



United Way of Northern Shenandoah Valley, P.O. Box 460, Winchester, VA 22604

Media Alert

To: Media Representatives

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United Way NSV Names Kaycee Childress as New President/CEO

(Winchester, VA) - United Way of Northern Shenandoah Valley (NSV) has announced Kaycee Childress as the next president and CEO of the organization, replacing Interim CEO, Dr. Cheryl Thompson-Stacy. Her appointment takes effect on April 25, 2022, leading a staff of 6 and working with a board of 24 community leaders, more than 50 community partners, 4,000 donors and 2,000 volunteers across five Northern Shenandoah counties and cities.

Dr. Cheryl Thompson-Stacy, President Emeritus of Lord Fairfax Community College and the Interim CEO for United Way NSV, hands leadership over to Kaycee Childress after the conclusion of the four-month search process. "We are excited as a board and a staff to be making the next steps in the hiring process. With Kaycee's strong management and nonprofit experience, we are confident in our direction going forward and the continual growth of our organization." said Thompson-Stacy.

Childress brings more than 30 years of executive leadership, marketing, and development experience to United Way NSV. Most recently, Childress served as the Executive Director of the Northwest Federal Credit Union Foundation. Prior to that, Childress served as the Executive Director of Children's Medical Nutrition Alliance and Children's MAGIC organization, with additional leadership roles at various nonprofits tracing back twenty years.

"I am honored and delighted to be joining the United Way of Northern Shenandoah Valley (UWNSV) as President/CEO. The organization is such a vibrant and vital part of the community and so instrumental in helping the population thrive. I look forward to helping UWNSV continue lifting up the residents of the Northern Shenandoah Valley and getting to know and support everyone associated with UWNSV. Together I know we are going to continue to do great things with and for the communities that we serve." said Childress.

"The Board of Directors are excited to welcome Kaycee Childress as the next CEO/President of United Way of the Northern Shenandoah Valley. With Kaycee's extensive leadership experience

in the non-profit sector and proven record of success in building partnerships and finding unique ways to increase resources, we are confident that she will lead the UWNSV to continued success.” said Board Chair, Dr. Damon DeArment.

The search committee for the President and CEO was made up of 12 board members and partners from across the United Way NSV catchment area. Committee members took their responsibility quite seriously given the significant role the leader contributes to the improvement of our community. The Committee reviewed over 30 candidates and was fortunate to have received numerous qualified individuals express interest in the position.

About United Way of Northern Shenandoah Valley:

Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Page, Shenandoah counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region’s most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah Valley seeks to serve as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information visit our website www.unitedwaynsv.org