#### Staff:

Gina Hilliard. President Clancey Arnold, Membership Development & Investment Administrator Danae Alger, Administrative & Events Assistant Edie Emmons, Social Media & Marketing Assistant Joanne Kane, Communications & Marketing Assistant Montanna Smith, Chamber & Tourism Assistant

#### **Board of Directors:**

Executive Officers: Mark Leach, Chair of the Board – Delaware North Mark Dofflemver, Vice-Chair of the Board – Pioneer Bank Stephanie Lillard, Secretary of the Board – Patron Miranda Cave, Treasurer – Blue Ridge Bank John Shaffer, Chair of the Tourism Division – Luray Caverns

#### **Board Members:**

Steve Synnott – Syntelligent Analytic Solutions, LLC **Romeo Pugliese** – Mamma Mia's Italian Restaurant **Mitch Lovinger** – Appexnetwork Physical Therapy **Kim Blosser** – Lord Fairfax Community College **DezaRae Beers** – Yogi Bear's Jellystone Park **Chris Jenkins** – The Valley Cork **Darryl Haley** – Patron

> Volunteers: Jerry Griffin

#### **Ambassadors:**

Clancey Arnold, Chair - Luray-Page County Chamber of Commerce Leslie Currle, Co-Chair – ALCOVA Mortgage Sable Ponn – Sable Ponn, Funkhouser Real Estate Group Helen Phillips-Cockrell - Certified Health and Wellness Coach, **Optimal Health Solutions** Zory Glaser - Cardinal Cottage Vacation Cabin Rental Garnett Brockman – Page County Farm Bureau Federation/Insurance Mike Uram – Stanley Town Council & Patron Nancy Boyer – Page County Public Forum Dave Bull – Patron

#### **Tourism Council:**

Restaurants: CeCe Castle, Secretary – Brookside Restaurant Jim Sims – The Mimslyn Inn

Lodging: Nancy Sottosanti, Treasurer – Shenandoah River Outfitters John Shaffer, Chairman – Luray Caverns Motels Zory Glaser - Cardinal Cottage

Attractions: **Bill Schumacher**, Vice-Chairman – Fort Valley Ranch Sue Ishak – Wisteria Farm and Vineyard

Services: Darrell Hulver - Page Co-Op Farm Bureau Helen Morton – Delaware North

Liz Lewis - County of Page Sally Hurlbert - Shenandoah National Park



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# Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835 Phone: (540) 743-3915 • Fax: (540) 743-3944 www.visitluraypage.com www.cabincapital.com

# March 2020 Newsletter

The Luray-Page County Chamber of Commerce's mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce's vision is to be the organization where our business community turns for leadership and resources.

#### Tuesday, March 3<sup>rd</sup>, 9:00 AM

Ribbon Cutting and Grand Opening. Gordmans, 14 East Luray Shopping Center, Luray, is celebrating the grand opening of its Luray store, with a ribbon cutting. Join the celebration and shop name-brand merchandise for less than traditional department stores. The first 100 guests will receive a free insulated Gordmans' tote and a scratch off card worth up to \$50.00.

Tuesday, March 3<sup>rd</sup>, 17<sup>th</sup>, 31<sup>st</sup>, 8:00-9:30 AM

LeadShare. This is an active, structured program for providing and receiving business referrals through personal advertising and networking. Leslie Currle, Alcova Mortgage Chair and Clancey Arnold will be in the Chamber/Visitor Center boardroom every other Tuesday, offering Chamber members the opportunity to receive direct leads from other businesspeople in our community.

#### Wednesday, March 4<sup>th</sup>, 11:30 AM-1:00 PM

411 Orientation. New Chamber members from December, January and February are invited to a pizza lunch in the Chamber/Visitor Center Boardroom, followed by an in-depth review of membership benefits. Come have your membership questions answered, talk about your business, and network with other new members. RSVP to events@luraypage.com by Tuesday, March 3<sup>rd,</sup> to save your seat and guarantee a meal.

#### Thursday, March 12<sup>th</sup>, 11:30 AM-1:00 PM

Lunch N' Learn. Lisa Franceschini, with Shenandoah Valley Small Business Development Center, will be in the Chamber/Visitor Center Boardroom discussing "Growing Your Business in Page County." Lunch will be provided by Main Street Bakery, \$10 for Chamber members and \$15 for potential Chamber members. Please RSVP to events@luraypage.com by Tuesday, March 10<sup>th</sup>, to save your seat and guarantee a meal.

#### Sunday, March 15<sup>th</sup> – Saturday, March 21<sup>st</sup>

Page County Restaurant Week. Page County area restaurants and local foodies join together to celebrate the Second Annual Page County Restaurant Week. Participating restaurants will feature specials and menu favorites, as well as some new and unique choices. For more information, visit www.dineoutpagecountyva.com, or contact (540) 743-3915 or events@luraypage.com.

#### Tuesday, March 17<sup>th</sup>, 12:30-1:00 PM

Tourism Tuesday. DezaRae Beers with Yogi Bear's Jellystone Park will be talking with Edie Emmons. Listen in to the River 95.3 or listen to the podcast at https://theriver953.com/podcasts/the-valley-today/ to hear about the fun Jellystone Park has in store for the summer of 2020. To be a future guest on the Tourism Tuesday Radio Show, contact Eddie Emmons at edie.emmons@luraypage.com.

#### Thursday, March 19th, 5:30-7:00 PM

Business After Hours. Luray Caverns & Special Events will be hosting March's Business After Hours at Shawnee Farms Estate, 2816 Old Forge Road, Luray. Situated on 150 acres of rolling farmland, with sweeping views of Shenandoah National Park and the Blue Ridge Mountains, this historic estate offers a variety of lovely areas, and quaint gardens, surrounded by breathtaking views. Enjoy tasty appetizers as you socialize and take in the beauty of this brand-new wedding and events venue. This event is designed for members to meet and build relationships with other local business members. Bring business cards for networking and to be entered in door prize raffles.

### **Chamber Events**

#### Tuesday, March 24<sup>th</sup>, 5:00-7:00 PM

9<sup>th</sup> Annual Wedding Open Forum. Stover Hall will be hosting March's Wedding Forum. Light refreshments will be provided by Tri-Spring Farm Catering, West Main Market, Main Street Bakery and Catering and Hank's Grille & Catering. All wedding vendors are invited to join us at 1381 US Highway Business 340, Luray for roundtable discussions and networking. For more information and to RSVP, contact <u>events@luraypage.com</u> or (540) 743-3915 by Friday, March 20<sup>th</sup>.

#### Thursday, March 26th, 10:00 AM-12:00 PM

Women in Business: Mugshots and Mimosas. Join Women in Business at The Valley Cork, 55 East Main Street, Luray, for this fun event! You'll have the opportunity to sit for a professional headshot, which is an important addition to your marketing portfolio. Then sit back and relax while you enjoy one mimosa and brunch, and network with other businesswomen! Photos by David Foltz Photography will be \$50 per person. The session includes 5 photographed poses, with your choice of 1 pose. That digital photo that you select will be edited/retouched and emailed to you with all rights. Additional photos may be purchased for \$20 per photo. We will have people on hand to help you with some last-minute touches for hair and makeup. Minimum attendance required. RSVP by Tuesday, March 24th to events@luraypage.com or (540) 743-3915.

## **New Member Highlights**

# J & G Small Engine Sales & Repair



Brian Stanley started out selling used mowers at flea markets and yard sales. In spring of 2019, he decided to go into business for himself, and started J & G Small Engine Sales & Repair, a small engine sales and repair shop. Located at 151 Sandy Hook Road, Luray, his new business continues to sell used lawn equipment, including riding mowers, push mowers, and tillers, along with outdoor tools, such as chainsaws and pressure washers. J & G Small Engine Sales and Repair also sells new parts, and used parts from carburetors to rear ends. If the shop doesn't have the part you're looking for, he will order whatever is needed from its suppliers. The business also services and repairs all makes and models of lawn equipment and small engine equipment. For customers' convenience, pickup and delivery of equipment is offered for a small fee. J & G Small Engine Sales & Repair is open every day but Wednesday, to work on getting your outdoor equipment up and running. For

more information, visit https://ig-small-engine-sales-repair.business.site/ or contact (540) 860-9518 or cdb6@yahoo.com.

# **Skyline CBD**



Mary Fouse's interest in alternate healing led her to open Skyline, CBD, LLC, 275 Chapel Road, Stanley. Diagnosed with Multiple Sclerosis in 1994, Mary began looking for a natural way to combat the pain and nasty side effects from the prescribed medications, used to fight the disease. She began her studies in aromatherapy, and after seeing positive results with various blends of essential oils, she took courses to become a certified aroma therapist. As CBD became more readily available and more mainstream, Mary consulted with her doctor about coming off prescription medication. She devised a replacement that was a blend of essential oils and CBD that would assist her in completely coming off prescription medication. Mary eventually met

Susan Corbett, owner of River Bend Ranch. The timing was perfect, with Susan in the early planning stages of growing hemp. The two women decided to partner, with Susan growing the hemp, and Mary processing the locally grown hemp into locally available products. Skyline CBD currently sells hemp cheeses, smokables, oils, salves and hand soap. Mary has joined the Virginia Industrial Hemp Coalition and the National Hemp Association. She enjoys continuing learning about hemp and enjoys sharing her story as a walking testimony to the benefits of CBD. For more information, contact (540) 669-6220 or infoskylinecbd@gmail.com.

Help Us Welcome Out
<b>New Members</b>

NEW MEMBERS

J&G Small Engine Sales & Repair Brian Stanley 151 Sandy Hook, Luray (540) 860-9518 cdb6161@yahoo.com

**Skyline CBD** Mary Fouse 275 Chapel Road, Stanley (540) 669-6220 infoskylinecbd@gmail.com

# **Member Spotlight**

# **Yogi Bear's Jellystone Park**



Yogi Bear's Jellystone Park offers a vacation experience the whole family will enjoy. Whether the idea of a perfect day is enjoying nature, relaxing by a pool, or zooming down water slides, guests will find exactly what they're looking for in their next vacation. A wide variety of onsite activities included in the price of your stay ensures time spent at Jellystone Park is packed with fun. Exciting and unique events and activities are scheduled throughout the vacation season. The 2020 Calendar is packed with activities centering on holidays, and fun themes, such as Wild West Weekend, Blast Off to Space Weekend, Chocolate Frenzy Week, and Pirates & Mermaids Week, just to name a few. Yogi Bear's Water Zone is an ADA accessible water playground, featuring kiddie slides, dumping buckets, spray guns, water arches, and a water curtain. Bigger kids and thrill seekers can enjoy a 197-foot water slide where centrifugal force keeps riders rotating in a super bowl, a 376-foot twisting, turning slide, or a 222-footlong multi-lane racing water slide. Guests can also enjoy 3 large swimming pools, a kiddie pool, 2 large playgrounds for sliding, climbing and swinging, a sandbox for digging and building, and 2 jumping pillows for bouncing fun. Sports facilities include 2 volleyball courts, a basketball court, 2 horseshoe pits, and 18 holes of mini golf. Folks looking to relax can head over to the fishing pond, and enjoy a trip on a paddleboat, or try their hand at catching perch, bass, catfish, and bluegill. No fishing license is required at this catch and release pond. There is even a fenced in Bark Park, where canine guests can burn off energy, navigating obstacles. The lodging choices at Yogi Bear's Jellystone Park range from tent and RV campsites, to rustic and luxury cabins. There are 2 air conditioned/heated, ADA accessible comfort stations, a laundry station, and a ranger station, offering groceries and camping supplies. For more information, visit https://campluray.com/ or https://www.facebook.com/JellystoneLuray/ or contact (540) 743-2111 or yogi@campluray.com.

The Luray-Page County Chamber of Commerce offers a variety of events each month. We provide opportunities for learning, networking and socializing. As a member of the Chamber of Commerce, we welcome you to join us for all events. We extend the invitation to each of your employees. If you see an event that you or your employees would benefit from and enjoy, we would love to have you participate.

Each month an updated list of events, with a brief description, is listed in our Weekly "In the page for events at <u>https://www.facebook.com/visitluraypage/</u>.

Our weekly "In the Loop" is emailed to all members every Monday morning. Here you will find a list of all Chamber events taking place during that week. We invite you to forward "In the Loop" to all your employees so they can stay abreast of events and choose which ones they would like to attend. Employees can also submit their email address to edie.emmons@luraypage.com to be added to our email list.

Thank you supporting the Luray-Page County Chamber of Commerce and making Page County a dynamic place to live, work and play!

# Loop", monthly Newsletter, monthly Page News and Courier or check out our facebook