

**Staff:**

**Gina Hilliard**, President  
**Clancey Arnold**, Membership Development & Investment Administrator  
**Edie Emmons**, Chamber & Tourism Assistant  
**Joanne Kane**, Chamber & Tourism Assistant

**Board of Directors:**

*Executive Officers:*

**Mark Leach**, Chairman of the Board – Delaware North  
**Mark Dofflemeyer**, Vice-Chairman of the Board – Pioneer Bank  
**Stephanie Lillard**, Secretary of the Board – Patron  
**Leah Pence**, Treasurer of the Board – Another Wild Hare

*Board Members:*

**Steve Synnott** – Syntelligent Analytic Solutions, LLC  
**Romeo Pugliese** – Mamma Mia’s Italian Restaurant  
**Kim Blosser** – Lord Fairfax Community College  
**DezaRae Beers** – Yogi Bear’s Jellystone Park  
**Bill Fisher** – Hawksbill Home Remodeling  
**Dick Hostelley** – Hostelley & Associates  
**Bill Schumacher** – Fort Valley Ranch  
**John Leiting** – Andersen Corporation  
**John Shaffer**, Chairman of the Tourism Division – Luray Caverns

**Volunteers:**

**James Housden**  
**Vaunice Conway**  
**Mary Lee Bryant**  
**Jerry Griffin**

**Chamber Ambassadors:**

**Clancey Arnold**, Chair – Luray-Page County Chamber of Commerce  
**Leslie Currie**, Co-Chair – ALCOVA Mortgage  
**Sable Ponn** – Sable Ponn, Funkhouser Real Estate Group  
**Helen Phillips-Cockrell** – Certified Health and Wellness Coach, Optimal Health Solutions  
**Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  
**Garnett Brockman** – Page County Farm Bureau Federation/Insurance  
**Mike Uram** – Stanley Town Council & Patron  
**Nancy Boyer** – Page County Public Forum  
**Vaunice Conway** – Patron  
**Dave Bull** – Patron

**Tourism Council:**

*Restaurants:*

**CeCe Castle**, Secretary – Brookside Restaurant  
**Jim Sims** – The Mimslyn Inn

*Lodging:*

**Bill Schumacher**, Vice-Chairman – Fort Valley Ranch  
**John Shaffer**, Chairman – Luray Caverns Motels  
**Zory Glaser** – Cardinal Cottage

*Attractions:*

**Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters  
**Sue Ishak** – Wisteria Farm and Vineyard

*Services:*

**Darrell Hulver** – Page Co-Op Farm Bureau  
**Helen Morton** – Delaware North

**Liz Lewis** – County of Page  
**Sally Hurlbert** – Shenandoah National Park



**Luray-Page County Chamber of Commerce & Visitor Center**

18 Campbell Street, Luray, VA 22835  
Phone: (540) 743-3915 • Fax: (540) 743-3944  
[www.visitluraypage.com](http://www.visitluraypage.com) [www.cabincapital.com](http://www.cabincapital.com)

**June 2019 Newsletter**

The Luray-Page County Chamber of Commerce’s mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce’s vision is to be the organization where our business community turns for leadership and resources.

**Chamber Events**

**Wednesday, June 5<sup>th</sup>, 11:30 AM-1:00 PM**

**411 Orientation.** The Luray-Page County Chamber of Commerce welcomes our new members from March through May of 2019 to join us for an in-depth review of membership benefits in the Chamber Board Room. We will walk you through your new benefits over a pizza lunch, invite you to share about your business, and participate in an intimate networking opportunity with other new members. RSVP to [events@luraypage.com](mailto:events@luraypage.com) by Monday, June 3<sup>rd</sup> to save your seat.

**Tuesday, June 11<sup>th</sup> & 25<sup>th</sup>, 8:00-9:30 AM**

**LeadShare.** An active, structured program for providing and receiving business referrals through personal advertising/networking. The meetings are every-other Tuesday from 8:00-9:30 AM in the Chamber of Commerce & Visitor Center Board Room. Join our Chairwoman, Leslie Currie of ALCOVA Mortgage, as this group continues to grow and learn the benefits of direct leads from other business people in our community.

**Wednesday, June 12<sup>th</sup>, 12:30-1:00 PM**

**Valley Business Today.** Ben Dolewski from Page Memorial Hospital will be Gina’s guest for this live radio show with the River 95.3. Listen in to learn more about our local hospital and their community services. Contact Gina at [gina.hilliard@luraypage.com](mailto:gina.hilliard@luraypage.com) to be a future guest.

**Thursday, June 13<sup>th</sup>, 4:00-6:00 PM**

**Business Seminar: LinkedIn.** Janet Michael is back in the Chamber’s Board Room for another informative seminar on social media! This month’s seminar is on LinkedIn, the premier social networking site for business professionals. Not every business needs a company page on LinkedIn but EVERY businessperson and business owner needs a profile. Members are invited to come learn the basics of how it works, get tips for creating an effective one, and how to develop new business relationships and meet potential customers. RSVP by Monday, June 10<sup>th</sup> to reserve your seat.

**Tuesday, June 18<sup>th</sup>, 12:30-1:00 PM**






**Tourism Tuesday.** Terry Pettit with the Town of Stanley joins Gina to talk about all the fun that awaits attendees of this year’s Stanley Homecoming festivities (July 3<sup>rd</sup>-6<sup>th</sup>). From the annual parade and fireworks on Saturday to the kids’ rides, food, live music, and so much more, this annual event is a highlight for the Page County community and visitors alike. Contact Gina at [gina.hilliard@luraypage.com](mailto:gina.hilliard@luraypage.com) to be a future guest.

**Thursday, June 20<sup>th</sup>, 5:30-7:00 PM**


**Business After Hours.** Living Legacy is hosting this month’s Business After Hours at the W Luray Recreation Center! Located at 630 West Main Street in Luray, come see all of the progress the organization has made in restoring the historic Andrew Jackson School. Bring your business cards for door prizes and networking.

**Friday, June 21<sup>st</sup>, 5:30 PM**

**Ladies Night Out.** Kick off your heels and join us for a casual social and some wine! Women in Business will be at Castle Vineyards at 5:30 PM to welcome Page County women for a casual social! Enjoy a tasting on the house and unwind a little from the hectic workweek. Let’s chat, gaze at the beautiful views, and just soak up one-another’s company. We hope to see all you ladies there! Feel free to RSVP to [events@luraypage.com](mailto:events@luraypage.com) by Tuesday, June 18th, or just show up on Friday.


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## New Member Highlights

### B&A Lake Cottage



B&A Lake Cottage was built in 1956 on 100 acres of land at the base of the Shenandoah National Park and facing the beautiful Lake Arrowhead and mountains beyond. The cottage sits on a working farm with cows and hay fields around it. There is a trail leading through the hay fields to Lake Arrowhead, providing a stunning picturesque traipse from one to the other during the spring and summer.

With 5 bedrooms, the cottage can easily sleep 9-10 people on the 3 Queen, 2 Twin, and 1 daybed. The cottage welcomes furry friends as well and offers Wi-Fi and Satellite TV to keep their guests as comfortable as possible during their stay. A fully-equipped kitchen encourages cooking in, but the close proximity to town welcomes a short drive to the downtown restaurants and other attractions.

David and Kathy Sours, the owners, decided that a rental property was the perfect option for their extra house. They want to welcome everyone to sit a spell and enjoy the comforts of home while on vacation. Located at 777 Lake Arrowhead Road in Luray, guests looking to spend a lot of time at Lake Arrowhead or are participating in any of the numerous activities such as the Luray Triathlon and Duathlon, Swim Fest, family reunions, and more will find the location to be perfect for their needs. See more at [www.allstarlodging.com/vacation-rental-home.asp?PageDataID=151316](http://www.allstarlodging.com/vacation-rental-home.asp?PageDataID=151316).

### Culligan Water

Located at 467 Remount Road in Front Royal, Culligan Water serves the Page County and surrounding communities, including Amissville, Bealeton, Bentonville, Fauquier, Flint Hill, Middletown, Rappahannock, Remington, Shenandoah, Warren, Warrenton, and Washington. Culligan of Front Royal gets its water from “rivers, lakes, streams, reservoirs and springs fed by mountain snow runoff,” traveling across the 4,000 square miles of the surrounding watershed, the water absorbs minerals and metals along its trip. Culligan, the national brand, has over 80 years of water treatment experience, creating a trusted, household name for water “softening, filtration and bottled water delivery needs.”

Providing services for both residential and commercial properties, [www.culliganfr.com](http://www.culliganfr.com) offers water treatment guides, information on well water, hard water, and water scarcity, and tips to get kids to drink more water, and much more. The Front Royal business has been serving the community for more than a decade and has made their “sole focus...the satisfaction of their customers.” Contact them at (540) 635-4915 or [gkeats@culliganfr.com](mailto:gkeats@culliganfr.com) to find out more about their services and see how they can assist you with all your water needs.

### Hammer Insurance Agency

#### Hammer Insurance Agency

*Insuring the Shenandoah Valley for over 50 years*

Michael Atkinson is the Principal Agent of the Hammer Insurance Agency located at 611 South Third Street in Shenandoah. Michael’s father was a long-time State Farm Agent in North Carolina when he was growing up, so he was familiar with the insurance business throughout his life. During high school and through college, Michael worked in his father’s office, becoming even more familiar with the industry. Upon graduation, he moved from North Carolina to Charlottesville to take a position as a claims adjuster with State Farm. In 2012, he became a sales representative and agency manager with Coleman & Davis Insurance before purchasing Hammer Insurance in Shenandoah in January of 2019.

Hammer Insurance Agency is a full-service agency offering auto, home, life, and commercial insurance to their customers. Their primary carrier is Erie Insurance, but as an independent, non-captive agency, they represent and work with several carriers to best suit their customers’ needs. Hammer Insurance strives to provide the “best possible coverage at the best possible price.” Offering more than just insurance, their “advisors tailor individual policies to fit your specific needs” and build relationships with their customers. Contact Michael to learn more at (540) 652-8512 or [hammerinsuranceagency@gmail.com](mailto:hammerinsuranceagency@gmail.com) or visit their website at [www.hammerinsuranceagency.com](http://www.hammerinsuranceagency.com) to find additional information.

### Karen’s Frozen Favorites

Karen’s Frozen Favorite opened in 1997 in Shenandoah to serve frozen favorites to the community! Karen Miller, owner, purchased the treats trailer from a family friend who had been operating and serving the New Market community. She knew she wanted to bring it back to Shenandoah and set up shop at 115 Maryland Avenue next to the Shenandoah General Store, which she also owns and operates.

Karen’s Frozen Favorites serves soft serve ice cream and ice cream based frozen treats including: banana split flurries and ice cream favorites served in homemade waffle bowls and cones. Offering traditional dairy-based ice cream, sugar free options, and non-dairy flavor options, they have a flavor(s) of the week to keep their regular’s taste buds tingling. Open and serving customers for the 2019 season, they run daily from mid-March through mid-October. Keep up with their flavors and other information at [www.facebook.com/Karens-Frozen-Favorites-108657692501209](https://www.facebook.com/Karens-Frozen-Favorites-108657692501209).



### L & B Portables LLC



Jeremy Baldwin opened his business, L & B Portables in August of 2018 in Rileyville, Virginia. Originally started to service the bathrooms at River Run Campground, Jeremy began being contacted by other business and campground owners around Page County in need of similar services. With this in mind, Jeremy began to grow the business to provide his services to anyone who needs them.

L & B Portables rents out portable bathrooms and sinks for everything from 1-bathroom sites to large town and community events. Portable toilets are frequently used at construction sites and for community and sporting events and river lots for camping, parties, and more. Both regular and handicap accessible units are available for rent to best suit your needs. These rentals are also great for weddings, reunions, and other large, festive occasions that may not necessarily be at a venue with suitable bathroom facilities. Jeremy can be contacted at (540) 683-9673 or [deerhunter94@hotmail.com](mailto:deerhunter94@hotmail.com) for additional information including pricing and rental availability.

### Larry’s Appliance Repair

Larry’s Appliance Repair services the Page County community. Owner, Larry Ennis provides in-home repair services for all major kitchen and laundry appliances including refrigerators and freezers, dishwashers, washers and dryers, and more. The business opened in February of 2018 to help fill a need in the community that was left after the other appliance companies in the area closed. As an in-home service technician, Larry’s Appliance Repair will travel to you to assess your individual needs and assist with your necessary repairs.



This is Larry Ennis’s second business, with his first being in Texas. Larry’s work experience includes 32 years as an appliance repair technician for Sears. Upon leaving Sears, he decided to open his own business, where he served the community there. After relocating to Page County, Larry decided to open and provide these services once more for our community and to utilize his 35+ years of experience to solve problems, both big and small. Contact (540) 244-5953 or [larryservice1uray@gmail.com](mailto:larryservice1uray@gmail.com) for additional information and to learn more about how Larry’s Appliance Repair can help you with your repair needs. Follow them on Facebook at [www.facebook.com/LarryApplianceRepair](https://www.facebook.com/LarryApplianceRepair).

### Speech & Language Center, PLLC



Located at 529 Fourth Street in Shenandoah, the Speech & Language Center opened their Harrisonburg location in 2007 and added the Shenandoah branch in December of 2018. What originated as a dream and passion for serving the community, Lora Nalberczinski started the center after working in the field of Speech-Language Pathology for several years. Lora worked in schools and skilled nursing facilities and noticed a need for outpatient speech therapy services in the Harrisonburg area and surrounding communities. Shortly thereafter, they realized the community was seeking Occupational Therapy services as well.

SLC’s mission is to meet the needs of the community by providing high-quality services for both children and adults and to make these services accessible with most insurances and at convenient locations. The Shenandoah office is a product of this mission. Offering speech, language, and feeding/swallowing therapy services and Occupational Therapy for all ages, they accept most insurances, including Medicaid and Medicare. If funding for your needed therapies is not available through your insurance, the SLC will assist with seeking appropriate funding. The Harrisonburg office offers all of these services and more. Learn more at [www.thespeechandlanguagecenter.com](http://www.thespeechandlanguagecenter.com) or schedule an appointment with their Shenandoah office on Tuesday from 1:00-6:00 PM.

### Total Health

Total Health started in a prayer meeting with a group of people with a common desire to provide the knowledge of healthy options through juicing, smoothies, and whole grain bread to promote and maintain one’s health. Their location at 111 Pennsylvania Avenue in Shenandoah opened on March 25, 2019 with the support of the town officials and the community as a whole.

The menu includes: organic, fresh-made cold-press vegetable and fruit juices, organic non-GMO Kamut grain bread, organic, fresh-made smoothies, and monthly health and lifestyle classes. They use organic ingredients and in-house grown wheatgrass juice in the juices and smoothies. The green juices are designed to detox the body and improve the immune system. The non-GMO grain called Kamut Khorasan wheat is used in the bread as it includes nutrients such as dietary fiber, minerals, and all 8 essential amino acids.



Total Health looks to share the goodness of nutrition with the community through their Health Classes, which are held on the last Sunday of every month. In the future, they plan to also offer massages, cooking classes, healthy lifestyle counseling classes, and health lectures. Stop by to visit them Monday-Thursday from 11:00 AM-6:00 PM or Friday from 10:00 AM-3:00 PM. Learn more at [www.total.health](http://www.total.health) or give them a call at (540) 218-4949.



Free Admission, Popcorn, Drink, & Family Fun Provided!

# PAGE *Outdoor* MOVIE NIGHT COUNTY



Thursday, June 13th

Town of Luray  
Ralph H. Dean Rec. Park

Rain Back-Up: Location  
Luray High School



Friday, July 19th

Town of Shenandoah  
Shenandoah Ball Park

Rain Back-Up Location:  
Page County High School



Friday, August 16th

Town of Stanley  
Hawksbill Rec. Park & Pool

Rain Back-Up Location:  
Stanley Elementary School



Resource Fair  
at 7-9pm

Kids Activities  
at 7-9 pm

Movie Starts  
at Sunset

Concessions  
For Sale

For More Details:  
Contact the Chamber of  
Commerce & Visitor Center at  
(540) 743-3915 or [events@luraypage.com](mailto:events@luraypage.com).



**DARE to take  
the CHALLENGE!**

**5K Mud Race | Ralph H. Dean Recreation Park, Luray, VA**

**SEPTEMBER 28, 2019**

Scenic course in the beautiful  
Shenandoah Valley

Lots of Mud · Series of Obstacles & Challenges  
Race T-Shirt · Race Patch · Chip Timing · Free Parking  
Wave Times · Teams & Individual Runners Welcome  
Food Vendors · Rinse & Changing Stations

**Sign Up  
TODAY!**

**REGISTRATION & INFORMATION:**

[raceluraypage.com](http://raceluraypage.com)

540-743-3915

[events@luraypage.com](mailto:events@luraypage.com)

Race Event Organized by:  
Luray-Page County Chamber of Commerce

**SPONSORS:**



**BLUE RIDGE  
MOUNTAIN  
MUDURANCE**





## Join us for our 2<sup>nd</sup> Annual Color Run/Walk

Hosted by the Page County Girl Scouts

**This is a Public Event!**

**When:** June 22<sup>nd</sup>, 2019

**Where:** Hawksbill Greenway – Green Section Park n' Ride Lot

**Check-in Time:** 8:00am

**Start Time:** 9:00am

**Register and pay online at**

[pagecountygsevents.ticketleap.com/2nd-annual-color-runwalk-2019/](http://pagecountygsevents.ticketleap.com/2nd-annual-color-runwalk-2019/)

\*If you are unable to **register and pay online**, fill out the form below and mail the form with payment (cash or check) to address listed below.

**Fill out & send form with payment to:**

Page County Girl Scouts/Sarah Wisniewski

12 Johnson Dr.

Luray, VA 22835

Phone #540-742-3327

\*Make checks payable to Page County Girl Scouts

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### **Color Runner/Walker Registration Form**

One registration form per person

Name: \_\_\_\_\_ Age: \_\_\_\_\_ M or F

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

☐ I acknowledge and understand that there are potential risks associated with running/walking in this Color Run/Walk event. I should not enter unless I am medically able and properly trained. I assume all risks associated with running/walking in this event. Having read this waiver and knowing these facts and in consideration of your accepting my entry fee for myself, my children, and anyone entitled to act on my behalf, waive and release the Page County Girl Scouts, Girl Scouts Council Nation's Capital, and the Girl Scouts USA of all claims and liabilities of any kind that may arise out of my participation in this event.

☐ I grant the Page County Girl Scouts to take and publish pictures of myself and/or my family members

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature if under 18 yrs. old: \_\_\_\_\_

T-Shirt size: (circle one)  
YS, YM, YL, AS, AM, AL, AXL

**Everyone is  
welcomed to  
join us!**

### **Race Kit Tickets**

**Purchase between:** May

13<sup>th</sup> - June 6<sup>th</sup>

**for \$25.00**

**\*Race Kit included**

\*Race Kit includes: T-shirt, sunglasses, bracelet, and drawstring bag.

### **Tickets after June 6th**

**Purchase between:**

June 7<sup>th</sup> - June 22<sup>nd</sup>

**for \$25.00**

**\*Race Kit items Not guaranteed.**

\*Race Kit items will be given out while supplies last.

### **T-Shirt Only**

**Purchase by June 6<sup>th</sup>**

**for \$8.00**

\*Wear to participate in the end of race celebration with a Run/Walk participant.

### **Question's?**

### **Please Contact:**

**Sarah Wisniewski at:**

[s.wisniewski377@gmail.com](mailto:s.wisniewski377@gmail.com)

**540-742-3327**

Or

**Vanessa Coleman at:**

[llaarel@yahoo.com](mailto:llaarel@yahoo.com)

**540-843-3846**

*See you at the finish line!*



# 53rd STANLEY HOMECOMING

July 3rd thru July 6th 2019

## EVENT ACTIVITIES

### WEDNESDAY

6pm - Homecoming Pageant

8pm - "I've Got a Voice" Competition

### THURSDAY

6pm - Kid's Night (Wristbands \$10)

7pm - Gospel Music & 9pm Bluegrass

### FRIDAY

7pm - "I've Got a Voice" Past Winners

8pm - Music

### SATURDAY

5pm - Annual Homecoming Parade

6:30pm - Carnival Opens

7pm - Presentation of Awards

8pm - "I've Got a Voice" Winners

9pm - Music

9:30pm - Fireworks



Ed Good Park-322 E Main St., Stanley, Virginia 540-778-3454

The Crestmen  
Quartet



July  
4

Promisedland  
Quartet



July  
4

Blue Ridge  
Thunder



July  
4

County Line



July  
5

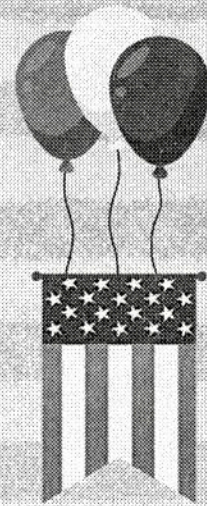
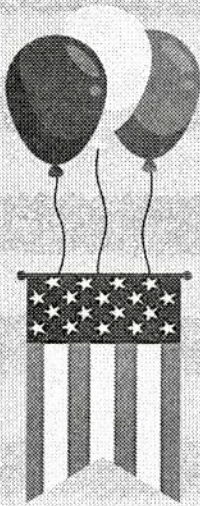
Hackens Boys



July  
6



Join us for an  
**INDEPENDENCE DAY**  
*Celebration!*



**THURSDAY, JULY 4, 2019**

*Live Music featuring Canaveral*

at the SVEC/Greenway Parking Lot *(adjacent to the Mechanic St. Bridge)*

Activities: 5 - 9 PM

*\*Wristband for \$5: All Access to Kids Activities*

**Barrel Train Rides, Euro Bungee,  
Water Sprinklers, Giant Water Slide,  
Inflatable Obstacle Course & Moon Bounce,  
Carnival Style Games, Balloon Twisting,  
Face Painting, Duck Race** at 8:00 PM

**Spectacular  
Fireworks  
Show**

*begins at  
approx. 9:20 pm*



For more information, contact Luray  
Parks & Recreation: **(540) 843-0770**

[www.townofluray.com](http://www.townofluray.com)





**Come, Celebrate the Grand Opening of Luray's  
New Escape Room Adventure!**

**Location:**

**1440 US HWY 211 West, Luray VA 22835**

**Questions? Phone# 540-669-5094**

**Online Booking is available at: [www.escape211.com](http://www.escape211.com)**

**Prices:**

**\$25 Per Person \$20 for locals with proof of residency.**

**Hours of Operation:**

**Wednesday 2pm-10pm**

**Thursday 2pm-10pm**

**Friday 10am-10pm**

**Saturday 10am-10pm**

**Sunday 1pm-9pm**