

Staff:
Gina Hilliard, President
Katie Long, Communications & Marketing Coordinator
Priscilla Montcalm, Membership Development & Investment Coordinator
Kelly Zitzer, Chamber & Tourism Assistant
Hannah Clark, Chamber & Tourism Assistant
Bobby Jenkins, Chamber & Tourism Assistant

Volunteers:
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Mary Lee Bryant
Jerry Griffin

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Terry Martin, Vice-Chair of the Board – Andersen Corporation
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Bill Schumacher, Treasurer of the Board – Fort Valley Ranch

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Jared Burner – Skyline Premium Meats
Mark Dofflemeyer – Pioneer Bank
Mark Leach – Delaware North
John Shaffer, Chairman of the Tourism Division – Luray Caverns

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Garnett Brockman – Page County Farm Bureau Federation
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Mike Uram – Town of Stanley Town Council
Carrington Thompson – 105-7 Radio Station
Juanita Roudabush – Town of Shenandoah
Vickie Young – Farmers & Merchants Bank
Juanita Woodward – Blue Ridge Bank
Paula Kibler – Edward Jones

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Jim Sims, The Mimslyn Inn
Lodging:
Bill Schumacher, Fort Valley Ranch – Vice-Chairman
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Zory Glaser, Cardinal Cottage
Attractions:
John Shaffer, Luray Caverns - Chairman
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Services:
CeCe Castle, Brookside – Secretary
Darrell Hulver, Page Co-Op Farm Bureau

Stephanie Lillard, County of Page
Sally Hurlbert, Shenandoah National Park

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials. If you are interested in advertising, there are three main options:

- 1) You design and print your 8 ½” x 11” flyers and bring them to us to stuff in this newsletter. We handle the stuffing and mailing and all you pay is \$25.00.
- 2) You design your 8 ½” x 11” flyer and email it to us. We cover printing, stuffing, and mailing your flyers through the Luray Copy Service. Black and white flyers are \$60.00 for a single-sided sheet or \$75.00 for a 2-sided sheet. These options include the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 3) You design your 8 ½” x 11” flyer and email it to us. We cover printing, stuffing, and mailing your flyers. Color copies are \$270.00 for a single-sided sheet or \$390.00 for a 2-sided sheet. These options include the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 4) You coordinate with Page Marketing Solutions to create 500 (~400 for the mailing and 100 extra for pick-up at the Chamber) 8.5x11 1 or 2-sided flyers for \$320.00. Printed unfolded on bright white 80# glass stock with a medium-gloss aqueous coating. Price includes three hours of graphic design using the client’s guidance plus client’s high-resolution photos, logos, etc. and shipping to the Chamber via UPS Ground. Additional graphic design hours and quantities available. This includes the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 5) You design a small advertisement that will be included in the body of the newsletter itself. All ads will be in black and white, ½ page ads are \$20.00, ¼ page ads are \$15.00, and 1/8 page ads are \$10.00; availability is a first-come-first serve basis. Call Katie at the Chamber, (540) 743-3915, for sizing availability.

Deadline for submissions is the 15th of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1st of May, so all ads must be submitted to Katie Long at katie.long@luraypage.com by April 15th. Contact Katie, if you are interested in any of the advertising options above, for a current member count.

Member Benefits

Refer a New Member – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

Member to Member Discount Program – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say “thank you” for supporting the Luray-Page County Chamber of Commerce. View a complete list at luraypage.chambermaster.com/membertomember. If you are interested in updating your discount or offering a new discount, contact Priscilla at the Chamber, (540) 743-3915.

Chamber Hot Deals – By using Hot Deals through ChamberMaster, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals’ participants have a special listing on the Hot Deals’ webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place of business to redeem the offer! For a complete list of Hot Deals offered today, visit luraypage.chambermaster.com/hotdeals. If you would like to offer your own Hot Deals, please send your information to Priscilla at priscilla.montcalm@luraypage.com; include a description of the deal and the dates the deal is valid.

Job Postings – Do you struggle to get your “Help Wanted” needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. Find the “Job Opportunity” section of the site under the “About Luray & Page County” heading. We want to help you find employees, so contact Priscilla at priscilla.montcalm@luraypage.com to add your job opportunities online.



Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835
Phone: 540-743-3915 • Fax: 540-743-3944
www.visitluraypage.com www.cabincapital.com

May 2017 Newsletter

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

Chamber Events

Sunday, April 30th-Saturday, May 6th

Small Business Week. Thank you to all of our local small business owners who keep our towns and county going through their hard work and dedication. Chamber staff will be going Facebook live throughout the week at various businesses around the county.

Wednesday, May 3rd, 10:00-11:00 AM

Syntelligent 5-Year Anniversary Ribbon-Cutting. Join us in celebrating Syntelligent Analytic Solutions, LLC’s continued growth in Luray. Located at 320 North Hawksbill Street in Luray, join us for the ribbon-cutting at 10:00 AM followed by light refreshments. Contact Rose Ann Smythe, Community Affairs Coordinator, at (540) 631-5771 or roseann.smythe@syntelligent.com.

Saturday, May 6th, 10:00 AM-8:00 PM

Cooter’s Place in the Valley Grand Opening & Ribbon-Cutting. Join the staff of Cooter’s in the Valley, the county, and Chamber in celebrating the Grand Opening of this wonderful addition to the County of Page. The ribbon-cutting will be held at 10:00 AM with some light refreshments to follow, Tom Wopat will be in attendance, and the Shenandoah Jamboree will be performing in the evening.

Wednesday, May 10th, 12:30-1:00 PM

Valley Business Today. A radio show with 95.3 The River in Front Royal, this segment focuses on the business industry. This month’s show will feature Ben Dolewski with Valley Health Page Memorial Hospital. If you are interested in being a guest, please contact Gina at gina.hilliard@luraypage.com.

Thursday, May 11th, 7:30-9:00 AM

Business Networking Breakfast: Hotels, Motels, B&Bs, and Campgrounds. A meet up of the local accommodations, excluding cabins, this breakfast is the perfect opportunity for networking and to discuss opportunities for collaboration. This breakfast will help the Chamber staff identify and address the needs of these businesses. Join us at Brookside Restaurant for a Dutch-treat breakfast. So, come for coffee, a full meal, or just the conversation. RSVP to events@luraypage.com by Monday, May 8th to ensure adequate seating. Walk-ins are welcomed.

Friday, May 12th, 4:00-8:00 PM

Hawksbill Brewing Company Grand Opening & Ribbon-Cutting. Come celebrate the opening of the county’s first brewery! The ribbon-cutting will be at 4:00 PM following speeches from Chamber President, Gina Hilliard, the brewery owners, David, Kevin, and Jim, Luray Downtown Initiative’s Program Director, Meredith Dees, and Luray Mayor, Barry Presgraves. Stay for light hors d’oeuvres and buy a beer to toast the owners’ success.

Thursday, May 18th, 3:00-5:00 PM

Spring Calendar Planning. By popular request, we will be gathering the event organizers from the towns, county, and the businesses and organizations here to review everyone’s plans for the second half of the year. This is typically a yearly event, but to facilitate the constantly changing and growing number of events in the county, we are trying to do this bi-annually. Please RSVP and send your events to Katie at katie.long@luraypage.com by Tuesday, May 16th to ensure they are added to the print calendar and that we have enough copies for the meeting.

Thursday, May 18th, 5:30-7:00 PM

Business After Hours is hosted by the Page Co-Op Farm Bureau with co-host the Page Valley Agricultural and Industrial Association. Bring your business cards to be entered for door prizes, including the big end-of-year drawing.

Tuesday, May 23rd, 12:30-1:00 PM

Tourism Tuesday will feature Juanita Roudabush, the Town of Shenandoah’s new Town Manager, to discuss the upcoming 20th Memorial Day Festival and Parade. If you are interested in being a guest, contact Katie at katie.long@luraypage.com.

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Member Spotlight on...

1947 Rock Tavern Retreat

The 1947 Rock Tavern Retreat is part of Massanutten Springs’ rental properties. Originally home to Abe Kibler and his wife, they built and tended bar in a historic stone tavern of bygone years. Their history includes shooting matches, where the winner was given a salt-cured ham or turkey and locals and visitors purchased unique, handmade items, such as marbles, mink pelts, and arrowheads.



Their rich history left a mark on the place, both through physical carvings of the initials “ATK” and the year “1947” and the feeling of hospitality and welcome provided by the mountain stone utilized in the interior design. The space is also decorated with articles and touches to evoke the early Page County history and atmosphere of this landmark-turned-vacation cabin-retreat.

Moreover, updates have been made to keep up with the necessities and desires of today’s rental properties. With leather recliners in the sunny living room, a 60” TV with home-theater sound, and Jacuzzi tub inside and a hot tub and charcoal and stainless steel gas grills outside, this is definitely a luxurious rental for any family or group. Located at 1403 South Page Valley Road in Luray, the retreat has access to the Shenandoah River and sleeps up to 6 people. See more about them at www.massanuttersprings.com/rock-tavern-retreat.html or contact them at (540) 843-4232 or vahorselady@rocketmail.com.

New Member Highlights

Blue Ridge Heritage Project of Page



The Blue Ridge Heritage Project is a grassroots effort honoring the families and landowners who were displaced during the creation of the Shenandoah National Park. There were 8 counties affected by the creation of the Shenandoah National Park and this group looks to develop a monument site in each area to further education on the lives and culture of the people living in these mountains through “living history presentations, exhibits, and demonstrations.”

The Page County segment of this project is focused on honoring the sacrifices made by Page County families through the creation of a monument at Ed Good Park. The monument will be in the shape of a stone chimney, as that is really all that is left in remembrance of the houses and lives of those that called the Blue Ridge Mountains home. Additionally, the chimney will have a bronze plaque to commemorate and name the families. The group plans to “educate visitors about the families, their stories, and what their life was like on the mountain through cultural displays.” With a focus to encourage historical and cultural tourism to the county, education is a high priority for the group. Learn more about the project at www.blueridgeheritageproject.com/page.

On April 8th, the group had their groundbreaking ceremony at Ed Good Memorial Park and is moving forward with their plans to erect the monument. They are currently seeking people with ties to the families who lived on the park to ensure that all the local names and stories are included on the memorial. Contact Rose Ann Smythe at (540) 631-5771 or smitheroseann@gmail.com for additional details or to share your story.

Del-Val Engraving

Del-Val Engraving has recently relocated from Pennsylvania after falling in love with the area 21 years ago when Kris Garrett and her husband were camping on the Skyline Drive. A bad storm had driven them into town and they instantly felt like they had come home, so 10 years ago they bought a vacation home in the area and have just moved in full time.



This family business stems from Kris’s father who had a rubber stamp business for 60 years and when Kris took over she expanded it by adding the engraving option. Early into the transition, Del-Val was engraving flasks for a fox hunting club and one of Kris’s favorite jobs was being asked to engrave a pet memorial for one of the hounds that had passed. So, whether you’re looking for business or personal, awards, flasks, etched glass, Christmas ornaments, or something not listed on their website, www.del-valengraving.com, contact them with your idea and for more information at (610) 459-8877 or info@del-valengraving.com and let them help you promote your business, mark memories, and more.

Inspiring Dreams Studio



Located at 14 West Main Street in Luray, Inspiring Dreams Studio offers complete programs for cheerleaders, dancers, and gymnasts. Shannon Taylor, the owner and operator, has a background in “Gymnastics, Ballet, Tap, Jazz, Hip-Hop, Cheerleading and Instrumental.” A former instructor at the Luray Fitness Center, Shannon saw a need for expanded programs, in-depth classes, and

programs for boys, so she branched out on her own to open Inspiring Dreams.

The studio has two floors for classes and offers everything from ballet, gymnastics, and jazz to cheerleading and wrestling. Shannon says her focus is on “children and helping them grow, succeed and develop a passion for the craft that she has.” Three other instructors, Amanda Zimbardo, Nikki Maxwell, and Melissa Yount, have joined Shannon in this desire to inspire and teach the youth of the county.

With summer just around the corner, Inspiring Dreams Studio has already released their schedule for the gymnastic and dance camps beginning in June and running through August. Get the kids out of the house this summer to learn a new skill at one of these great camps. Learn more at www.inspiringdreamsstudio.com, shannontaylor@yahoo.com, or (540) 244-6280.

Page Paws, Inc.

Page Paws is an all-volunteer organization of local citizens that was formed “to support and assist the Page SPCA and the Page County Animal Shelter in providing care for homeless animals and aiding in the reduction of domestic animal overpopulation leading eventually to a no-kill environment.” Additionally, they also work with Cat’s Cradle for fundraising and transportation of adoptable cats to their Adoption Center.



The group meets the 1st Wednesday of the month at the Warehouse Art Gallery at 6:30 PM and invites anyone interested in working with them or learning more to join them for a meeting. They just bought a van which will be exceptionally helpful with the TNR (trap, neuter, return) of community cats, as they have been the county’s biggest problem recently and the organization spayed/neutered 847 cats in 2016. They received a \$4,000 grant in November of 2016 and were awarded the “TNR Hero Award” from the Virginia Federation of Humane Societies in March of 2017. Still, they always need more help; contact them at (540) 244-7711 or check out their Facebook page at www.facebook.com/Page-Paws-491500380914910.

River Dell Bed & Breakfast



As their website states, enjoy “serenity year round on the west bank of the Shenandoah River, at the foot of the Massanutten Mountains.” Whether you’re looking for a brief week day escape or to stay for a weekend away or more, the luxury suite in this beautiful B&B will make you the sole guests. Come experience the elegance and special pampering in this lodging located just outside of the Town of Luray.

Breakfast can be delivered to the suite or enjoyed downstairs in the Great Room. While breakfast is chef’s choice, the innkeepers are happy to accommodate dietary preferences/restrictions. Linda and Putter Cox are the Innkeepers and they just moved to the area last year after retiring; Linda was a caterer and Putter was a pastor and University chaplain before the move. They also have approximately 25 years of experience with a part-time B&B out of their home in Hamilton, NY as well. Learn more about the Coxes and their new adventure at www.riverdellbb.com, riverdellbb@gmail.com, and (540) 843-0860.

Robert Good Photography

Robert Good Photography has been serving the Shenandoah Valley and surrounding regions for over 50 years. Priscilla Good, otherwise known as Miss Patti, is the owner and one of the talented photographers with Robert Good Photography. Miss Patti has “earned the honors of Masters degrees by the Professional Photographers of America Association.” With their time and history in the business, they say the “most enjoyable part of our studio’s legacy is watching families grow and being a part of their most joyous occasions year after year.”



One of the largest professional photography studios on the East Coast, they offer unique and fun sessions for brides, children, couples, families, newborns, and senior portraits. Their studio is comprised of over 16,000 square feet of indoor space and 5 acres of manicured landscaping. With so much space available for use, the staff encourages clients to incorporate their passions in their portraits, whether it be cars, pets, hobbies, or something else entirely, Robert Good Photography can help you with images that are uniquely you.

Located at 12517 Spotswood Trail in Elkton, the beauty of the Massanutten Mountains provides for unmatched natural backdrops. Contact them at (540) 289-9795 or info@robertgoodphotography.com or visit their website, www.robertgoodphotography.com, for additional information.

Shenandoah Half Marathon



The 2017 Shenandoah Half Marathon is Saturday, September 2nd. This scenic road race is located near the Shenandoah National Park beginning at the Hawksbill Recreation Park in Stanley and ending at Lake Arrowhead in Luray. A “challenging uphill course with great scenery, quiet farm roads, hilly roads in the foothills, and a gorgeous finish at the lake,” check out the course and elevation maps on their website, www.shenandoahhalfmarathon.com.

The organization decided on a half marathon due to their growing popularity and the fact that for the past decade, half marathons have been the second most popular type of distance race. They say it is more of a challenge than smaller races and “where many people can run a 5K or a 10K with minimal training,” it is very difficult to do the same with a half marathon. Still, it is a race that someone can run on a Saturday morning and have recovered enough on Sunday morning to enjoy a hike through the park.

Runners will have four hours to finish the race, which is anticipated to be enough time for even those who are looking to walk the entire event. Participants can choose between running solo or signing up as a team, teams of 6 or more receive a discount, so grab your friends and get training. Learn more online or by contacting the race team at (704) 912-7525 or katherine@vacationraces.com.

Life insurance is an essential part of caring for your family.

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Festival
OF
Spring
2017

SAT.
MAY 13th

10 AM - 4 PM
Main Street • Luray, VA

festivalofspringluray.com



FOOD

lots of
entertainment

Meet Django,
the Monkey

Sponsored by:

live at PAL
music

Performances by local favorites:

- **Cazhmire**
12:00 pm - 4:00 pm
- **Country Line**
4:45 pm - 7:00 pm

ARTS & CRAFTS

rock wall

Dog Frisbee

duck
races

1 pm & 3:30 pm

barrel
train rides

ZIP LINE

CHILDREN'S
ACTIVITIES

LURAY CAVERNS
In Virginia's Shenandoah Valley



Hawksbill
Greenway
Foundation
Luray, Virginia



#LOVEfestivalofspring



Mid-Atlantic Pre-War **SWAP MEET**

**JOIN US FOR THE THIRD ANNUAL
MID-ATLANTIC PRE-WAR SWAP MEET!
May 18-20, 2017, in Luray, VA**

The Mid-Atlantic Pre-War Swap Meet offers Auto, Transportation, Steam and Gasoline Power plant, Antique Tools, and Farm equipment-related items from the 1800's through the 1940's.

Admission and parking are free!

LOCATION:

Comer-Jones VFW Post 621, 218 Veterans Lane in Luray

HOURS:

Vendor setup: begins Thursday, May 18, at 7:00 a.m.

Public admittance:

Thursday, May 18 - 12:00 noon to 5:00 p.m.

Friday, May 19 - 7:00 a.m. to 5:00 p.m.

Saturday, May 20 - 7:00 - 2:00 p.m.

Spaces (10' x 30') are available at \$40/space

Contact Dennis Fleming at 540-860-1384 or dennis@fairviewnet.com

For more information, visit www.mapwsm.com

The Town of Shenandoah and the Shenandoah Heritage Center welcome you to our **20th Anniversary Memorial Day Festival & Parade**. We invite you to join us as we honor our Veterans and experience an old-fashioned, small-town festival and parade located in the heart of the Blue Ridge Mountains. There is something for everyone including a car & truck show, tractor show, and a motorcycle show. There are also music, food, games, and rides.

Start the weekend with a classic car Cruz-in on First Street in Shenandoah on Friday evening, May 26, 2017 from 6 to 9pm. Spend the day with us on Saturday, May 27, 2017 with our Memorial Service at the VFW at 9:30am and end the day with a parade at 3pm. See our Schedule of Events for the complete list of activities.



About the Town of Shenandoah

- Less than 2 hours from Northern Virginia and Richmond
- Easy access from I-64, I-66, via I-81 and US Highway 340
- Within 30 minutes of Luray Caverns, Massanutten Resort, New Market Battlefield, Shenandoah National Park, Skyline Drive, and George Washington National Forest

Things to see and do

- Visit historic Stevens Cottage and board a real caboose
- Enjoy breathtaking views of the Blue Ridge Mountains
- Enjoy the beautiful Shenandoah River from the Shenandoah River Park boat landing
- Watch the trains and see the train station on the Norfolk Southern Railroad line fronting the historic commercial district on First Street
- Have a picnic, hike the walking trails, or go fishing at Big Gem Park

Join us for our
TOWN OF SHENANDOAH
20TH ANNIVERSARY

Memorial Day Festival & Parade

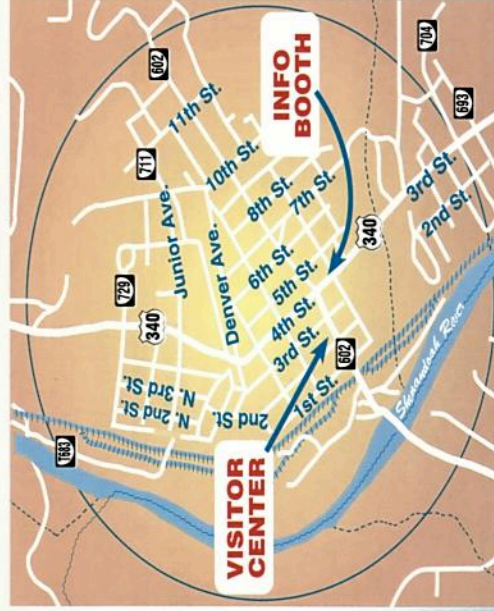
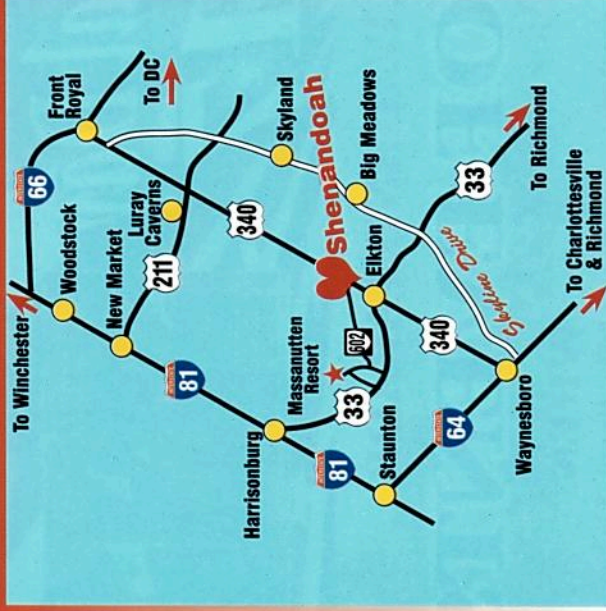
**SATURDAY,
MAY 27, 2017**



**Celebrate with the
Town of Shenandoah
and Shenandoah
Heritage Center
as we remember and
honor our Veterans**

- **MEMORIAL SERVICE**
- **FOOD, MUSIC & KIDDIE RIDES**
- **CAR - TRUCK - TRACTOR
MOTORCYCLE SHOWS**
- **EXHIBITS**

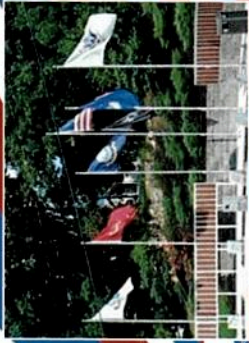
(540) 652-8164
www.townofbenandoah.com



**For more information, call (540) 652-8164
or visit www.townofshenandoah.com**



Memorial Day 2017



MEMORIAL DAY FESTIVAL AND PARADE

SCHEDULE OF EVENTS

EVENT

Family Fun Night
Memorial Day Pageant
Food/Games/Kiddie Rides
Cruz-In/DJ/Food
Music/Food/Games/Kiddie Rides
Flag Retirement

WHERE

Shenandoah Elementary School
Shenandoah Community Center
Carnival Grounds - Third Street
First Street
Carnival Grounds - Third Street
Shenandoah Veterans Park

WHEN

Friday, May 19 - 5 to 8pm
Sunday, May 21 - 2pm
Thursday, May 25 - 5 to 10pm
Friday, May 26 - 6 to 9pm
Friday, May 26 - 5 to 11pm
Friday, May 26 - 7 to 8:30pm

SATURDAY, MAY 27

EVENT

SVFC Ladies' Auxiliary
WELCOME BOOTH
Church Yard & Bake Sale
Memorial Ceremony
Thanks USA Tennis Tournament
Car & Truck Show
Tractor Show
Motorcycle Show (Blue Ridge Bank)
Book Sale
Dog & Cat Adoptions (Page SPCA)
Music/Food/Games/Kiddie Rides
STEAMED SHRIMP Available
Cavalcade of Cars, Tractors & Motorcycles leading PARADE
Racing *Military Night* (All military 1/2 Price Admission)

WHERE

Route 340 Road Block
Corner Route 340 & Shenandoah Avenue
Pentecostal Church, Shenandoah Avenue
VFW Avis O Corner Post 8613
Town of Shenandoah Tennis Courts
KVK Parking Lot - 500 Quincy Avenue
KVK Parking Lot - 500 Quincy Avenue
Shenandoah Machine Shop - Pulaski Ave
Shenandoah Library - Route 340
Shenandoah Library - Route 340
Carnival Grounds - Third Street
Carnival Grounds - Third Street
MD Ave/First St/VA Ave/Third St
Shenandoah Speedway - Route 340 North

TIME

6am to 3pm
8am to 4pm
8am to 2pm
9:30am to 10:30am
9am
10am to 3pm
10am to 3pm
10am to 3pm
10am to 2pm
10am to 11:30am
11am to 11pm
4pm
3pm
7pm

THINGS TO SEE & DO IN SHENANDOAH

- Big Gem Park: fish, picnic, hike & bike, playgrounds
- Historic First Street: shops, sidewalks, railroad station & street lamps
- Scenic views
- Walk to the Boat Landing on the Shenandoah River



Virginia Child Identification Program

Sponsored by Ashlar Lodge #125
FREE Child Identification Service
will be on-site again this year at the

CAR & TRUCK SHOW
KVK Precision Specialties
500 Quincy Ave, Shenandoah

For more information visit www.vacibp.org



High-Speed Broadband Internet Service
and classes are available at the Computer
Center. For info call (540) 652-8773.