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| **Staff:**  **Gina Hilliard**, President  **Edie Emmons**, Social Media & Marketing Assistant  **Clancey Arnold**, Membership Development &  Investment Administrator  **Courtney Stoneberger**, Chamber & Tourism Assistant  **Board of Directors:**  *Executive Officers:*  **Chris Jenkins**, Chair – Faithbrooke Barn and Vineyards  **Mark Dofflemyer**, Vice-Chair– Pioneer Bank  **DezaRae Beers**, Secretary – Yogi Bear’s Jellystone Park  **Miranda Cave**, Treasurer – Blue Ridge Bank  **Mark Leach,** Past Chair of the Board– Patron **John Shaffer**, Chair of the Tourism Division –  Luray Caverns  *Board Members:*  **Travis Clark** – Valley Health Page Memorial Hospital  **Mitch Lovinger –** Appexnetwork Physical Therapy  **Kim Blosser** – Lord Fairfax Community College  **Bart Patton** - Patton Gunsmith Works  **Tanya Jones** – Red Zinnia Consulting  **David Thomas** - Valley Star Farm  **Darryl Haley** – Patron  **Volunteers:**  **Jerry Griffin**  **Follow Us on Social Media**  **Facebook**  LurayPageCountyChamber  VisitLurayPageVA  CabinCapitalofVirginia  **Instagram**  LurayPageCountyChamber  VisitLurayPageVA  **Twitter**  VisitLurayPage  **You Tube**  LurayPageCountyChamber  VisitLurayPageVA | **Ambassadors:**  **Clancey Arnold**, Chair – Luray-Page County Chamber of Commerce  & Visitor Center  **Helen Phillips-Cockrell** – Co-Chair - Certified Health and Wellness Coach, Optimal Health Solutions  **Sable Ponn** – Sable Ponn, Funkhouser Real Estate Group  **Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  **Garnett Brockman** – Page County Farm Bureau Federation/Insurance  **Nancy Boyer** – Page County Public Forum  **Dave Bull** – Patron  **Tourism Council:**  *Restaurants:*  **CeCe Castle**, Secretary – Brookside Restaurant  **Romeo Pugliese** - Mamma Mia Italian Restaurant  *Lodging:*  **Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters  **John Shaffer**, Chairman – Luray Caverns Motels  **Jim Sims** – The Mimslyn Inn  *Attractions:*  **Bill Schumacher**, Vice-Chairman – Fort Valley Ranch  **Sue Ishak** – Wisteria Farm and Vineyard  *Services:*  **Helen Morton** – Delaware North  **Chris Jenkins** – Faithbrooke Barn and Vineyards  **Liz Lewis** – County of Page  **Sally Hurlbert** – Shenandoah National Park |
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**Luray-Page County Chamber of Commerce & Visitor Center**

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[www.visitluraypage.com](http://www.visitluraypage.com/)

**February 2021 Newsletter**

# The Luray-Page County Chamber of Commerce’s mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce’s vision is to be the organization where our business community turns for leadership and resources.

**Chamber Events**

**Tuesday, February 2nd, 9th, 16th, 23rd, 10:00–11:00 AM**

**Chamber Coffee and Conversation.** Join Chamber & Visitor Center President Regina Hillard and her guest speakers. To find out information on guest speakers and the topics we are featuring, follow us on our Chamber Facebook page, [www.facebook.com/luraypagecountychamber/](http://www.facebook.com/luraypagecountychamber/). This virtual forum will be streamed virtually on Zoom and live on our Chamber Facebook page, allowing the choice of watching it live or recorded.

**Wednesday, February 3rd, 11:00 AM-12:00 PM**

**Page County Tourism Orientation Program.**Find out how the Luray-Page County Chamber of Commerce and Visitor Center promotes its brand and Page County as a tourism destination. Join Gina Hilliard, President of Luray-Page County Chamber of Commerce & Visitor Center, interactive event where you will learn about LPCCC & VC marketing techniques, practices, and how you can participate LPCCC & VC marketing programs. This orientation session is most beneficial for local managers, owners, attractions, gas stations, events, and Page County tourism business promoters.Register in advance for this webinar:

<https://us02web.zoom.us/webinar/register/WN_O81-J3BbTZSsSZo9QhVYJA>. After registering, you will receive a confirmation email containing information about joining the webinar.

**Wednesday, February 10th, 12:00–12:30 PM**

**Valley Business Today Radio Show.**Edie Emmons will be joined by Rose Ann Smythe, with the Green Hill Cemetery Association, to share information on the work they do to restore the historic cemetery. Listen in to the River 95.3, or at <https://theriver953.com/podcasts/the-valley-today/>, to learn more. To be a future guest on the Valley Business Today Radio Show, contact Edie Emmons at [edie.emmons@luraypage.com](mailto:edie.emmons@luraypage.com).

**Thursday, February 11th, 2:00–3:00 PM**

**Virtual Business Seminar: Five Marketing Musts for 2021.** Join us on the Zoom screen for a webinar with Janet Michael from Java Media about the five marketing musts your business should implement (or continue) in 2021. Marketing is one of the single most important tasks a business owner can do to grow their business. And yet, it is also the most difficult for many to understand and gain success. Janet will talk about the pandemic impact on how you market your business and offer tips for learning how to grow your business in the new normal. Discussion and idea-sharing will happen after the presentation. Register in advance for this webinar: <https://us02web.zoom.us/webinar/register/WN_YZB7sNbiQo6wQ8vdRq-E4g>. After registering, you will receive a confirmation email containing information about joining the webinar.

**Tuesday, February 16th, 12:00–12:30 PM**

**Tourism Tuesday Radio Show.**Lisa Cubbage, the owner of Jordan Hollow Stables, will be joining Edie Emmons to share information on their horseback riding. Listen in to the River 95.3 or <https://theriver953.com/podcasts/the-valley-today/> to hear about everything they offer at Jordan Hollow Stables. To be a future guest on the Tourism Tuesday Radio Show, contact Edie Emmons at [edie.emmons@luraypage.com](mailto:edie.emmons@luraypage.com).

**\* Do your part to slow the spread of the coronavirus and follow all CDC guidelines. Please continue to sanitize/wash hands and social distance. Please remember to bring and wear a face mask at all our in-person meetings and events.**

**\* Any advertising inserted and printed in this newsletter and the content of those inserts and print ads are not sponsored or endorsed by the Luray-Page County Chamber of Commerce. \***

**New Member Highlights**

**Alice Fendley**

**Alice Fendley,** of Stanley, recently moved to the area with her husband, David. David is a local from Stanley and would bring Alice out on trips to Tanner’s Ridge through the years. After years of traveling to the area, Alice fell in love with the quiet and beauty of the mountains, the community, and the surrounding areas. After finishing the build on their cabin, they moved to Stanley in the summer of 2020 and enjoyed the break from their busy everyday lives. With the hope of opening their retreat so that others can enjoy the peacefulness they have, Alice and David are still working their regular jobs while enjoying a slower pace of life in Stanley.

**Help Us Welcome Our New Members**

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| **Alice Fendley**  Patron  Stanley  [alicepfendley@gmail.com](file:///\\CHAMBERDC1\Tourism\Staff\Edie%20Emmons\Chamber%20Writing\Newsletter\2021\January\alicepfendley@gmail.com) |

**Member Spotlight**

**Holtzman Oil/Holtzman Propane**

**Holtzman Oil/Holtzman Propane**, 5534 N. Main Street, Mt. Jackson, supplies homes, gas stations, and businesses with oil and propane for heating and other needs. Started in 1972 by Bill Holtzman, they ran a small but successful operation. After purchasing Gulf distributor Nelson Oil Company, Bill, and a local teenager, Rick Koontz, they moved a little less than 1 million gallons of product in their first year and made only $18.00 in profit. Now, they offer gasoline, diesel, heating fuel, propane, and lubricants.

Holtzman is currently the largest oil company in the region, providing products to more than 150 gas stations and servicing tens of thousands of residential, commercial, and agricultural customers. To learn more, visit their website, <http://www.holtzmancorp.com>, send an email to bdunlap@holtzmancorp.com, or give them a call at (540) 743-6342.