

**Staff:**  
**Gina Hilliard**, President  
**Katie Long**, Communications & Marketing Coordinator  
**Clancey Arnold**, Chamber & Tourism Assistant  
**Jessica Campbell**, Chamber & Tourism Assistant

**Volunteers:**  
**James Housden**  
**Mary Lee Bryant**  
**Jerry Griffin**

**Board of Directors:**  
**Bill Fisher**, Chairman of the Board –  
Hawksbill Home Remodeling  
**Mark Leach**, Vice-Chairman of the Board –  
Delaware North  
**Stephanie Lillard**, Secretary of the Board – Patron  
**Bill Schumacher**, Treasurer of the Board –  
Fort Valley Ranch

**Board Members:**  
**Steve Synnott** – Syntelligent Analytic Solutions, LLC  
**Romeo Pugliese** – Mamma Mia’s Italian Restaurant  
**Kim Blosser** – Lord Fairfax Community College  
**Lisa Franceschini** – Luray Mountain Cabins  
**Jim Turner** – Hawksbill Brewing Company  
**Dick Hostelley** – Hostelley & Associates  
**Mark Dofflemyer** – Pioneer Bank  
**John Shaffer**, Chairman of the Tourism Division –  
Luray Caverns

**Chamber Ambassadors:**  
**Lisa Franceschini**, Chairwoman – Luray Mountain Cabins  
**Carrington Thompson** – Hayden Hamilton Media Strategies  
**Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  
**Garnett Brockman** – Page County Farm Bureau  
Federation/Insurance  
**Mike Uram** – Stanley Town Council & Patron  
**Juanita Roudabush** – Town of Shenandoah  
**Kris Garrett** – Del-Val Engraving, LLC  
**Juanita Woodward** – Blue Ridge Bank  
**Dave Bull** – Patron

**Tourism Council:**  
*Restaurants:*  
**CeCe Castle**, Secretary – Brookside  
**Jim Sims** – The Mimslyn Inn

*Lodging:*  
**Bill Schumacher**, Vice-Chairman – Fort Valley Ranch  
**Lisa Franceschini** – Luray Mountain Cabins  
**Zory Glaser** – Cardinal Cottage

*Attractions:*  
**Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters  
**John Shaffer**, Chairman – Luray Caverns

*Services:*  
**Darrell Hulver** – Page Co-Op Farm Bureau  
**Helen Morton** – Delaware North  
**Liz Lewis** – Page County Economic Development & Tourism  
**Sally Hurlbert** – Shenandoah National Park



**Luray-Page County Chamber of Commerce & Visitor Center**

18 Campbell Street, Luray, VA 22835  
Phone: (540) 743-3915 • Fax: (540) 743-3944  
www.visitluraypage.com www.cabincapital.com

**February 2018 Newsletter**

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

**Chamber Events**

**Thursday, February 8<sup>th</sup>, 4:00-6:00 PM**

**Women in Business.** A new networking group to the Luray-Page County Chamber of Commerce, this group is geared towards businesswomen in the Luray-Page business community. We're trying to gauge the interest in growing these specialized networking groups within the community by hosting three meet-ups during the 2018 year: February 8th, June 14th, and October 11th. This month will be hosted at River Hill Distillery. RSVP by Tuesday, February 6<sup>th</sup> to [events@luraypage.com](http://events@luraypage.com) or (540) 743-3915 to ensure adequate seating and with any questions.

**Thursday, February 15<sup>th</sup>, 5:30-7:00 PM**

**Business After Hours** is hosted by Wisteria Farm and Vineyard with co-host Subsidiium, Inc. Sip some delicious local wines grown, harvested, and pressed in the valley. Come enjoy great drinks, food, socializing, and networking, and don't forget your business cards for the door prizes!

**Tuesday, February 20<sup>th</sup>, 12:30-1:00 PM**

**Tourism Tuesday** will feature Cruise Planners - Candice Gordon and Wes Shifflett; listen to 95.3 The River to learn more about their business, possible destinations, and more. If you are interested in being a guest, contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com).

**Thursday, February 22<sup>nd</sup>, 4:00-6:00 PM**

**7<sup>th</sup> Annual Wedding Open Forum** is hosted by the Luray-Page County Chamber of Commerce at Faithbrooke Barn & Vineyards. Come mix and mingle with other businesses in the wedding industry in and around Page County! This open forum is a round-table discussion, so bring topics, ideas, and concerns to discuss with the group. RSVP by Tuesday, February 20<sup>th</sup> to [events@luraypage.com](http://events@luraypage.com) to ensure adequate seating. Light refreshments will be served.

**Wednesday, February 28<sup>th</sup>, 1:30-6:30 PM**

**Job Fair & Non-Profit Expo** is hosted by the Chamber and Syntelligent Analytic Solutions, LLC at Luray High School. Whether you're a sophomore-senior looking for summer work, a first job, or an internship or a member of the community looking for a career change or just a chance to find new, fulfilling employment, this event is for you. We will have more than just businesses looking for full-time, part-time, seasonal, internship, and apprentice positions though, our non-profits will be back again this year looking for anyone interested in finding meaningful volunteer hours within the Page County community. Remember to dress for success, bring resumes, and come with an extra copy of your resume for resume-building help. Contact [events@luraypage.com](http://events@luraypage.com) or (540) 743-3915 to reserve a booth space for your business.

**Life insurance is an essential part of caring for your family.**

Your Edward Jones financial advisor can help you find a life insurance policy that best suits your family's needs. Call today.



Edward Jones is a licensed insurance producer in all states and Washington, D.C., through Edward D. Jones & Co., L.P., and in California, New Mexico and Massachusetts through Edward Jones Insurance Agency of California, L.L.C.; Edward Jones Insurance Agency of New Mexico, L.L.C.; and Edward Jones Insurance Agency of Massachusetts, L.L.C.

**Jerry A Biller, AAMS®**  
Financial Advisor  
127 West Main Street  
Luray, VA 22835  
540-743-1659

[www.edwardjones.com](http://www.edwardjones.com)



**Help Us Welcome Our New Member:**



**Downtown Studio Unlimited, LLC**  
52-56 West Main Street  
Luray, VA 22835  
(540) 244-2459  
[www.facebook.com/downtownstudiosunlimited](http://www.facebook.com/downtownstudiosunlimited)

## New Member Highlights

### Downtown Studios Unlimited, LLC



Downtown Studios Unlimited officially held their Grand Opening and Ribbon-Cutting last month on Saturday, January 13th. Co-owners Marcy Campbell and Tammy Gasper had worked together at the old Luray Fitness Center teaching group fitness classes before venturing into a place of their own with the closing of the Fitness Center on West Main Street. Tammy taught group fitness for over 25 years and Marcy for over 30 years. Both are very dedicated to sharing their passion for a healthy lifestyle with the community and find joy in providing a service to young and old alike. They have created an environment that is comfortable and friendly with a fitness-oriented atmosphere.

Downtown Studios Unlimited offers a variety of activities including karate, dance lessons, ballet, Medieval European Martial Arts, KravMaga Untamed, and, of course, group exercise classes. Group exercise classes include: HIIT Interval Training, Cardio Toning, Fitness Barre, Power Cycling, and more. They welcome new members and allow group exercise class attendees to pay for a month or on a class-by-class basis to best suit everyone's budget and schedules (\$5/class, \$20/5 classes, \$30/8 classes, \$40/unlimited classes per month). Additionally, they welcome new like-minded groups and qualified instructors and hope to build the business in the months to come by offering additional options and more classes throughout the day/night. The class schedules change monthly, but you can keep up with the latest news on their Facebook, [www.facebook.com/downtownstudiosunlimited](http://www.facebook.com/downtownstudiosunlimited), or visit their website for additional information at [downtownstudiosunl.wixsite.com/luray](http://downtownstudiosunl.wixsite.com/luray).

Stop by and see them at 52-56 West Main Street, Luray or contact them for additional information at (540) 244-8459 or [lurayfitdance@gmail.com](mailto:lurayfitdance@gmail.com).

## Member Spotlight on...

### Marksville Manor Vacation Rental

A vacation rental property located in Stanley, Virginia, Marksville Manor is situated on 10 acres just outside of the town limits. Far enough to enjoy the privacy and serenity of your surroundings, but just a short drive from everything you need and all the outdoor recreation you want for your next vacation.



This two-story farmhouse can sleep up to 13 guests in its 5 bedrooms. From the fully-equipped, large eat-in kitchen to the wrap around porch and patio, visitors can enjoy time indoors and outdoors during their stay. Cook inside or outside on the gas BBQ grill and dine at the picnic table. Bring the kids and let them run wild in the fenced-in yard or don your swim suits and splash away in the private in-ground pool. Come in the fall or winter and curl up in front of the wood burning stone hearth.

The size and space of Marksville Manor provides the perfect vacation rental for small family reunions, multi-family vacations, church retreats, small group conferences, weekend getaways with friends, and more. Check it out online at [www.marksvillemanor.com](http://www.marksvillemanor.com) and contact the owners at (540) 778-3772.

## Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials.

Deadline for submissions is the 15<sup>th</sup> of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1<sup>st</sup> of March, so all ads must be submitted to Katie Long at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) by February 15<sup>th</sup>.

### Follow Us:



[www.facebook.com/  
VisitLurayPage](http://www.facebook.com/VisitLurayPage)



[www.twitter.com/  
VisitLurayPage](http://www.twitter.com/VisitLurayPage)



[www.instagram.com/  
VisitLurayPageVA](http://www.instagram.com/VisitLurayPageVA)



[www.pinterest.com/  
VisitLurayPage](http://www.pinterest.com/VisitLurayPage)



[www.youtube.com/  
VisitLurayPageVA](http://www.youtube.com/VisitLurayPageVA)

## Member Benefits

**Refer a New Member** – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

**Member to Member Discount Program** – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say “thank you” for supporting the Luray-Page County Chamber of Commerce. View a complete list at [luraypage.chambermaster.com/membertomember](http://luraypage.chambermaster.com/membertomember). If you are interested in updating your discount or offering a new discount, contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) or (540) 743-3915.

\*This month we encourage you to visit Skyline Paint and Hardware for contractor pricing on paints for Chamber members.\*

**Chamber Hot Deals** – By using Hot Deals through ChamberMaster, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals' participants have a special listing on the Hot Deals' webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place of business to redeem the offer! For a complete list of Hot Deals offered today, visit [luraypage.chambermaster.com/hotdeals](http://luraypage.chambermaster.com/hotdeals). If you would like to offer your own Hot Deals, please send your information to Priscilla at [priscilla.montcalm@luraypage.com](mailto:priscilla.montcalm@luraypage.com); include a description of the deal and the dates the deal is valid.

**Job Postings** – Do you struggle to get your “Help Wanted” needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. Find the “Job Opportunity” section of the site under the “About Luray & Page County” heading or at [luraypage.chambermaster.com/jobs](http://luraypage.chambermaster.com/jobs). We want to help you find employees, so contact Katie at [katie.long@luraypage.com](mailto:katie.long@luraypage.com) to add your job opportunities to our list.



**Date:** Wednesday, February 28th

**Time:** 1:30-6:30 PM

**Location:** Luray High School - 243 Bulldog Drive, Luray

**Details:** Open to Sophomores, Juniors, Seniors, and the Public  
**Vendor Info:**

- L-PCCC will furnish one 6ft table and two chairs.
- Set-up will begin at 12:30 pm, 1 hour prior to the event's start, at Luray High School.
- Spaces are pre-assigned. Upon entering the event, you will be directed to your space.
- Your booth should remain open for the entirety of the advertised time.

**Business/Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Other Notes (need electricity, etc.):** \_\_\_\_\_

We will be attending the Job Fair and Non-Profit Expo on Wednesday, February 28<sup>th</sup> from 1:30-6:30 pm.

**Signature:** \_\_\_\_\_

Please return agreements by Monday, **February 12<sup>th</sup>** to guarantee name placement on the flyer.

Return by Friday, **February 23<sup>rd</sup>** to ensure your business receives a booth space.

**Return to:** 18 Campbell Street, Luray, [events@luraypage.com](mailto:events@luraypage.com), or by Fax to (540) 743-3944.

# 7<sup>th</sup> Annual Wedding Open Forum



**Thursday, February 22, 2017**

**4:00-6:00 PM**

(Doors Open at 3:30 PM)

Faithbrooke Barn & Vineyards

267 Elgin Drive

Luray, VA 22835

Reserve your space with

Gina Hilliard

By: Tuesday, February 20, 2018

[events@luraypage.com](mailto:events@luraypage.com)

(540) 743-3915

***Roundtable discussion.***

***Light appetizers and refreshments will be provided.***

Looking to strategically advance your business with innovative ideas and partnerships? This forum will bring together the best wedding professionals in and around Page County. The intimate atmosphere allows for a free exchange of ideas as well as the chance to make lasting connections with peers in the wedding industry. You will leave with innovative ideas and long-lasting partnerships. It's about connection and community, not competition. Come with questions and discussion topics for the first hour and ready to hand out business cards and network during the second hour.

We invite you to join us!

Your weddings should be as unique and beautiful as your couples!



***TLC Named Luray #2 Most Beautiful Destination  
Wedding Locale in the United States!***



# *Valentine's Day Specials*

## **Domino's Pizza**

**Monday, February 12<sup>th</sup> to Sunday, February 18<sup>th</sup>**

1 large, 2-topping pizza for only \$5.99. Carry-out only.

[www.dominos.com](http://www.dominos.com)

## **Mamma Mia's – Dinner Date for Two**

**Tuesday, February 13<sup>th</sup> to Sunday, February 18<sup>th</sup>**

Includes 2 entrees with bread, salads, and a dessert for \$29.99. Add a bottle of wine for only \$15.00.

(540) 652-6062 [www.mammamiarestaurant.net](http://www.mammamiarestaurant.net)

## **Gathering Grounds Patisserie & Café – Valentine's Specials**

**Wednesday, February 14<sup>th</sup>**

Chicken and Waffles, Prime Rib Sandwich, and Featured Dessert. [www.ggrounds.com](http://www.ggrounds.com)

## **Moonshadows Restaurant – Valentine's Hours & Menu**

Special Hours: **Wednesday, February 14<sup>th</sup> from 4:00-8:00pm**

**Friday, February 16<sup>th</sup> and Saturday, February 17<sup>th</sup>**

Special menu. \$35.00 per person or \$70.00 for a couple.

(540) 743-1911 [www.moonshadowsonmain.com](http://www.moonshadowsonmain.com)

## **Hotel Laurance – Dinner & Dancing at the Hotel Laurance**

**Wednesday, February 14<sup>th</sup> from 5:00-10:00pm**

Welcome cocktails, 4-course meal with Chef Chuck, Cross Keys Vineyard wine, and Hawksbill Brewery beer, and dancing. \$280.00 per couple, limited to 13 couples; benefits the Page County Young Entrepreneur Program.

(540) 743-7060 [info@hotellaurance.com](mailto:info@hotellaurance.com)

## **The Mimslyn Inn – Valentine's Day Dinner + Music**

**Wednesday, February 14<sup>th</sup> from 7:00-10:00pm**

Dinner begins at 7:00pm with music and dancing goes from 8:00-10:00pm.

Come for the event only or book an overnight stay in a historic room, suite, or cottage.

Pricing begins at \$49.00 per person. [www.mimslyninn.com/events](http://www.mimslyninn.com/events)

## **Hotel Laurance – Dancing at the Hotel Laurance**

**Wednesday, February 14<sup>th</sup> from 8:00-10:00pm**

\$30.00 per couple, includes two drink tickets per couple.

(540) 743-7060 [info@hotellaurance.com](mailto:info@hotellaurance.com)

## **Stanley Volunteer Rescue Squad – 3<sup>rd</sup> Annual Valentine's Day Fundraiser**

Chocolate covered strawberries by the dozen (\$12.00) or half dozen (\$8.00).

Free delivery to any school or business in Page County; \$2.00 delivery fee anywhere else.

(540) 742-1532 [www.stanleyvolunteerrescuesquad.org](http://www.stanleyvolunteerrescuesquad.org)



**2017**

Beer in Review

**THIRSTY CUSTOMERS**

**3,509**

**TOTAL PINTS SOLD**

**11,664**

Data: Square POS

**CONTACT US**

**HAWKSBILL BREWING CO.**

22 Zerkel Street  
Luray, VA 22835  
540-860-5608

[www.hawksbillbrewing.com](http://www.hawksbillbrewing.com)

**LURAY-PAGE  
CHAMBER MEMBERS:**

*Thank you for a  
great first year!*

**VIRGINIA  
IS FOR  
CRAFT BEER  
LOVERS**



**UNTAPPD**



**1,744 CHECK-INS  
3.49 BREWERY RATING**

Highest Rated Beer  
Brown Cow Stout  
3.66 - 80 Ratings

Highest Rated Seasonal  
Oktoberfest Marzen  
3.68 - 25 Ratings

Data: Untappd Social Media App

**SOCIAL MEDIA**



Average Rating **4.9** ★★★★★

*Home of*



*Haymaker Cream Ale*

**BASE MALTS USED**

Maris Otter: 4,125 pounds

Pilsner: 2,000 pounds

US 2-Row: 1,600 pounds



**LURAY-PAGE CHAMBER MEMBERS:**

Thank you for your support!

We opened in 2017 with the goal of using local ingredients in our beers whenever we could, starting with Luray-grown hops. Our motto is "Grown here - brewed here!"

*Luray's original  
craft brewery*



**HAWKSBILL  
BREWING CO.**

22 Zerkel Street  
Luray, VA 22835  
540-860-5608

[www.hawksbillbrewing.com](http://www.hawksbillbrewing.com)



# 5K/1K Run Day

## On the Greenway

Race Event Organized By:  
Page County Public Schools and  
Page Alliance for Community Action



We are committed to maximizing every student's potential - whatever it takes.



## Luray Earth Day 5K/1K On the Greenway Registration Form

**When:** Saturday, April 21, 2018 1K begins at 9:30am, 5K begins at 10:00am  
**Where:** Luray Greenway Mechanic Street Parking Lot

**Registration:** Return form and payment by March 30<sup>th</sup> to Page Alliance for Community Action, PO Box 723, Luray, VA 22835 (**Registrations closes at 9:00am on race day**)

**Race Registration (Register by March 30<sup>th</sup> for a T-shirt):**

- 5K Run/Walk (all ages) \$20.00 (through March 30<sup>th</sup>) \$25(March 31st through race day)
- Kids 1K Run/Walk (8 and under) \$5.00 (through March 30<sup>th</sup>) \$10 (March 31<sup>st</sup> through race day)
- Locals Special- 1 Page County Elementary/Middle School Aged Child FREE (**registrations for each runner must be submitted**)

Free registration funded by a grant from Virginia Foundation for Healthy Youth

Please make checks payable to: Page Alliance for Community Action

T-shirt Size (please circle one): **Kid, Men, or Women XS M L XL and XXL** (\$2 extra) (T-shirts guaranteed only to participants preregistered by March 30, 2018)

Name: \_\_\_\_\_ Gender: M or F Age: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Liability Waiver must be signed to participate in the Luray Earth Day 5K/1K on the Greenway

I recognize that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race officials relative to my ability to safely complete the run. I assume all risks associated with running in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including cold, snow, and/or ice, high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the organizers, Page Alliance for Community Action and Page County Public Schools, of the Luray Earth Day 5K/1K on the Greenway, its directors, officers, staff, and volunteers, the town of Luray, and its employees, and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. Further, I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. For runner's safety, I understand that headsets, bicycles, scooters, and roller blades are prohibited. Strollers are allowed. I ALSO

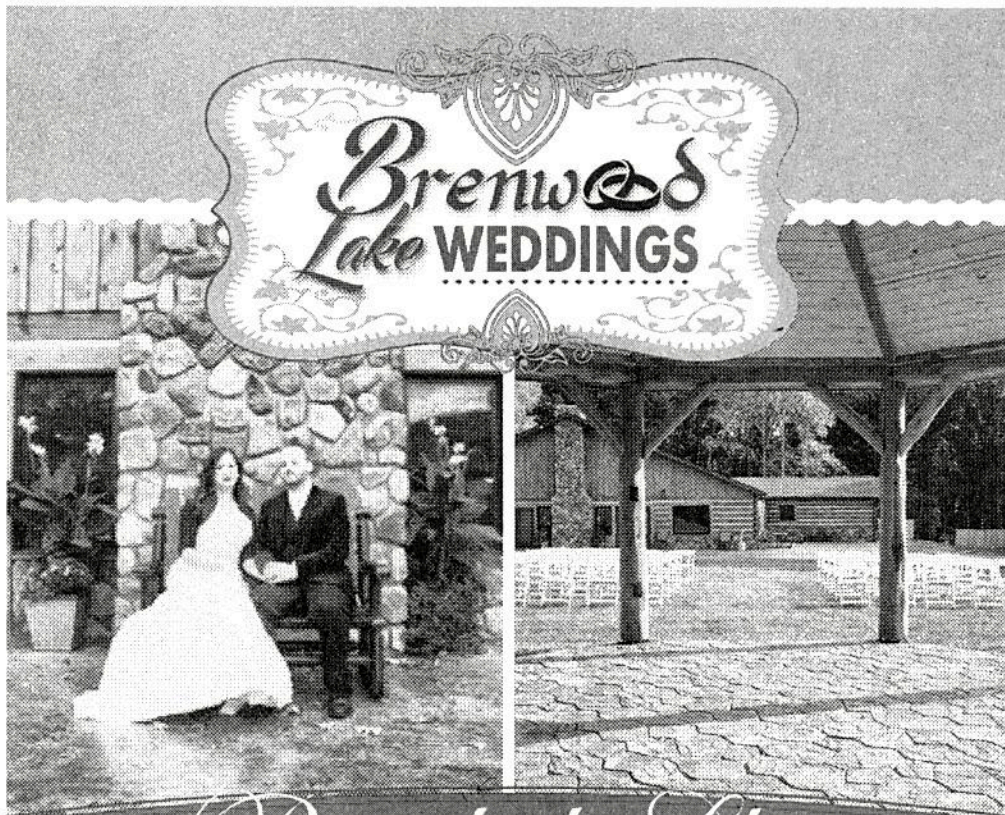
**UNDERSTAND THAT THERE ARE NO REFUNDS FOR THIS EVENT. I GIVE PERMISSION TO USE MY PHOTOGRAPH IN FUTURE EARTH DAY RACE PROMOTIONS.**

Signature of Participant: \_\_\_\_\_

(or parent or guardian if under 18)

Date: \_\_\_\_\_

Online registrations and payment available at [www.pagecoalition.org](http://www.pagecoalition.org)



*Bridal Show*  
at **Brenwood Lake Weddings**

**Sunday, February 25, 2018**

(Inclement weather date: Sun. March 4, 2018)

From **12 Noon - 5:00 PM**

**Meet with vendors, register for prizes, and speak with your hosts  
at BRENWOOD LAKE WEDDINGS to receive valuable information to  
help you plan for your big day!**

245 Log Cabin Drive • Stanley, VA 22851

GPS Address: 339 Log Cabin Drive • Stanley, VA 22851

**(540) 244-9262**

[www.brenwoodlakeweddings.com](http://www.brenwoodlakeweddings.com)



[www.facebook.com/brenwoodlakeweddings](https://www.facebook.com/brenwoodlakeweddings)

**\$5**

**ADMISSION**

*at the door*



Start  
Investing  
in Yourself  
and your  
Future!

## Buying a home may be easier than you think.

- If you have a steady source of income, you're off to a great start.
- Some savings is helpful, but you rarely need a 20% down payment. Low down payments are accepted.
- Requirements vary, but your credit is likely in good shape if you pay your bills on time and have avoided major issues like bankruptcy and foreclosure. Rates are near historic lows, and prices are still well below the past peaks. *Now is a great time to buy!*

**CALL ME TODAY FOR A FREE CONSULTATION  
AND START INVESTING IN YOUR FUTURE.**



**Leslie Currle**  
ALCOVA Mortgage  
Loan Officer  
NMLS # 1647086  
(540) 244-4540  
lcurrle@alcovamortgage.com  
[www.ALCOVAMortgage.com/lcurrle](http://www.ALCOVAMortgage.com/lcurrle)



ALCOVA Mortgage, LLC | Company NMLS ID#40508 | ([www.nmlsconsumeraccess.org](http://www.nmlsconsumeraccess.org))  
Licensed in AL, DC, FL, GA (License#42101), MD, NC, SC, TN, VA, WV  
308 Market Street, SE | Roanoke, VA 24011





**BRIGHT<sup>TM</sup> RADIO**  
**105-7**  
SASSY SOUL    FUN TIME ROCK & ROLL

*Bodacious Country!*<sup>TM</sup>  
**RASCAL 1330**

### Reasons To Advertise On Radio

**Reason #1 - Reach:** Radio is on 24 hours a day. Nationwide, radio reaches 92% of people age 12 and older every week and reaches 68% every day. Because radio's reach is so extensive and because BRIGHT<sup>®</sup> Radio 105-7 and RASCAL<sup>®</sup> 1330 are so reasonably priced, you can reach lots of people who will hear your message several times for a budget you can afford.

**Reason #5 – Engagement:** Listeners feel emotional connections with their preferred radio stations. Radio is an active medium that can stir emotion and can enable demand for what you sell. BRIGHT<sup>®</sup> Radio 105-7 and RASCAL<sup>®</sup> 1330 are call-to-action media.

**Reason # 8 – Frequency:** Consumer response depends upon multiple exposures to a message. BRIGHT<sup>®</sup> Radio 105-7's and RASCAL<sup>®</sup> 1330's relatively low cost lets you reach listeners multiple times inexpensively to bring buyers into your business.

**Reason # 10 - Cost Effectiveness:** Radio production costs less than television, print, and outdoor. Radio is less costly to buy than are other major media, letting you cost effectively reach lots of people multiple times.

**Reason # 13 – Results:** BRIGHT<sup>®</sup> Radio 105-7 and RASCAL<sup>®</sup> 1330 produce results. An eight-week campaign on BRIGHT<sup>®</sup> Radio 105-7 and RASCAL<sup>®</sup> 1330 helped the Luray-Page County Chamber of Commerce register 325 racers, many of whom specifically mentioned hearing the ads on BRIGHT<sup>®</sup> Radio 105-7 and RASCAL<sup>®</sup> 1330.

**Still not convinced? Need more reasons? We've got 'em.**

#### Contact

**Lisa Meadows: 540.843.4449**  
**Carrington Thompson: 540.743.5167**  
**Info@BrightRadio1057.com**  
**Info@Rascal1330.com**

# **BRIGHT™ RADIO**

# **105-7**

**SASSY SOUL    FUN TIME ROCK & ROLL**

*Bodacious Country!™*

# **RASCAL™ 1330**

**Introduce your business to our listeners in the Shenandoah Valley.  
Remind our listeners in the Shenandoah Valley about your business.**

**People buy from businesses they know and trust.**

- Let Bright® Radio 105-7 and Rascal® 1330 help our loyal listeners know about you. Let Bright® Radio 105-7 and Rascal® 1330 build trust in your business among our listeners.

**Repetition creates awareness and promotes recall.**

- Let Bright® Radio 105-7 and Rascal® 1330 help make your business the one that our listeners remember.

**Here's how you can reach our listeners repeatedly and stay within your advertising budget:**

	<b>30-Seconds</b>	<b>60 seconds</b>
<b>Bright Radio 105-7</b>	\$5.00 per commercial broadcast	\$10.00 per commercial broadcast
<b>Rascal 1330</b>	\$2.50 per commercial broadcast	\$ 5.00 per commercial broadcast

- **Example – \$300 budget on Bright Radio 105-7:** Two (2) 30-second commercials per day for 30 days during any three-hour period of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).
- **Example – \$300 budget on Rascal 1330:** Four (4) 30-second commercials per day for 30 days during two three-hour periods of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).

### Contact

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