

Staff:

Gina Hilliard, President
Katie Long, Communications & Marketing Coordinator
Penny Griffith, Office & Events Administrator
Clancey Arnold, Membership Development & Investment Administrator
Eddie Emmons, Chamber & Tourism Assistant
Kathy Alexander, Chamber & Tourism Assistant

Board of Directors:

Bill Fisher, Chairman of the Board – Hawksbill Home Remodeling
Mark Leach, Vice-Chairman of the Board – Delaware North
Stephanie Lillard, Secretary of the Board – Patron
Bill Schumacher, Treasurer of the Board – Fort Valley Ranch

Board Members:

Steve Synnott – Syntelligent Analytic Solutions, LLC
Romeo Pugliese – Mamma Mia’s Italian Restaurant
Kim Blosser – Lord Fairfax Community College
Lisa Franceschini – Luray Mountain Cabins
Jim Turner – Hawksbill Brewing Company
Dick Hostelley – Hostelley & Associates
Mark Dofflemyer – Pioneer Bank
Leah Pence – Another Wild Hare
John Shaffer, Chairman of the Tourism Division – Luray Caverns

Volunteers:

James Housden
Vaunice Conway
Mary Lee Bryant
Jerry Griffin

Chamber Ambassadors:

Clancey Arnold, Chair – Luray-Page County Chamber of Commerce
Penny Griffith, Co-Chair – Luray-Page County Chamber of Commerce
Becky George – Gathering Grounds and Patisserie & Café
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Nancy Boyer – Page County Democratic Committee
Garnett Brockman – Page County Farm Bureau Federation/Insurance
Mike Uram – Stanley Town Council & Patron
Kris Garrett – Integrated Bodyworks, Inc.
Casey Tanner – CBM Mortgage, Inc.
Leslie Currie – ALCOVA Mortgage
Jake Mowry – Blue Ridge Bank
Vaunice Conway – Patron
Dave Bull – Patron

Tourism Council:

Restaurants:
CeCe Castle, Secretary – Brookside
Jim Sims – The Mimslyn Inn
Lodging:
Bill Schumacher, Vice-Chairman – Fort Valley Ranch
Lisa Franceschini – Luray Mountain Cabins
Zory Glaser – Cardinal Cottage
Attractions:
Nancy Sottosanti, Treasurer – Shenandoah River Outfitters
John Shaffer, Chairman – Luray Caverns
Services:
Darrell Hulver – Page Co-Op Farm Bureau
Helen Morton – Delaware North
Liz Lewis – Page County Economic Development & Tourism
Sally Hurlbert – Shenandoah National Park



Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835
Phone: (540) 743-3915 • Fax: (540) 743-3944
www.visitluraypage.com www.cabincapital.com

August 2018 Newsletter

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

Chamber Events

Friday, August 3rd, 7:00 PM

Page County Movie Night: Coco. This month’s movie will be held at the Hawksbill Recreation Park & Pool in Stanley thanks to the towns, county, and our amazing sponsors! Come early for the Resource Fair and enter to win the movie on DVD; the movie will start at sunset. Free popcorn, free drinks, and of course a free showing of the movie. Kids’ activities include face painting, barrel train rides, bounce house, and balloon artistry. Bring your lawn chair or a blanket and enjoy the story of a young boy who dreams of being a musician and through a twist ends up in the colorful Land of the Dead. www.facebook.com/events/166844294159116

Thursday, August 9th, 4:00-6:00 PM

Young Professionals. Ace your next interview by focusing on your natural strengths or genius. Come to the second of three meetings for 2018 and participate in a highly interactive workshop facilitated by leadership coach and author John Lesko. So the next time you’re asked to “tell me about yourself,” you’ll have a winning strategy that’s sure to illuminate your unique brilliance. Open to professionals between the ages of 21-39, join us at Castle Vineyards in Luray for the workshop and a bit of networking. Contact events@luraypage.com to reserve your seat by Monday, August 6th.

Thursday, August 16th, 5:30-7:00 PM

Business After Hours is at our new member, Rivercrest Farm and Event Center, 7384 East Point Road in Elkton with the Town of Shenandoah. Rivercrest is located across the Shenandoah River from the Town of Shenandoah. The co-hosts are the Town of Shenandoah, Shenandoah Heritage Center, and Shenandoah Industrial Corporation. Join us for light refreshments, good conversation, and lots of networking. Bring your business cards for networking and door prizes!

Tuesday, August 21st, 12:30-1:00 PM

Tourism Tuesday will cover the events happening on the Shenandoah National Park, including the Apple Butter Celebration in September. Helen Morton of Delaware North will be our guest for the show, so listen in to the River 95.3 to learn more about them and the upcoming events! If you are interested in being a guest, contact Katie at katie.long@luraypage.com.

Tuesday, August 28th, 2:00-4:00 PM

SNP Tourism Community Workshop. Do you interact with tourists in your job? Have you ever been stumped by a question about the Shenandoah National Park? Join the Luray-Page County Chamber of Commerce and Shenandoah National Park at the Chamber and Visitor Center for a special workshop event to learn tips and helpful information about the park! Training will include insights about what tourists need to know about the park, basic orientation and resources for you to use, and a copy of the “Shenandoah Answer Book.” RSVP to events@luraypage.com or (540) 743-3915 by Friday, August 24th.



Jerry A. Biller, AAMS®
Financial Advisor
127 West Main Street
Luray, VA 22835
540-743-1659

www.edwardjones.com Member SIPC



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 www.pinterest.com/VisitLurayPage	 www.youtube.com/VisitLurayPageVA

New Member Highlights

Alzheimer's Association Central & Western Virginia Chapter

The Alzheimer's Association Central & Western Virginia Chapter serves 52 counties and cities around our area with the closest office in Harrisonburg. With a commitment "to advocating for the needs and rights of those facing Alzheimer's disease and advancing critical research toward methods of treatment, prevention and, ultimately, a cure," their vision is of a world without Alzheimer's disease.



Alzheimer's is "a type of dementia that causes problems with memory, thinking, and behavior" with symptoms developing slowly and worsening over time, enough to interfere with daily tasks. Symptoms include difficulty remembering newly learned information, disorientation, mood and behavior changes, confusion about events, unfounded suspicions about people close to them, and even difficulty speaking, swallowing, and walking. The disease causes nerve cell death and tissue loss in the brain, causing the brain to shrink dramatically over time.

The Central & Western Virginia Chapter assists with Walks to End Alzheimer's and provides online education programs and support groups for the area. In Virginia, more than 140,000 people 65 and older live with this disease and over 455,000 family and friends provide care for these men and women. Become part of the fight for continued awareness, education, and a cure; as the Alzheimer's Association states, "the first survivor of Alzheimer's is out there, but we won't get there without you." Contact Joni Runzo, the Development Manager, at jrunzo@alz.org or (434) 242-0846 for additional information.

Audra Beers

Audra Beers is a new patron to the Luray-Page County Chamber of Commerce. Audra is currently pursuing real estate property for a child care center in Luray. The center will act as a daycare, head start, and more for children in the area. Audra owns and operates a center like this in Pennsylvania for several years and is looking at opening a new one here in Virginia. She fell in love with the community when she was visiting her aunt and has felt welcomed and at home since her arrival. She is using this time as a patron to network and support the business community as a patron and future business owner. You can reach Audra at mimismagicgarden@gmail.com.

Happy Mini Mart & Deli



Happy Mini Mart & Deli is owned and operated by Shova and Kamel Pokharel. Located at 822 East Main Street in Luray, the Pokharels opened their business in May 2018. A new experience for the couple, both of their parents owned small local grocery shops in Nepal when they were growing up and they bring that knowledge with them into this business venture. They are grateful for the support of a family friend who helped guide them as they worked to open the store.

Shova and Kamel wanted to be entrepreneurs and were looking for a business of their own to grow when they found the former Subway near Wrangler. A gas station and convenience store with a deli shop inside, they have a variety of merchandise and food items including sub sandwiches, pizza, hotdogs, and breakfast foods at reasonable prices. Their cold cases are stocked with beer, wines, and other cold beverages and they offer a selection of hot drinks as well. Additional merchandise for vacationers and locals looking to enjoy the outdoors includes fire logs, fishing materials, and swim tubes for the Shenandoah River.

They have plans to be a successful business and are looking forward to the support of the community and are looking to get involved in the social activities in the area. Future plans include selling additional food items, including Indian and Nepali lunch and dinner dishes. Stop by to meet the new owners and see what they have to offer at their store or contact them at kp2.usa@gmail.com or call (540) 669-5134 to welcome them.

Massanutten Timeshares

Massanutten Timeshares is managed by Vacation Village Timeshare, a company offering vacationers spacious, luxurious lodging at some of the most popular destinations in the United States.



Massanutten Timeshares is constantly developing and refining the timeshare program at McGaheysville's Massanutten Resort. Part of the four-season, year-round resort, they offer accommodations and extensive features for owners and guests. With over 2,218 comfortable, luxurious timeshare units sprinkled throughout the complex, their resales and rentals can accommodate up to 12 guests and offer everything from romantic getaways to larger villas and condos for family vacations. Moreover, the resort offers endless attractions and entertainment from the gigantic water park to golfing, skiing, and the on-site spa.

For owners, Massanutten Timeshares offers members the option to select a fixed or floating membership including rentals, resale, and advertising. For renters and buyers, Massanutten Timeshares can help you escape to the beauty of the mountains and outdoor recreation regularly or as a last-minute getaway. Check out the benefits for each or look for your next vacation at www.sellmytimesharenow.com/massanutten-timeshare, info@sellmytimesharenow.com, or (877) 815-4227.

Old Wagon Ridge



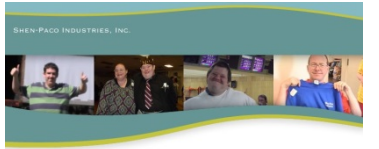
Old Wagon Ridge is a vacation rental property in Luray, VA. Sitting in the shadows of the Blue Ridge Mountains, they are located off an old fire road built by the CCC (Civilian Conservation Corp) in the 1930s. Surrounded by 6 acres of land and miles of private mountain roads for hiking and submersion into wildlife and nature, Old Wagon Ridge can sleep 2-8 people to accommodate couples, families, or small groups.

The cabin has a fully-equipped kitchen, including a microwave, coffee maker, toaster, blender, dishwasher, and even spices for use. Linens are provided for all 3 bedrooms, including the queen bed, 2 full beds, and twin bunkbeds. They are open year-round and offer beautiful mountain views during every season, including winter. They are pet friendly, so there's no need to leave your furry friend at home, and they have an assortment of movies, books, board games, and a Nintendo Wii with games to keep the whole family entertained and making memories during your stay. Outside you'll find a swing, picnic tables, table and chairs, fire pit with wood provided, a charcoal grill, and a small herb garden. Peruse their pictures and find out more at www.allstarlodging.com/vacation-rental-home.asp?PageDataID=128515, edyerwood@gmail.com, or (540) 743-3225.

Member Spotlight

Shen-Paco Industries, Inc.

Shen-Paco Industries is a non-profit vocational agency serving the disabled and business industry. They provide developmental, educational, vocational, and rehabilitative services to adults with disabilities in Page and Shenandoah County. Established in 1974 as the Shenandoah County Sheltered Workshop, Inc., they changed the name to Shen-Paco Industries, Inc. in 1976. The second facility opened in Luray in 1984 to serve Page County and a new facility was built in July 1999 to replace the old.



Their mission is to "provide an array of services to people with disabilities focusing on education, development, vocational training, employment and residential services." They serve approximately 100 adults within both facilities and approximately 40 adults through their Supported Employment program, which "places individuals in competitive employment in the community." Find out about their services, how they can help you, and more on their website, www.shenpaco.com, or by contacting them at chubbell@shenpaco.com or (540) 743-4761.

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 420+ members in addition to state and local government officials.

Deadline for submissions is the 15th of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1st of September, so all ads must be submitted to Katie Long at katie.long@luraypage.com by August 15th.

Member Benefits

Refer a New Member – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

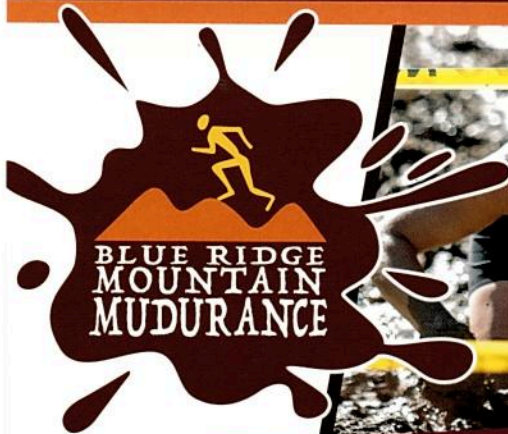
Member to Member Discount Program – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say "thank you" for supporting the Luray-Page County Chamber of Commerce. If you are interested in updating your discount or offering a new discount, contact Katie at katie.long@luraypage.com or (540) 743-3915.

This month we encourage you to reach out to Khimaira WebHosting Solutions for a 15% discount on web hosting packages for Chamber members!

Chamber Hot Deals – By using Hot Deals through the Chamber, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals' participants have a special listing on the Hot Deals' webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place. If you would like to offer your own Hot Deals, please send your information to Katie at katie.long@luraypage.com; include a description of the deal and the dates the deal is valid.

Job Postings – Do you struggle to get your "Help Wanted" needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. We want to help you find employees, so contact Katie at katie.long@luraypage.com to add your job opportunities to our list.

SEPTEMBER 29, 2018



5K Mud Race | Ralph H. Dean Recreation Park, Luray, VA

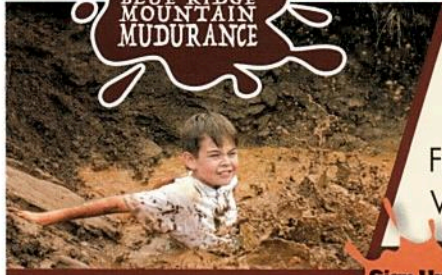
raceluraypage.com



DARE to take the CHALLENGE!

Scenic course in the beautiful Shenandoah Valley

Lots of Mud • Series of Obstacles and Challenges
Free Parking • Race T-Shirt • Race Patch • Chip Timing
Wave Times • Teams and Individual Runners Welcome



Sign Up TODAY!

REGISTRATION & INFORMATION:

raceluraypage.com

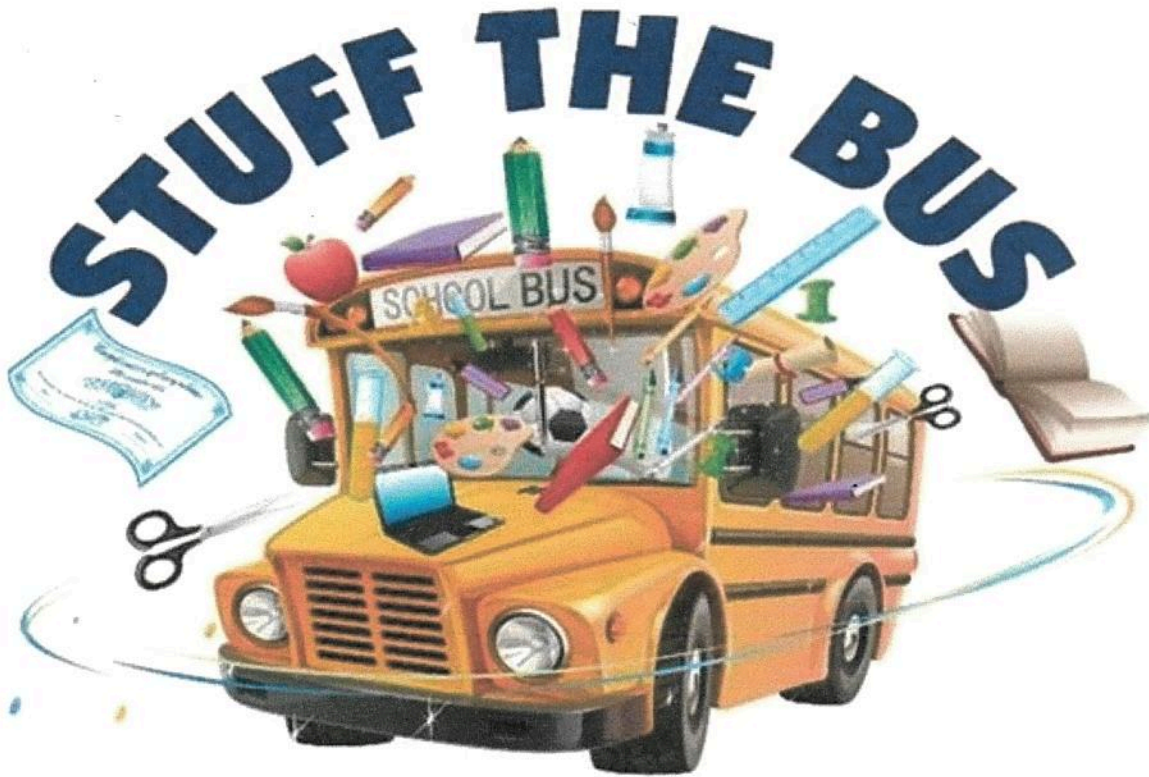
540-743-3915 • events@luraypage.com

Race Event Organized by: Luray-Page County Chamber of Commerce



SPONSORS:





SCHOOL SUPPLIES DRIVE

Location: Luray Walmart Parking Lot

Dates: August 3rd, 4th, and 5th 2018

Time: 8 a.m. to 7 p.m. each day

A *Page County School Bus*, with driver, will be on site, ready to be filled with school supplies, which will be delivered to our Page County Schools for children in need.

Get your club, church, friends, and co-workers to donate school supplies, volunteer to help, or make a monetary donation to support the need.

Contact Information:

Page One – Lois Shaffer, Director of Operations, 540-448-8480

Page One Managers – Patsy & Francis 540-743-4357

Tina Wood – 540-433-9101



United Way of Northern
Shenandoah Valley

WHEN WE ALL GIVE A LITTLE WE GET A LOT BACK.

EVERY DOLLAR RAISED FOR OUR COMMUNITY ADDS UP!

Last year alone, over 3,000 employees from 160 workplaces raised almost \$572,000 in employee giving campaigns! Gifts ranged in size from \$1.00 to \$10,000.00! Workplaces and community members raised over \$155,000.00 in special event fundraisers, ranging from bake sales to chili cook-offs!

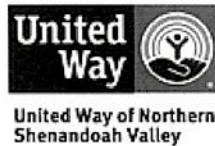
Collectively we raised over \$1,050,000 to reinvest into meeting the community's most pressing and critical needs! The value to our community was over \$4.2 Million!

WE MAKE THE MOST OF THE TIME, ENERGY AND DOLLARS FOR THE GREATEST GOOD.

Last year, our fundraising, educational efforts and programs resulted in more than 150 nonprofits receiving support. This allowed them to focus on what matters most—helping people in need—without spending time or incurring the costs of raising the funds themselves.

We follow a rigorous Fund Distribution process for our Community Impact Grant fund to ensure that every dollar raised is going where it is most needed in our community.

Want to learn more about United Way? Join us for our upcoming lunch!



Kickoff a year of giving
back to the community!



WE FOSTER VOLUNTEER ENGAGEMENT.

We offer year round opportunities for your workplace or group to get involved!

Take part in....

- Day of Caring
- MLK Day Outreach
- Rubbermaid Sales
- Fund Distribution
- Leadership Opportunities on Committees
- Customized Corporate Opportunities
- Free Photos with Santa
- Society of Emerging Leaders (SEL)

YOU'RE INVITED TO

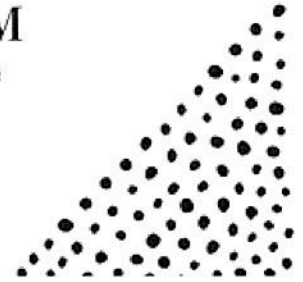
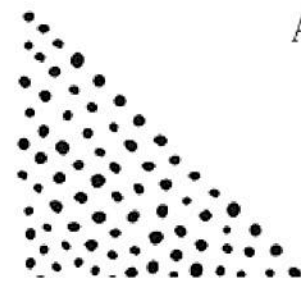
United Way's 2018 Launch Lunch

A CELEBRATION AND INTEREST MEETING

August 16 • 12:00PM

Luray-Page Chamber of Commerce
57 Campbell St, Luray, VA 22835

Planning on coming?
RSVP to kwatson@unitedwaynsv.org



Contact United Way of Northern Shenandoah Valley
(540) 536-1610 | UnitedWayNSV.org | info@unitedwaynsv.org



United Way of Northern Shenandoah Valley

DAY OF CARING

GIVE BACK TO YOUR COMMUNITY

REGISTRATION IS LIVE FOR DAY OF CARING!

Day of Caring is September 12th & 13th, 2018! This year for the first time, Day of Caring will cover TWO DAYS! September 12th will be for Winchester City, Frederick & Clarke Counties. September 13th will be for Shenandoah and Page Counties!

Don't miss your opportunity to participate! If you are planning on volunteering, make sure you are registered by August 10th to get your requested t-shirt size!

VOLUNTEER:

Assemble your work, church or social group for a team on Day of Caring! Deadline is August 10th!

SUBMIT A PROJECT:

Any 501-C3 nonprofit can submit a project for Day of Caring! Projects must be located in Winchester City, Frederick, Clarke, Shenandoah or Page Counties!

SPONSOR:

Day of Caring doesn't happen without community support! Make sure your company or organization is on the shirt that more than 1,000 volunteers will be wearing this September!



Learn more now by visiting our website: <https://www.unitedwaynsv.org/day-caring>

CONQUER THE RACE. LOVE THE TOWN. COME SWIM, BIKE, & RUN (OR VOLUNTEER) IN LURAY!

Register now for the Luray Triathlon! United Way NSV is a race partner and beneficiary!

VOLUNTEER! Volunteer manpower lowers the cost for the organizer to put on this event - which translates to a larger donation coming back to United Way!

We have hundreds of volunteer spots available for your family, friends or group!

Questions about volunteering? Reach out to United Way!



AUGUST 16TH - 19TH, 2018

Contact United Way of Northern Shenandoah Valley
(540) 536-1610 | UnitedWayNSV.org | info@unitedwaynsv.org

Mount Carmel Christian Academy

presents our 10th Annual



\$15

Registration per vehicle

Free

Tee Shirt included

CAR & TRUCK SHOW

Best in Show (1st, 2nd, 3rd), Longest Distance, Best Engine, Best Paint, Oldest Vehicle,
 ★ ★ ★ ★ ★ Most Original, Most Unique, and Kids Choice ★ ★ ★ ★ ★

September 22, 2018

10:00am - 3:00pm

Silent Auction - Bake Sale - Yard Sale - Door Prizes for participants, including a
 Grand Prize of \$1,500 wheels or tires from Reed's Tire Center #1

For information call
 540-743-9558 M-F 8:30am-3:00pm
 Evenings: 540-778-2339 or 540-778-4646
www.mccacarshow.wordpress.com
mccacarshow@gmail.com
 2331 US Hwy Bsn 340 N
 Luray, VA 22835

**FOOD ★ MUSIC
 GOOD TIMES**

Rain Date: September 29 2018

Name _____		Registration Address _____	
City _____	State _____	Zip _____	
Year _____	Make _____	Model _____	Club _____
Phone _____		E-mail _____	

Mail to: Mt. Carmel Christian Academy - 2331 US Highway Bsn 340 N, Luray, VA 22835



**Donate Your Gently Worn,
Used and New Shoes To**
Page One of Page County, Inc.

Help us raise funds for our organization
by donating your gently worn, used and
new shoes!

And don't forget to ask friends, family,
neighbors and co-workers to donate
too!

**WHERE
& WHEN**

We will be collecting
gently worn, used and
new shoes at the
following locations:

**Page One Treasures
Thrift Shop
42 W. Main Street
Luray, VA 22835**

**Page One Thrift
Boutique
10 E. Main Street
Luray, VA 22835**

**Page One Family
Assistance & Food
Pantry
35 N. Bank Street
Luray, VA 22835
(former Markowitz
Building)**

Contact

**Page One Treasures Thrift Shop
540-743-4357**

**Page One Family Assistance
and Food Pantry
540-743-4863**



Reasons To Advertise On Radio

Reason #1 - Reach: Radio is on 24 hours a day. Nationwide, radio reaches 92% of people age 12 and older every week and reaches 68% every day. Because radio's reach is so extensive and because BRIGHT® Radio 105-7 and RASCAL® 1330 are so reasonably priced, you can reach lots of people who will hear your message several times for a budget you can afford.

Reason #5 – Engagement: Listeners feel emotional connections with their preferred radio stations. Radio is an active medium that can stir emotion and can enable demand for what you sell. BRIGHT® Radio 105-7 and RASCAL® 1330 are call-to-action media.

Reason # 8 – Frequency: Consumer response depends upon multiple exposures to a message. BRIGHT® Radio 105-7's and RASCAL® 1330's relatively low cost lets you reach listeners multiple times inexpensively to bring buyers into your business.

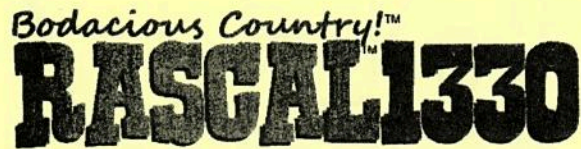
Reason # 10 - Cost Effectiveness: Radio production costs less than television, print, and outdoor. Radio is less costly to buy than are other major media, letting you cost effectively reach lots of people multiple times.

Reason # 13 – Results: BRIGHT® Radio 105-7 and RASCAL® 1330 produce results. An eight-week campaign on BRIGHT® Radio 105-7 and RASCAL® 1330 helped the Luray-Page County Chamber of Commerce register 325 racers, many of whom specifically mentioned hearing the ads on BRIGHT® Radio 105-7 and RASCAL® 1330.

Still not convinced? Need more reasons? We've got 'em.

Contact

Lisa Meadows: 540.843.4449
Carrington Thompson: 540.743.5167
Info@BrightRadio1057.com
Info@Rascal1330.com



Introduce your business to our listeners in the Shenandoah Valley. Remind our listeners in the Shenandoah Valley about your business.

People buy from businesses they know and trust.

- Let Bright® Radio 105-7 and Rascal® 1330 help our loyal listeners know about you. Let Bright® Radio 105-7 and Rascal® 1330 build trust in your business among our listeners.

Repetition creates awareness and promotes recall.

- Let Bright® Radio 105-7 and Rascal® 1330 help make your business the one that our listeners remember.

Here's how you can reach our listeners repeatedly and stay within your advertising budget:

	30-Seconds	60 seconds
Bright Radio 105-7	\$5.00 per commercial broadcast	\$10.00 per commercial broadcast
Rascal 1330	\$2.50 per commercial broadcast	\$ 5.00 per commercial broadcast

- **Example – \$300 budget on Bright Radio 105-7:** Two (2) 30-second commercials per day for 30 days during any three-hour period of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).
- **Example – \$300 budget on Rascal 1330:** Four (4) 30-second commercials per day for 30 days during two three-hour periods of your choice (Examples: 6am-9am, 9am-Noon, Noon-3pm, 3pm-6pm, 6pm-9pm, 9pm-Midnight).

Contact

Lisa Meadows: 540.843.4449
Carrington Thompson: 540.743.5167
Info@BrightRadio1057.com
Info@Rascal1330.com