

Staff:
Gina Hilliard, President
Katie Long, Communications & Marketing Coordinator
Clancey Arnold, Membership Development & Investment Administrator
Eddie Emmons, Chamber & Tourism Assistant
Joanne Kane, Chamber & Tourism Assistant

Board of Directors:
Executive Officers:
Mark Leach, Chairman of the Board – Delaware North
Mark Dofflemeyer, Vice-Chairman of the Board – Pioneer Bank
Stephanie Lillard, Secretary of the Board – Patron
Leah Pence, Treasurer of the Board – Another Wild Hare

Board Members:
Steve Synnott – Syntelligent Analytic Solutions, LLC
Romeo Pugliese – Mamma Mia’s Italian Restaurant
Kim Blosser – Lord Fairfax Community College
Jim Turner – Hawksbill Brewing Company
Bill Fisher – Hawksbill Home Remodeling
Dick Hostelley – Hostelley & Associates
Bill Schumacher – Fort Valley Ranch
John Leiting – Andersen Corporation
John Shaffer, Chairman of the Tourism Division – Luray Caverns

Volunteers:
James Housden
Vaunice Conway
Mary Lee Bryant
Jerry Griffin

Chamber Ambassadors:
Clancey Arnold, Chair – Luray-Page County Chamber of Commerce
Leslie Currie, Co-Chair – ALCOVA Mortgage
Sable Ponn – Sable Ponn, Funkhouser Real Estate Group
Helen Phillips-Cockrell – OPTAVIA - Certified Health Coach
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Garnett Brockman – Page County Farm Bureau Federation/Insurance
Mike Uram – Stanley Town Council & Patron
Nancy Boyer – Page County Public Forum
Kris Garrett – Integrated Bodyworks, Inc.
Vaunice Conway – Patron
Dave Bull – Patron

Tourism Council:
Restaurants:
CeCe Castle, Secretary – Brookside Restaurant
Jim Sims – The Mimslyn Inn

Lodging:
Bill Schumacher, Vice-Chairman – Fort Valley Ranch
John Shaffer, Chairman – Luray Caverns Motels
Zory Glaser – Cardinal Cottage

Attractions:
Nancy Sottosanti, Treasurer – Shenandoah River Outfitters
Sue Ishak – Wisteria Farm and Vineyard

Services:
Darrell Hulver – Page Co-Op Farm Bureau
Helen Morton – Delaware North

Liz Lewis – County of Page
Sally Hurlbert – Shenandoah National Park



Luray-Page County Chamber of Commerce & Visitor Center
18 Campbell Street, Luray, VA 22835
Phone: (540) 743-3915 • Fax: (540) 743-3944
www.visitluraypage.com www.cabincapital.com

March 2019 Newsletter

The Luray-Page County Chamber of Commerce’s mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce’s vision is to be the organization where our business community turns for leadership and resources.

Chamber Events

Tuesday, March 5th and 19th, 8:00-9:30 AM
LeadShare. An active, structured program for providing and receiving business referrals through personal advertising/networking; this group requires regular meetings, so serious participants are encouraged to attend. The meetings are every-other Tuesday from 8:00-9:30 AM in the Chamber of Commerce & Visitor Center Board Room. Join our Chairwoman, Leslie Currie of ALCOVA Mortgage, as this group continues to grow and learn the benefits of direct leads from other business people in our community.

Wednesday, March 6th, 11:30 AM-1:00 PM
411 Orientation. The Luray-Page County Chamber of Commerce welcomes our new members from December 2018 and January and February 2019 to join us for an in-depth review of membership benefits in the Chamber Board Room. We will walk you through your new benefits over a pizza lunch, invite you to share about your business, and participate in an intimate networking opportunity with other new members. RSVP to events@luraypage.com by Monday, March 4th to save your seat.

Monday, March 11th, 11:00 AM
Integrated Bodyworks, Inc.’s Grand Opening. Join Integrated Bodyworks for the Grand Opening of their new studio space located at 273 Mockingbird Lane in Luray. Kick off with the ribbon-cutting at 11:00 AM and stay for the open house from 11:00-3:00 PM and light refreshments from Main Street Bakery.


Sunday, March 17th through Saturday, March 23rd
Page County Restaurant Week. This county-wide 7 day event showcases our restaurants all over Page County. With pre-set menu prices for lunch (\$10.00) and dinner (\$25.00), you can experience all that our local chefs have to offer! Make a reservation, bring a friend, and plan to come again and again. See more at www.dineoutpagecountyva.com.

Tuesday, March 19th, 12:30-1:00 PM
Tourism Tuesday. We will sit down with Nina Long Fox of Appalachian Adventures to talk about the business, outdoor recreation, plans for expansion. Listen in to 95.3 The River to learn more and contact Katie at katie.long@luraypage.com to be a guest.

Thursday, March 21st, 5:30-7:00 PM
Business After Hours. Join us at Yogi Bear Jellystone Park in Luray in their Recreation Center. Take a golf cart for a tour of the park and, if the weather is nice, enjoy s’mores over their bonfire. Their co-host, Rancho Viejo, will be providing food for attendees to enjoy. Bring your business cards to be entered to win some awesome door prizes and to hand out as you network.

Saturday, March 23rd at 2:00 PM.
The Valley Cork’s Grand Opening. The Valley Cork opened a few months ago at 55 East Main Street in Luray. As they are gearing up for the tourism season, Chris and Lindi are ready to celebrate with the town, county, and community as a whole.

Tuesday, March 26th, 5:00-7:00 PM
Cabin Capital Open Forum. Hosted by L-PCCC at the Warehouse Art Gallery. Come mix and mingle with other businesses in the cabin industry in and around Page County. This open forum is a roundtable discussion, so bring topics, ideas, and concerns to discuss with the group. RSVP by Friday, March 22nd to events@luraypage.com to ensure adequate seating. Light refreshments will be served.

	Arise of Page County Lana Sours P.O. Box 291 Luray, VA 22835 (540) 746-6350 lanasours801@gmail.com www.ariseofpc.org	Brain Injury Connections of the Shenandoah Valley Tamara Wagester 755 Martin Luther King Jr. Way, MSC Harrisonburg, VA 22801 (540) 568-8923 tamara@bicsv.org www.bicsv.org	Massanutten Realty Andrew Horn 515 Oak Lane Luray, VA 22835 (540) 289-6335 rudd21@comcast.net www.massanuttenrealty.com
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New Member Highlights

Arise of Page County

Located at 1207 East Main Street in Luray, Arise of Page County is a Christian non-profit organization that “provides help, presents hope and prepares lives through Jesus Christ.” In January 2018, a group of local citizens joined together to look into providing services to the homeless of our area. They quickly realized that one of the best ways to assist these men, women, and children was by offering a Homeless Outreach Center for them to “get hot food, a shower, wash and dry their clothes, use a computer to communicate with family, and have a volunteer help them with whatever they need to accomplish.” Additionally, the center will act as a receiving place for mail, assist with applying for jobs, and help with signing up for additional assistance with addiction and health issues.



The daily operations of the facility are run by a volunteer manager and community volunteers. Arise hopes to eventually establish an overnight shelter in the future and is open to ideas and support through funding and giving of time for this vision. Starting now though, the Homeless Outreach Center is reaching out to the local homeless population who has been on the streets for three months or longer. The center will start by being open three days a week (Tuesday, Thursday, and Saturday) from 9:00 AM-3:00 PM. The community has been amazingly supportive of Arise with monetary donations, clothing, computers, furniture, new floors and kitchen appliances, and other supplies. If you are interested in learning more about this organization, visit www.ariseofpc.org or contact their office at (540) 860-5069.

Brain Injury Connections of the Shenandoah Valley



Brain Injury Connections of the Shenandoah Valley (BICSV) provides specialized services for people affected by brain injuries. Offering behavior support, case management, education, outreach and advocacy, life skills training, and support groups, BICSV merges public and private resources to better serve the community and their clients. Their primary service is case management, which includes daily living and personal care, education, employment assistance, finances, healthcare, and housing. Linda Myer, Ph.D., CCC-SLP and President of the Board of Trustees stated that case management is one of BICSV’s core services: “Often, an individual or family is left to navigate a complex, frustrating and disjointed system once they return home from the hospital or rehab setting. They have recovered from life-threatening injuries only to discover that they have new sets of obstacles and challenges to face such as re-learning activities of daily living, returning to school or work, or managing their finances.”

Approximately 10 million Americans are affected by a brain injury, most popularly through the effects of a stroke. Located at 755 Martin Luther King Jr. Way, MSC 9020, in Harrisonburg, BICSV serves children to adults in Augusta, Bath, Highland, Rockbridge, Rockingham, Shenandoah, and, of course, Page County. For many years, they have worked with JMU’s Institute for Innovation in Health & Human Services (IIHHS) to partner in the “mission of engaging students in career preparation by promoting scholarships, providing interprofessional learning experiences, and connecting our campus with communities through innovative programs that advance quality of life.” Learn more at www.bicsv.org, info@bics.org, or by calling (540) 568-8923.

Massanutten Realty

Andrew Horn started real estate in August of 2018 and has been in customer service for his entire life. He worked 22 years as “Vice President and General Manager of the premier pre-owned car dealership in the valley.” He has brought these skills with him for his new career with Massanutten Realty, a “locally owned and operated boutique real estate company.” With a main office at 11610 Spotswood Trail in Elkton, Massanutten Realty offers “personal service backed by the latest tools available.”

Andrew grew up in Luray and loves to call Page County home. He graduated high school from Luray and worked for VF Jeanswear for a few years in addition to working as a farmhand for Holsinger Farms. From there he went on to be a freelance writer for the Page News & Courier



and the Shenandoah Herald covering local sports. His decision to pursue real estate stemmed from a desire to be part of one of his client’s biggest and most rewarding financial decisions of their lives. Andrew is looking forward to helping anyone interested in looking to buy or sell a home or land and is excited to see how he can help our community continue to grow.

Massanutten Realty serves the communities of Massanutten Village Resort and counties of Augusta, Page, Rockingham, and Shenandoah. For additional information, visit www.massanuttenrealty.com or contact Andrew Horn by emailing rudd21@comcast.net or calling (540) 289-6335.

Member Spotlight
River Haven Chalet



River Haven Chalet is a rustic cabin in Luray, Virginia. Located with a beautiful view of the Shenandoah

River, River Haven can sleep up to 6 guests in their beautifully clean and comfortably furnished rooms. This multi-storied cabin has 2 bedrooms on the lower level and the loft has 2 twin-sized beds; choose between bringing your own linens or request them in advance from the owners. The eat-in kitchen is equipped for your cooking needs and easily accessible to the back deck for cooking out on the gas grill.

The yard hosts Adirondack seating with views of the sloping grade to the river. Choose to sit upstairs just off the living room or pass some time on the porch swing below. The large yard has plenty of space for family fun, including baseball, football, Frisbee, volleyball, and any other desired activities. The proximity to the Shenandoah River means guests have easy access for fishing, canoeing, kayaking, and other outdoor recreational activities. Visit www.blueridge-shenandoahriver.com to peruse photos and learn more.



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127 West Main Street
Luray, VA 22835
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MAKING SENSE OF INVESTING

Member SIPC



Recycle Electronic Devices

Page Public Library Fundraiser Partnering with ACL Recycling

Luray Wal-Mart Parking Lot

Saturday, March 30 9 am- 2 pm

Acceptable Items

Computers	Laptops	Computer Parts
Radios	Car Stereos	Cell Phones
Cordless Phones	Home Phones	Electric Tools
Fax Machines	Printers	Scanners
Copiers*	Cable Boxes	Game Consoles (Play Station, Nintendo, Sega, X-Box, etc.)
Video Games	Speakers	DVD, VHS, & Other Media Players
Wiring (internal or external)	Satellite Dishes	Flat Screen Computer Monitors
Keyboards	Mice	Internal Computer Parts
MP3 Players	CD Players	
Computer Speakers		

Non-Acceptable Items

CRT Monitors
Televisions
*All floor model copiers

Recycle! Help keep electronic waste out of the landfill! Support Page Public Library!
Recycling Services provided by ACL Recycling
(www.alcrecycling.net)



Natural Highs: Supporting Teens in Making Healthy Choices

Presented by:

Matt Bellace, Ph. D.

Psychologist & Comedian



Free Community Event

Monday March 25th 2019

6:30 p.m.

Luray High school—243 Bulldog Drive, Luray,
Virginia 22835

ALL ARE WELCOME

Light refreshments will be served. Everyone in attendance will be entered in a drawing for a Wal-Mart gift card.

*It's not enough to ask
young people to stay
away from drugs and
alcohol. We need to
show them there are
positive things they
can do for themselves
and others.*

As a clinical psychologist and stand-up comedian, Dr. Bellace uses humor to convey his powerful message: we need to support young people if we want them to make healthy choices.

Participants will:

- Learn how to effectively communicate with teens about sensitive issues.
- Understand the teen brain and the impact of substance use on brain development.
- Learn the science behind healthy coping mechanisms and natural highs.

Brought to you by:



in partnership with Page County Public Schools

Earth Run Day

On the Greenway

Race Event Organized By:

**Page County Public
Schools and
Page Alliance for
Community Action**



We are committed to maximizing every student's potential - whatever it takes.



Luray Earth Day 5K/1K On the Greenway Registration Form

When: Saturday, April 27, 2019 1K begins at 9:30am, 5K begins at 10:00am

Where: Luray Greenway Mechanic Street Parking Lot

Registration: Return form and payment by April 5th to Page Alliance for Community Action, PO Box 723, Luray, VA 22835 (Registrations closes at 9:00am on race day)

Race Registration (**Register by April 5th for a T-shirt**):

___ 5K Run/Walk (all ages) \$20.00 (through April 5th) \$25 (April 6th through race day)

___ Kids 1K Run/Walk (8 and under) \$5.00 (through April 5th) \$10 (April 5th through race day)

___ Locals Special- 1 Page County Elementary/Middle School Aged Child FREE

(registrations for each runner must be submitted)

Free registration funded by a grant from Virginia Foundation for Healthy Youth

Please make checks payable to: Page Alliance for Community Action

T-shirt Size (please circle one): **Men or Women XS S M L XL and XXL** (\$2 extra) or **Kid XS S M L**
(T-shirts guaranteed only to participants preregistered by April 5, 2019)

Name: _____ Gender: M or F Age: _____

Address: _____

Email: _____ Phone: _____

Liability Waiver must be signed to participate in the Luray Earth Day 5K/1K on the Greenway

I recognize that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race officials relative to my ability to safely complete the run. I assume all risks associated with running in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including cold, snow, and/or ice, high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the organizers, Page Alliance for Community Action and Page County Public Schools, of the Luray Earth Day 5K/1K on the Greenway, its directors, officers, staff, and volunteers, the town of Luray, and its employees, and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. Further, I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. For runner's safety,

I understand that headsets, bicycles, scooters, and roller blades are prohibited. Strollers are allowed. **I ALSO**

UNDERSTAND THAT THERE ARE NO REFUNDS FOR THIS EVENT. I GIVE PERMISSION TO USE MY PHOTOGRAPH IN FUTURE EARTH DAY RACE PROMOTIONS.

Signature of Participant: _____

(or parent or guardian if under 18)

Date: _____

Online registrations and payment available at www.pagecoalition.org

Spring into STANLEY

3rd ANNUAL

SHOP TIL YOU DROP!!!

APRIL 27th 10am to 3pm

Proceeds
to fund
Stanley
Homecoming
Entertainment



ARTS~CRAFTS~FOOD~VENDOR SHOW

Featuring Live Bluegrass Music

12pm until 3pm

Activities for Kids

Moon Bounce and Balloon Art 11-2

ED GOOD MEMORIAL PARK

322 East Main Street, Stanley, Virginia

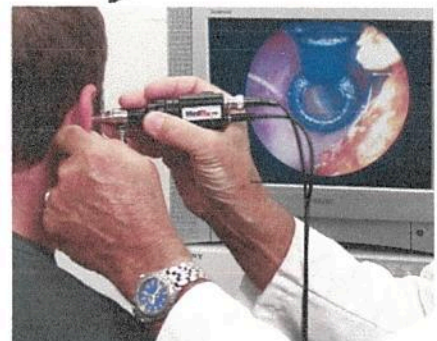
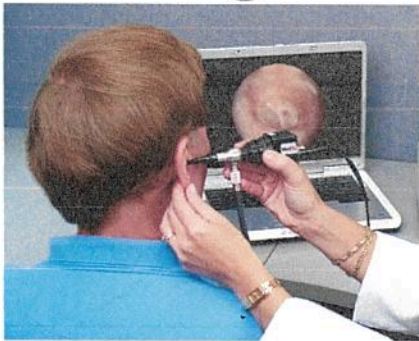
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AT HOME

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Hearing loss or just wax in your ears?



Come have a *video otoscope* examination!

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