds-Third Street

Carnival Grounds- Third Street

Carnival Grounds- Third Street

**MD Ave/First St/VA Ave/Third St**

**3pm**

Shenandoah Speedway - Route 340 North

5pm

### TIME

6am to 3pm

9am to 3pm

8am to 2pm

9:30am to 10:30am

9am to 3pm

9am to 3pm

10am to 2pm

10am to 11:30am

11am to 11pm

4pm

4pm

7:30pm



14<sup>th</sup> Annual  
**Luray**  
FOUR SEASONS OF ADVENTURE

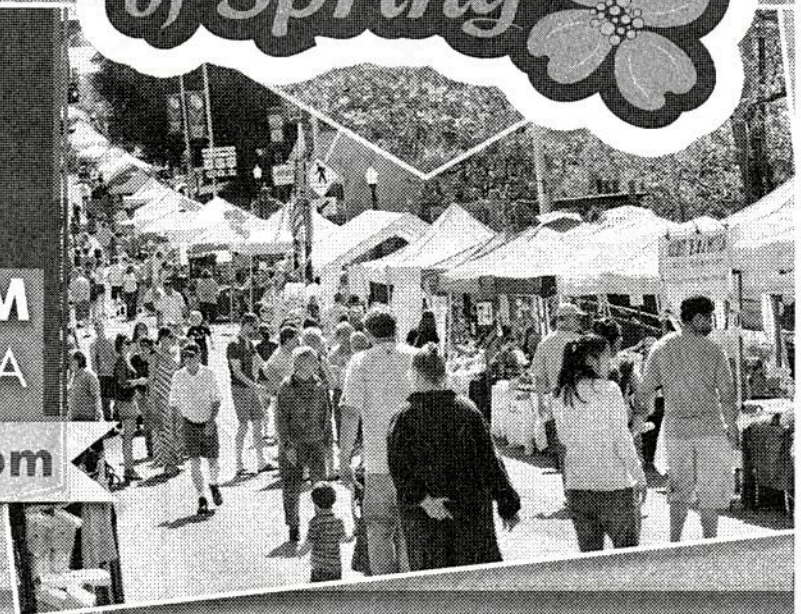


**SAT.  
MAY 5<sup>th</sup>**

**12 PM - 6 PM**

**Main Street • Luray, VA**

**festivalofspringluray.com**



**FOOD**

**Photo Booth**



**THE  
ROSY  
CO.  
PHOTOBOOTH**

**live music** at **PAL**

Performances by local favorites:

- **Cazhmiere**  
12:00 pm - 3:30 pm
- **The Reflex**  
4:00 pm - 7:00 pm

**ARTS & CRAFTS**

**rock wall**

**Dog Frisbee**

12:00 pm - 4:00 pm

**moon bounces**



- Inflatable obstacle course
- Inflatable slide

Carnival Style Game,  
**with Prizes**

*Sponsored by:*

**CHILDREN'S  
ACTIVITIES**

at the Depot Parking Lot

**Maypole  
Ceremony**

at Post Office Monument

**barrel  
train rides**

**FACE PAINTING**

**Luray**  
FOUR SEASONS OF ADVENTURE



**Luray**  
Downtown Initiative

**PAL**  
Performing Arts Luray

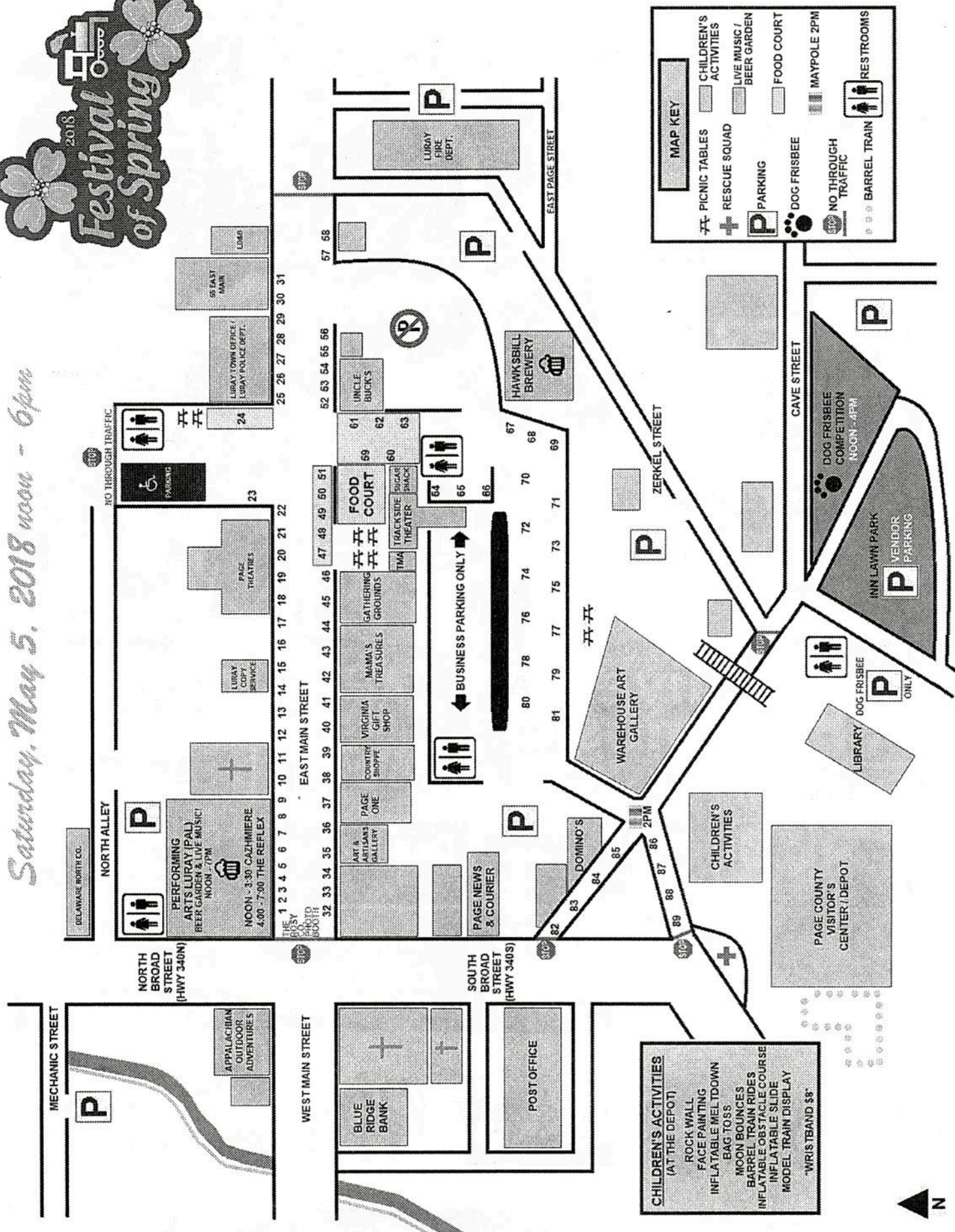


**STANDOUT ARTS, LLC**  
Website Design & Marketing Consultants

**#lurayfestivalofspring**



Saturday, May 5, 2018 noon - 6pm







## Please Join Us for the 18<sup>TH</sup> Annual Spring Senior TRIAD Conference

- ❖ Thursday, May 10, 2018
- ❖ 8:00am Registration/ Program 9:00am - 1:00pm
- ❖ Rileyville Baptist Church
- ❖ 7044 US Highway 340 N., Rileyville, VA 22650

*Our goal is to provide seniors with valuable information, activities,  
and community services that are available locally.*

Enjoy a free lunch



Door Prizes



50/50 Raffle

Panel Discussion: EMT/Alarms/Storm Emergency Programs/  
Certification Programs

How To Conquer Depression and Loneliness

Scam/Community Awareness

For additional information & transportation schedule, contact:  
Sergeant Steve Owens of the Page County Sheriff's Office at  
540-843-3382. Transportation Reservation Deadline: May 3, 2018

Save the Date: Fall Conference • Shenandoah • October 25, 2018

*Mission Statement: Page County TRIAD is committed to improving the quality of life for our seniors  
by enhancing their health, safety, and security through communication, education, and outreach.*



# ARISE OF PAGE COUNTY

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## HOMELESS OUT REACH MINISTRY

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A CHRISTIAN NON-PROFIT ORGANIZATION THAT PROVIDES HELP,  
PRESENTS HOPE, AND PREPARES LIVES THROUGH JESUS CHRIST

---

THERE ARE CURRENTLY 100 OR MORE HOMELESS IN PAGE COUNTY

### IMMEDIATE NEEDS

- **VOLUNTEERS** to help with the projects we need
- **FINANCIAL DONATIONS** to help with immediate expenses
- **TEMPORARY HOUSING** for people needing shelter
- **MEALS DONATED** at least a couple times a week
- **CHURCHES** and **COMMUNITY ORGANIZATIONS** involvement
- If you can **DONATE** or **VOLUNTEER** please contact the following:

#### Contact Information

Lana Sours – 540-746-6350 – [lanasours801@gmail.com](mailto:lanasours801@gmail.com)

Lora Jenkins – 540-843-3986 – [lorateaches@yahoo.com](mailto:lorateaches@yahoo.com)

Doug Gouchenour – 540-860-8940 – [dougfromva@gmail.com](mailto:dougfromva@gmail.com)

Facebook – Arise of Page County of VA





## Reasons To Advertise On Radio

**Reason #1 - Reach:** Radio is on 24 hours a day. Nationwide, radio reaches 92% of people age 12 and older every week and reaches 68% every day. Because radio's reach is so extensive and because BRIGHT® Radio 105-7 and RASCAL® 1330 are so reasonably priced, you can reach lots of people who will hear your message several times for a budget you can afford.

**Reason #5 - Engagement:** Listeners feel emotional connections with their preferred radio stations. Radio is an active medium that can stir emotion and can enable demand for what you sell. BRIGHT® Radio 105-7 and RASCAL® 1330 are call-to-action media.

**Reason # 8 - Frequency:** Consumer response depends upon multiple exposures to a message. BRIGHT® Radio 105-7's and RASCAL® 1330's relatively low cost lets you reach listeners multiple times inexpensively to bring buyers into your business.

**Reason # 10 - Cost Effectiveness:** Radio production costs less than television, print, and outdoor. Radio is less costly to buy than are other major media, letting you cost effectively reach lots of people multiple times.

**Reason # 13 - Results:** BRIGHT® Radio 105-7 and RASCAL® 1330 produce results. An eight-week campaign on BRIGHT® Radio 105-7 and RASCAL® 1330 helped the Luray-Page County Chamber of Commerce register 325 racers, many of whom specifically mentioned hearing the ads on BRIGHT® Radio 105-7 and RASCAL® 1330.

**Still not convinced? Need more reasons? We've got 'em.**

### Contact

**Lisa Meadows: 540.843.4449**  
**Carrington Thompson: 540.743.5167**  
**Info@BrightRadio1057.com**  
**Info@Rascal1330.com**





**Introduce your business to our listeners in the Shenandoah Valley.  
Remind our listeners in the Shenandoah Valley about your business.**

**People buy from businesses they know and trust.**

- Let Bright® Radio 105-7 and Rascal® 1330 help our loyal listeners know about you. Let Bright® Radio 105-7 and Rascal® 1330 build trust in your business among our listeners.

**Repetition creates awareness and promotes recall.**

- Let Bright® Radio 105-7 and Rascal® 1330 help make your business the one that our listeners remember.

**Here's how you can reach our listeners repeatedly and stay within your advertising budget:**

	<b>30-Seconds</b>	<b>60 seconds</b>
<b>Bright Radio 105-7</b>	\$5.00 per commercial broadcast	\$10.00 per commercial broadcast
<b>Rascal 1330</b>	\$2.50 per commercial broadcast	\$ 5.00 per commercial broadcast

- **Example – \$300 budget on Bright Radio 105-7:** Two (2) 30-second commercials per day for 30 days during any three-hour period of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).
- **Example – \$300 budget on Rascal 1330:** Four (4) 30-second commercials per day for 30 days during two three-hour periods of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).

### **Contact**

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