

Staff:

Gina Hilliard, President
Katie Long, Communications & Marketing Coordinator
Priscilla Montcalm, Membership Development & Investment Coordinator
Kelly Zitzer, Chamber & Tourism Assistant
Jessica Campbell, Chamber & Tourism Assistant
Hunter Weaver, Chamber & Tourism Assistant

Volunteers:

James Housden
Mary Lee Bryant
Jerry Griffin

Board of Directors:

Bill Fisher, Chairman of the Board – Hawksbill Home Remodeling
Terry Martin, Vice-Chairman of the Board – Andersen Corporation
Stephanie Lillard, Secretary of the Board – County of Page
Bill Schumacher, Treasurer of the Board – Fort Valley Ranch

Board Members:

Steve Synnott – Syntelligent Analytic Solutions, LLC
Romeo Pugliese – Mamma Mia’s Italian Restaurant
Kim Blosser – Lord Fairfax Community College
Lisa Franceschini – Luray Mountain Cabins
Dick Hostelley – Hostelley & Associates
Jared Burner – Skyline Premium Meats
Mark Dofflemyer – Pioneer Bank
Mark Leach – Delaware North
John Shaffer, Chairman of the Tourism Division – Luray Caverns

Chamber Ambassadors:

Priscilla Montcalm – L-PCCC
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Mike Uram – Town of Stanley Town Council
Carrington Thompson – 105-7 Radio Station
Lisa Franceschini – Luray Mountain Cabins
Juanita Roudabush – Town of Shenandoah
Kris Garrett – Del-Val Engraving, LLC
Juanita Woodward – Blue Ridge Bank
Paula Kibler – Edward Jones
Dave Bull – Patron

Tourism Council:

Restaurants:
Helen Morton – Delaware North
Jim Sims – The Mimslyn Inn
Lodging:
Bill Schumacher, Vice-Chairman – Fort Valley Ranch
Lisa Franceschini – Luray Mountain Cabins
Zory Glaser – Cardinal Cottage
Attractions:
John Shaffer, Chairman – Luray Caverns
Nancy Sottosanti, Treasurer – Shenandoah River Outfitters
Services:
CeCe Castle, Secretary – Brookside
Darrell Hulver – Page Co-Op Farm Bureau
Stephanie Lillard – County of Page
Sally Hurlbert – Shenandoah National Park



Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835
Phone: 540-743-3915 • Fax: 540-743-3944
www.visitluraypage.com www.cabincapital.com

August 2017 Newsletter

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

Chamber Events

Thursday, August 10th, 7:30-9:00 AM

Business Networking Breakfast: Wedding Industry. Calling all wedding-related businesses! We met 6 months ago at the Hotel Laurance to chat about ideas and give you all a chance to network and catch up with one another and we want to facilitate another meet-up this month. Join us at the Mimslyn Inn for food and fun conversation during what we hope is a brief lull in the season. RSVP to events@luraypage.com by Monday, August 7th to ensure adequate seating. Walk-ins welcome.

Saturday, August 12th, 7:00-11:00 PM

Page County Movie Night. Join the Chamber and Town of Stanley at Hawksbill Recreation Park & Pool for a special showing of *Moana*! This FREE outdoor movie comes with popcorn and drinks; just bring your blanket or lawn chair and enjoy the show. Gates open at 7:00 PM with the Resource Fair from 7:00-9:00 PM and the movie starting around 9:00 PM. The Resource Fair will include a DJ, face painting, balloon artist, bounce house, barrel train, and a guest appearance by Moana herself. Food will be available for purchase from Mindi’s Sweet and Spicy and B&C Rinds. The last of the outdoor movies this summer; sponsored by the Chamber, towns of Shenandoah, Luray, and Stanley, County of Page, PACA, Page County Sheriff’s Office, Page County Public Schools, Page Memorial Hospital, Northwestern, Blue Ridge Bank, F&M Bank, Pioneer Bank, and Partners 1st Federal Credit Union.

Tuesday, August 15th, 12:30-1:00 PM

Tourism Tuesday will feature Louise Mauck from the Page Valley Agricultural and Industrial Fair. Listen in to 95.3 The River to learn more about the upcoming 65th annual Page Valley Fair! We’ll discuss the midway rides, grandstand events, food booths, livestock shows, and more. If you are interested in being a guest, contact Katie at katie.long@luraypage.com.

Thursday, August 17th, 5:30-7:00 PM

Business After Hours is hosted by the Luray Bed & Breakfast. Come soak up the sun outside by the pool, satisfy your curiosity touring the rooms, and network with other Chamber business people. Don't forget your business cards!

Help Us Welcome Our New Members:



Moonshadows Restaurant
132 East Main Street
Luray, VA 22835
(540) 743-1911
moonshadowsonmain@gmail.com

Page County TRIAD
108 South Court Street
Luray, VA 22835
(540) 743-6571
grants@pagesheriff.com

Sable Ponn, Funkhouser Real Estate Group
3 O’Flinn Street
Luray, VA 22835
(540) 860-8966
Sable@FunkhouserGroup.com

Jerry A Biller, AAMS®
Financial Advisor
127 West Main Street
Luray, VA 22835
540-743-1659

www.edwardjones.com
Member SIPC

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New Member Highlights

Moonshadows Restaurant

The newest and most unique restaurant in downtown Luray, Moonshadows is located along East Main Street to combine beautiful surroundings with comfort and convenience. The owners, John & Maureen Moss, have completely renovated the building to create this new upscale, yet casual restaurant for friends, family, and business associates to gather and share a meal. Offering both inside and outside dining and entertainment options, guests can eat in the main dining room or schedule a private party for rehearsal dinners or other special occasion.



The long-time dream of John and Maureen, Moonshadows blends John's restaurant experience and food style, a "rustic blend of international cuisines [and] unique [locally-sourced] ingredients," with Maureen's restaurant and service industry experience and horticultural knowledge. Their menu includes everything from the house soup to coconut shrimp and summer melon salad to Virginia rainbow trout. For those looking for something a little different, guests can savor rabbit empanadas, Peruvian adobado chicken, or hot & sour shrimp soup. Want to join them earlier on Saturday and Sunday? Check out their brunch between 10:00 AM and 2:00 PM and treat yourself to eggs benedict, crepes, cheddar grits, and more.

Want some privacy and space for your own group? They have 5 options for you to pick from: the Eclipse Room, Moonlight Duo, Crescent Room, Garden Patio, and The Veranda. Each is uniquely decorated with color, art with moons in every picture, and varying capacities for seated or cocktail areas. Learn more about Moonshadows Restaurant at www.moonshadowsonmain.com or contact them at moonshadowsonmain@gmail.com, (540) 743-1911, or stop by 132 East Main Street in Luray to see it for yourself.

Page County TRIAD



TRIAD is a "cooperative effort of law enforcement agencies (police/fire/sheriff), senior citizens, and senior organizations (Dept. of Social Services, home care agencies, community service board, etc.), and anyone who works with seniors." They actively work to reduce crime against the "most vulnerable citizens" and to reduce the fear of crime by increasing awareness and providing education about targeted scams and fraud. TRIAD pursues this goal by increasing communication between law enforcement and senior communities and by providing information on local and state resources.

TRIAD partners are known to participate in community collaborations, marketing, speaking engagements, and targeted trainings for seniors and law enforcement. "Today, Virginia has a total of 226 cities, counties, and towns with signed TRIAD agreements" making it the state with the "highest number of active local groups nationwide and the only state in the nation with a statewide coordinated office at the Executive level of government."

As their mission statement declares, Page County TRIAD is "a group of individuals committed to improving the quality of life for our seniors by enhancing their health, safety, and security through communication, education, and outreach." Meetings are held monthly at the Luray-Page County Chamber of Commerce on the first Tuesday of the month at 10:00 AM. Contact Tina Sumpter, Grant Specialist, Page County Sheriff's Office at grants@pagesheriff.com or (540) 743-6571 ext. 3305 for more information.

Sable Ponn, Funkhouser Real Estate Group

Sable Ponn is a Page County native who graduated from Radford University in 2017 with a B.B.A. in Business Management with a concentration in Entrepreneurial Studies and a minor in Real Estate and Insurance. Working her way through college remodeling rental and re-sale houses with her parents, she quickly gained an eye for housing potential and market demographics.



Upon graduating and starting her real estate career, Sable joined with Jack Rose and Emily Barone, "two seasoned agents that have served their clients diligently for years, especially through Funkhouser Real Estate Group connections." Funkhouser Real Estate Group based out of Harrisonburg, VA has over 40 years of real estate and property management experience. They assist with home buying, selling, and renting in Harrisonburg and the surrounding areas. Sable is excited to be a part of their team and to work in Page County and the surrounding counties. Anyone looking to peruse a new property or the opportunity to sell can check out the Funkhouser Real Estate Buyer's and Seller's Guide on Sable Ponn's website: <http://sableponn.funkhousergroup.com>. Contact Sable at (540) 860-8966, sable@funkhousergroup.com, or www.facebook.com/sponn5.

Member Spotlight on...

Stone Manor River Cabins



Located in Luray, the Stone Manor Riverfront Cabins are situated right on the Shenandoah River. Stone Manor and Hummingbird Tiny House are fully furnished cabins located just 20 minutes from downtown Luray and just across the road from the George Washington National Forest.

Stone Manor is a decorated two-bedroom cabin with a screened-in porch and whirlpool spa. Equipped with satellite TV, CD and DVD players, Wi-Fi, unlimited domestic long-distance, and board games to keep the entire family entertained throughout your stay. A Queen-size bed and two twins sleep four comfortably. A small dock on the river's edge allows guests to enjoy the views and a chance to spend some time on the water in one of the canoes or tubes that are provided.

The Hummingbird Tiny House is an adorable rental representing the current tiny house trend. Situated just next to the Stone Manor Riverfront Cabin, the Hummingbird has a loft bedroom with a Queen-size bed and the living room has a futon sofa. The Hummingbird is a great way to experience the tiny house fad without the full commitment of buying your own.

Stone Manor River Cabins are located at 7981 South Page Valley Road in Luray. Learn more about these two rentals at www.thestonemanor.com or by contacting them at bgrupe@centurylink.net or (540) 843-4944.

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials. If you are interested in advertising, contact Priscilla at priscilla.montcalm@luraypage.com.

Deadline for submissions is the 15th of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1st of September, so all ads must be submitted to Katie Long at katie.long@luraypage.com by August 15th.

Member Benefits

Refer a New Member – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

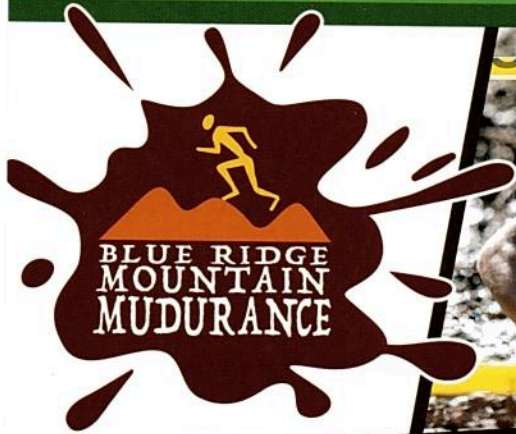
Member to Member Discount Program – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say "thank you" for supporting the Luray-Page County Chamber of Commerce. View a complete list at luraypage.chambermaster.com/membertomember. If you are interested in updating your discount or offering a new discount, contact Priscilla at priscilla.montcalm@luraypage.com or (540) 743-3915.

This month we encourage you to visit Shenandoah Moon for 15% off beads and fashion jewelry. Swing by 58 West Main Street in Luray to pick up a pretty and unique creation for yourself or a friend.

Chamber Hot Deals – By using Hot Deals through ChamberMaster, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals' participants have a special listing on the Hot Deals' webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place of business to redeem the offer! For a complete list of Hot Deals offered today, visit luraypage.chambermaster.com/hotdeals. If you would like to offer your own Hot Deals, please send your information to Priscilla at priscilla.montcalm@luraypage.com; include a description of the deal and the dates the deal is valid.

Job Postings – Do you struggle to get your "Help Wanted" needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. Find the "Job Opportunity" section of the site under the "About Luray & Page County" heading or at luraypage.chambermaster.com/jobs. We want to help you find employees, so contact Priscilla at priscilla.montcalm@luraypage.com to add your job opportunities to our list.

SEPTEMBER 30, 2017



5K Mud Race | Ralph H. Dean Recreation Park, Luray, VA

raceluraypage.com

Dare to take the Challenge!



BLUE RIDGE
MOUNTAIN
MUDURANCE

Scenic course in the beautiful Shenandoah Valley

Lots of Mud • Series of Obstacles and Challenges
Free Parking • Race T-Shirt • Race Patch • Chip Timing
Wave Times • Teams and Individual Runners Welcome

REGISTRATION & INFORMATION:

raceluraypage.com

540-743-3915 • events@luraypage.com

Race Event Organized by: Luray-Page County Chamber of Commerce



SPONSORS:





Page Valley
Agricultural and Industrial
FAIR
Luray, Virginia
August 20 – 26, 2017

www. PageValleyFair.org
(540) 843-3247 * P.O. Box 685 * Luray, VA * 15 Collins Avenue

**EVENT SPONSORSHIPS ARE BEING ACCEPTED
PLEASE CONTACT: 540-244-6877**

Beauty Pageant - August 12, 2017

Youth and Open Horse Show – August 20th

Caverns Shriners

“Voices for the Children” August 21st

Grandstand proceeds go to the Shriners 100%

Tractor & Truck Pull Aug. 22nd

7000 Stock Farm Tractor
9000 Stock Farm Tractor
6200 Open Tractor
6200 National Truck
6200 County 4x4 Only Truck (Gas)
Run what you bring – Diesel
(Limited to the first 20 Trucks)

Tractor Pull Aug. 23rd

6500 4 X4 Pro Street Truck
6200 4x4 (interstate) Truck
8500 Mod Turbo Tractor
10,000 Pro Farm Tractor
11,000 Hot Farm Tractor
13,500 Stock Farm

There is a NEW Sled this year!!!

For more information on the Tractor & Truck Pulls, please contact Louise Mauck at 540-244-6877

August 24th Rodeo

August 25 & August 26th – Demolition Derbies (for additional
information please contact Ronnie Painter at 778-3459)

\$10 one night PRESALE Tickets

To Fair & Grandstands Tuesday thru Saturday

ATM on grounds * Booth Rental Available

Grounds rental May thru October